



Module Specification

Hollywood and World Cinema

Version: 2021-22, v3.0, 27 May 2021

Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	6

Part 1: Information

Module title: Hollywood and World Cinema

Module code: UPGN4X-30-2

Level: Level 5

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Frenchay Campus

Field: English

Module type: Standard

Pre-requisites: Liberal Arts in Society: Past, Present and Future 2021-22

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Pre-requisites: students must take one out of UPGN4R-30-1 Film Style and Meaning or UPCN9P-30-1 Liberal Arts in Society: Past, Present and Future.

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: The module explores the complex industrial and cultural relationships between Hollywood and world cinema since the 1950s.

The module introduces key phases in the global film industry's development, identifying changing production, distribution and exhibition practices. Students are also introduced to the concepts of globalisation and trans/national cinema, enabling them to develop commercial and professional awareness of economic and cultural factors affecting the industry.

The module also examines critical and cultural approaches to Hollywood and world cinema. Students explore different categories of film, such as 'art cinema', 'third cinema' and 'indie cinema', as ways of conceptualising the relationships between Hollywood and world cinema. We also consider the role of film criticism, festivals, international awards and websites in promoting and re/producing these categories. This might also include looking at specific trends or themes, e.g., the child in world cinema, women filmmakers, new queer cinema, slow cinema, nomadic cinema.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning: One hour lectures are accompanied by a film screening, followed by a 2 hour seminar. Students will also have the opportunity for tutorials at key points in the year, providing support for assignments.

Independent learning: Students are expected to spend approximately two to three hours a week preparing for lectures and seminars by completing core readings. These readings will be clearly identified in the Module Handbook and on Blackboard.

Module Learning outcomes:

MO1 Demonstrate knowledge of the key phases of the global film industry's development since the 1950s, in relation to production trends, circuits of distribution and exhibition practices

MO2 Demonstrate historical, critical and commercial awareness of the relationships between Hollywood and world cinema

MO3 Describe and analyse the transnational processes of globalisation and their impact on Hollywood and world cinema

MO4 Conceptualise and historicise categories such as 'world cinema', 'national cinema', 'art cinema', 'third cinema' and 'indie cinema'

MO5 Recognise the role of different forms of film criticism in re/producing categories of cinema

MO6 Express ideas clearly and accurately in written formats, and reference sources correctly

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upgn4x-30-2.html) via the following link <https://uwe.rl.talis.com/modules/upgn4x-30-2.html>

Part 4: Assessment

Assessment strategy: The module aims to develop students' historical, critical, commercial and professional awareness of the global film industry, and to enhance students' conceptual thinking and critical writing skills. These skills feed into the assessment strategy.

Component A assesses students' ability to explain aspects of the industry's post-war development.

Component B encourages students to enhance their knowledge in areas of specific

interest, and develops their research skills. Semester Two's seminars include guidance on developing the assignment, ensuring appropriate academic support.

The Assessment:

Component A: Essay (1800 words). The essay assesses students' knowledge of key phases of the global film industry's development and their ability to analyse transnational processes and the relationships between Hollywood and world cinema.

Component B: Critical Case Study (4000 words). Students will devise a case study related to one of the categories of cinema studied in Semester 2, including consideration of the role played by film criticism in re/producing these categories.

Assessment components:

Written Assignment - Component A (First Sit)

Description: Essay (1800 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO6

Case Study - Component B (First Sit)

Description: Critical case study (4000 words)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Written Assignment - Component A (Resit)

Description: Essay (1800 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested:

Case Study - Component B (Resit)

Description: Critical case study (4000 words)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Film Studies [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Film Studies [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21

Film Studies {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Film Studies {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Liberal Arts [Sep][FT] [Frenchay][3yrs] - Not Running BA (Hons) 2020-21

Liberal Arts [Sep][SW][Frenchay][4yrs] - Not Running BA (Hons) 2020-21

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19