

## ACADEMIC SERVICES

## MODULE SPECIFICATION

Part 1: Basic Data							
Module Title	Film Style and I	Meaning					
Module Code	UPGN4R-30-1		Level	1	Ver	rsion	1
UWE Credit Rating	30	ECTS Credit Rating	15	WBL modu	ile?	No	
Owning Faculty	ACE		Field	English			
Department	Arts and Cultural Industries		Module Type	Standard			
Contributes towards	BA (Hons) Literature and Film Studies						
Pre-requisites	None		Co-requisites	None			
Excluded	None		Module Entry	N/A			
Combinations			requirements				
First CAP Approval	June 2015		Valid from	September 2015			
Date				-			
Revision CAP			Valid from				
Approval Date							

**Review Date** 

June 2021

Part 2: Learning and Teaching				
Learning Outcomes	<ul> <li>On successful completion of this module students will be able to:</li> <li>Describe and explain the elements of film form and style using appropriate terminology (Components A and B)</li> <li>Describe and analyse the meanings and effects produced by different filmic choices (Components A and B)</li> <li>Identify and explain the relationships between film texts and relevant critical, historical and industrial contexts (Component B)</li> <li>Demonstrate awareness of different approaches to film criticism (Component B)</li> <li>Express ideas clearly and accurately in written and audiovisual formats, referencing sources correctly and demonstrating competency in the basic technical skills required for word processing, digital editing and/or presentation software (Component B)</li> </ul>			
Syllabus Outline	The module introduces students to the key terms, concepts and skills needed to analyse film texts in close critical and contextual detail. Semester One focuses on film language and forms. Students learn how to describe and analyse aspects of film style, including sound, mise-en-scene, cinematography, editing and special effects. This includes exploring different forms, such as narrative cinema, documentary and animation, to understand the ways in which style helps create meaning. The module also explores the affective dimensions of film style, reflecting on how elements such as sound, framing, colour, rhythm and pace impact on the viewer's perception, senses and emotions.			

	Semester Two extends students' engagement with film style into historical, industrial
	and creative contexts. We will study a selection of specific styles of filmmaking (e.g., the classical Hollywood studio system, German expressionism, new wave cinemas, European art cinema in the 1960s, British social realism, cinema verité, Dogme '95, slow cinema) and relevant critical debates, such as auteur criticism.
	Throughout the module, we will also consider the role of film criticism in contemporary film culture, including the emergence of audiovisual essays as a new form of expression. Students explore these different approaches to film criticism through workshop exercises, enhancing their own writing skills and audiovisual literacy. This includes learning basic digital editing skills, enabling students to develop their own audiovisual essay as part of the assessment strategy; in this context, students will also learn about Fair Dealing and copyright.
Contact Hours	The module is taught through a weekly three-hour workshop and occasional tutorials, totalling 72 hours contact time. Teaching will take place in rooms designed for interactive activities including group work.
Teaching and Learning Methods	<ul> <li>Scheduled learning. The workshop format allows for flexible approaches to teaching and learning. Most weeks, the workshop includes a short lecture, screenings of film extracts, group discussion and practical exercises. Each week, students engage in practical work in class, which feeds into the final Portfolio assignment. This includes learning basic technical skills such as frame grabs, digital editing, encoding and uploading video files and effective use of presentation software (e.g., embedding clips). Students also explore different approaches to film analysis and film criticism through writing exercises, enhancing their own writing skills in the process. These exercises form a module workbook (unassessed) as part of the preparation for the final Portfolio. Tutors will provide verbal feedback and feed-forward on the workbook exercises in class; students will also have the opportunity for one-to-one tutorials at least once a semester, when preparing assignments.</li> <li>Reasonable adjustments to delivery will be made for students with extenuating circumstances affecting their ability to attend workshops regularly (e.g., technical skills can be learned through online tutorials, using Lynda.com).</li> <li>Independent learning. Students spend approximately three-to-four hours a week preparing for the workshops. The nature of this preparation varies: most weeks, students will be asked to watch a film in their own time; they will also be asked to do a short piece of reading and/or writing, to explore elements of film style and different approaches to film criticism. These preparatory exercises are outlined on Blackboard, so students are clear what is required each week. The exercises form part of the module workbook, enabling students to develop the skills they need for the assignments.</li> </ul>
Key Information Sets Information	Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.

	Key Inform	nation Set - Mo	odule data				
	Number o	f credits for this	s module		30		
	Hours to be	Scheduled learning and	Independent study hours	Placement study hours	Allocated Hours		
	allocated	teaching study hours					
	300	72	228	0	300	$\bigcirc$	
	The table below constitutes a -						h
	Written Exam: Unseen written exam, open book written exam, In-class test Coursework: Written assignment or essay, report, dissertation, portfolio, project Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam						I
	Please note tha necessarily refle of this module c	ect the compor					n
	Т	otal assessm	ent of the mod	ule:			
	V	Vritten exam as	ssessmentpe	rcentage	30%	7	
		Coursework as			70%	1	
	F	Practical exam	assessmentp	ercentage	0%	]	
					100%		
Reading Strategy	Each week, stud This might involue Broadcasts and, this module, the online. Students Students are ex preparation for t further viewing/r starting points for everything on th All readings and online, held on a	ve watching a for provided or refore access are not requir pected to do re he assignment eading for eac or independent ese lists; nor a l viewings liste	specific film with DVD in the lil to a range of e red to buy any elevant further ts. The module th week's topic t study: studen are they expec d in the modul	hich will be av brary. There is excerpts will b films or books viewing and r e handbook in c. These are ir its are not req ted to limit the	vailable to stress s no single co e provided eits s for this mod reading, partic cludes lists o ntended to giv uired to read/ emselves to th	eam via Box of pre textbook f ther in print o ule. cularly in f suggested ve students /watch ne items liste	of for or
Indicative Reading List	The following lis indication of the such, its current <i>Current</i> advice of Blackboard page	type and level cy may wane d on additional re es.	l of informatior luring the life s eading will be a	n students ma pan of the mo available via th	y be expected odule specific he module gu	d to consult. <i>,</i> ation. ıide or	As
	Bordwell, D. and McGraw Clayton, A. and	/-Hill.					

London: Routledge.
Elsaesser, T. and Hagener, M. (2010) Film Theory: An Introduction through the
Senses. London: Routledge.
Gibbs, J. (2002) Mise-en-scene: Film Style and Interpretation. London: Wallflower.
kydd, E. (2011) The Critical Practice of Film: An Introduction. Basingstoke: Palgrave
Macmillan.
Kolker, R. (2005) <i>Film, Form, and Culture</i> . 3 <sup>rd</sup> ed. London: McGraw-Hill.
Walters, J. and Brown, T., eds. (2010) Film Moments: Criticism, History and Theory.
London: BFI Publishing.
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Part 3: Assessment					
Assessment Strategy	The module aims to enable students to develop key skills in film analysis and criticism through the workshop exercises. These skills feed directly into the assessment strategy.				
	<b>Component A</b> uses controlled conditions to check all students have mastered key terms and concepts encountered in the workshops. They will be asked to write about an extract from one of the films studied in Semester Two. The chosen film will not be identified in advance of the exam, but students will be given a shortlist of the films studied so they can revise appropriately.				
	<b>Component B</b> enables students to focus on their individual areas of interest, drawing on a range of different skills: written, oral, analytical, creative and technical. Students will have some flexibility as to which pieces they include, enabling them to respond to their own learning style and skills, reflecting student diversity. The Portfolio comprises a compulsory self-reflective rationale (500 words) and three pieces of film criticism:				
	<ul> <li>at least two pieces will be developed from workshop exercises</li> <li>at least one piece will be written criticism (approx. 1000 words)</li> <li>at least one piece will be a short audiovisual essay (approx. 2 minutes) or moving image presentation (approx. 5 minutes)</li> </ul>				
	Since the work will be developed through workshop activities, the possibility of plagiarism is significantly reduced; tutors will see the work develop over the course of the module.				
	The Assessment: <b>Component A: Exam (unseen paper)</b> . Students will be shown a clip from one of the films screened in Semester Two; they will then be given 1.5 hours to answer a range of questions assessing their knowledge of terminology and ability to analyse how meaning and affects are produced by different filmic choices within the clip. <b>Component B: Portfolio</b> . A 500 word self-evaluative rationale and three pieces of film criticism, equivalent to 3000 words (e.g., 2 x 1000 words + 2 minute audiovisual essay). The film criticism must include at least one written piece and at least one in an audiovisual format.				

Identify final assessment component and element	Component A, element 1			
		A:	B:	
% weighting between components A and B (Standard modules only)			70%	
First Sit				
Component A (controlled conditions) Description of each element			Element weighting	
1. Exam (unseen paper, 1.5 hours + 30 minutes screening time)			100%	
Component B Description of each element			Element weighting	
1. Portfolio (3500 words or equivalent)			100%	
Resit (further attendance at taught classes is no	t required)			
Component A (controlled conditions) Description of each element			Element weighting	
1. Exam (unseen paper, 1.5 hours + 30 minutes screening time)			100%	
Component B Description of each element		Element	weighting	
1. Portfolio (3500 words or equivalent)		100%		
If a student is permitted a retake of the module of assessment will be that indicated by the Module De	, .			