



ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	CONTEXT: PAST, PRESENT, FUTURE				
Module Code	UPCP6E-15-1	Level	Yr. 1/Level 4 (UWE Level 1)	Version	1
UWE Credit Rating	15	ECTS Credit Rating		WBL module?	No
Owning Faculty	Faculty of Arts, Creative Industries and Education	Field	Cultural Industries		
Department	Arts and Cultural Industries	Module Type	Standard		
Contributes towards	FdSc Games and Animation Production				
Pre-requisites	None	Co- requisites	None		
Excluded Combinations	N/A	Module Entry requirements	<i>Not offered at a stand alone Programme entry requirement apply</i>		
First CAP Approval Date		Valid from	September 2015		
Revision CAP Approval Date		Revised with effect from			

Review Date (6 years from full CAP approval date (not revisions))	<i>Please leave blank until approval is obtained.</i>
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate knowledge of key critical theories and their practices and their relationship to the wider issues of; global citizenship, environmental stewardship, ethics, social justice, wellbeing & equity and future thinking. • Demonstrate awareness of aspects of the historical development of creative practices and technology, and the concepts of production and consumption for art, media and design. • Identify relatable research methodology relevant to the creative industry and to contemporary creative practice.

	<ul style="list-style-type: none"> • Apply developed analytical and critical skills. • Show developed research skills and library skills. • Structure and present research findings and arguments through written work and in the use of visual materials.
Syllabus Outline	<ul style="list-style-type: none"> • The module explores the impact of economic, social and cultural values on creative practices and the effect that different concepts have on the production and consumption of the works of the creative industries. The emphasis will be on current practices and crucial debates during the 20th and 21st centuries. • Students will be required to complete a series of research tasks and reflections involving primary and secondary sources. There will be peer to peer discussion, student led research and large and small group debating in response to core lectures. • Students will be given specific teaching sessions which detail the requirements and convenience of different forms of writing for creative practice. The use of quotations and accepted references, study skills support is embedded within the module. It is anticipated that some sessions would take place and encourage use of resources within Weston College.
Contact Hours	<p>There will be a total of 36 hours of contact teaching on this 15 credit module.</p> <p>Scheduled learning and teaching activities on this module, include scheduled lectures, seminars or tutorials, studio sessions, site visits, studio-based sessions, and project supervision.</p> <p>Contact time will include that which is mediated through the VLE. Learning and teaching resources will be available through the VLE in accordance with the Weston College HE VLE Standard. A range of interactive activities including discussion forums may also be utilised as part of contact teaching.</p>
Teaching and Learning Methods	<p>Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop.</p> <p>Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.</p>
Key Information Sets Information	<p>Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p>

Key Information Set - Module data

Number of credits for this module

15

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
150	36	114	0	150	

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test

Coursework: Written assignment or essay, report, dissertation, portfolio, project

Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module:	
Written exam assessment percentage	0%
Coursework assessment percentage	50%
Practical exam assessment percentage	50%
	100%

Reading Strategy

Weston College HE Reading Strategy Statement

Degree level students are expected to engage in and explore subjects beyond taught lectures. Reading lists compiled by programme leaders identify the **core** reading material which is essential, and any recommended **further** reading required for assignments. Journal titles and websites may also be given. Reading lists are reviewed and updated annually to ensure currency, relevancy and to reflect research developments.

LibraryPlus will aim to provide a copy of every text on a reading list. Where eBooks are available, these will be purchased in the first instance to enable multiple, remote access at all times. Databases for eJournals and reports are provided. Guidance on accessing eResources is given to all first year students through the HE.LP programme. Further support is available within LibraryPlus and on the LibraryPlus Portal on Moodle. Printed copies of books, journals and DVDs are available for loan or reference in the LibraryPlus facilities and can be located through the Library catalogue. Students are expected to independently use, explore and familiarise themselves with electronic and printed formats. Programme leaders and lecturers will inform students of any essential resources or texts that they are expected to purchase themselves.

Students registered and staff teaching on this UWE programme are entitled to library membership at their partner facilities, however, access to eResources may be restricted by licencing agreements, and individuals must be responsible for finding, collecting and returning physical resources themselves.

	Guidance on the services, resources and facilities available is given on partner library websites.
Indicative Reading List	<p>Bell, J. and Waters, S. (2011) <i>Doing your Research Project: a guide for first-time researchers</i>. 6th ed. Maidenhead: Open University Press.</p> <p>Bertrand, I. and Hughes, P. (2005) <i>Media research methods: audiences, institutions, texts</i>. Basingstoke: Palgrave Macmillan.</p> <p>Dale, A. and Mason, J. (2011) <i>Understanding social research: thinking creatively about method</i>. London: SAGE.</p> <p>Dawson, C. (2009) <i>Introduction to research methods: a practical guide for anyone undertaking a research project</i> 4th ed. [eBook (Dawson Era)]. Available at: http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781848033429/S4.29/0 How To Books. (Accessed 24 March 2015).</p> <p>Fahmy, S. (2014) <i>Visual communication theory and research</i>. Basingstoke: Palgrave Macmillan</p>

Part 3: Assessment

Assessment Strategy	<p>Assessment criteria on this module are aligned to the intended learning outcomes. There will be both formative and summative assessment throughout. This reflects an ‘assessment for learning’ approach which integral to the Learning and Teaching Strategies of UWE, Bristol and HE at Weston College.</p> <p>Assessment takes an inclusive approach to meet the diverse needs of students and ensures that academic standards are maintained.</p> <p>Assessment approaches and contexts provide the controlled conditions to ensure fair practice.</p> <p>This module will enable students to contextualise their work and the work of the industry they are interested in within the art and design world of the 20th and 21st century.</p> <p>To this end the students will be asked to deliver a 2500 word essay that answers a specific contextual question. This will form 50% of the assessment. This essay will be based on structured research and this will be demonstrated by the student.</p> <p>The students will also be asked to deliver a project that answers a question posed by research and a need for contextualisation. This project will form the basis of a presentation which the students will deliver under controlled conditions. This forms 50% of the assessment.</p>
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Identify final assessment component and element		
% weighting between components A and B (Standard modules only)	A: 100	B:

First Sit	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Essay with demonstration of research (2500 words)	50%
2. Game and Animation Context project with presentation	50%

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Presented coursework	100%
<p>If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.</p>	