

# **ACADEMIC SERVICES**

## **MODULE SPECIFICATION**

Part 1: Basic Data							
Module Title	Innovation and	Innovation and High Performing Teams					
Module Code	UMODJM-30-M		Level	М	Ver	sion	1
UWE Credit Rating	30	ECTS Credit Rating	15	WBL module? No			
Owning Faculty	FBL		Field	Business and Management			
Department	BBS, Business and Management		Module Type	Standard			
Contributes towards	MSc Innovation and Applied Entrepreneurship						
Pre-requisites	None		Co- requisites	None			
Excluded Combinations			Module Entry requirements	N/A			
First CAP Approval Date	3 <sup>rd</sup> June 2015		Valid from	September 2015			
Revision CAP Approval Date			Revised with effect from				

Review Date	September 2021

	Part 2: Learning and Teaching
Learning Outcomes	On successful completion of this module students will be able to:  Gain deep and critical insight into the application of approaches to creativity and innovation and their relevance for entrepreneurship and team performance (A)  Demonstrate a critical appreciation of the range of theories and approaches to high performance teams, group processes and team dynamics and their implications for practice and taking up team roles (A2, B)  Reflect critically on the challenges and benefits of team working and collaborative practice to bring added value to customers (AII)
	<ul> <li>Advance a critical understanding of learning processes and the underpinning theory (B)</li> <li>Show a critical appreciation and awareness of the role of diversity in effective teams (A2, B)</li> <li>View complex situations from different perspectives and observe and interpret qualitative and conversational patterns (All)</li> <li>Communicate - with clarity - verbally and in writing, their ideas and findings to a diverse audience (All)</li> <li>Understand the ethical implications and sustainability of practice of business decisions taken (All)</li> </ul>

#### Syllabus Outline

The learning on this module is experiential and enquiry-based; is guided through coached training sessions (see learning and teaching methods below for fuller explanation); and does not follow a set syllabus. Instead team coaching sessions ("training sessions") work with experience gained on projects and the learning taken from readings and from reflecting on these projects. As such the precise content will be tailored to meet the needs of individual students, their project teams and the cohort.

To meet the learning outcomes, there will be particular emphasis in this module on providing students with guidance, readings and coaching in the following areas:

- Team roles and organisational role analysis
- Readings and guided reflections on group processes and team dynamics
- Readings and guided reflections on team development and team building
- Readings and guided reflections on creativity and innovation in teams
- Learning processes
- Collaborative practice
- Team working diagnostics, tools and techniques
- Resourceful and high-performing team work
- Diversity and difference in teams
- Cross-cultural team working

#### Contact Hours

Formal contact hours with staff will take the form of team coaching – or "training" - sessions, comprising 72 hours over the 30 week learning block (in total there will be 144 hours of team coaching across the 60 credits/two modules studied through training sessions). There is an expectation that students will attend all team coaching sessions. In addition, students may have access to support from an 'Assistant Coach' who is a recent graduate of a similar programme.

Students on the programme will typically spend more time on campus, working in their project team and training cohort than would typically be the case and the programme will have its own dedicated space within the 'Team Entrepreneurship' hub. At least one of the Team Coaches will typically be present in the Hub during normal working hours.

The programme is supported by the Blackboard and Pebble virtual learning environments and makes extensive use of this technology to support discussion groups, share project reports, etc.

Taken together, a student will typically receive 77 contact hours on this module.

#### Teaching and Learning Methods

The MSc Innovation and Applied Entrepreneurship programme takes an integrative approach to learning and teaching. 'Classroom' learning on this module is based around training sessions, supplemented by coach support and giving and receiving peer feedback. During this learning block there will be three x 3 hour team coaching sessions per fortnight, shared with the 'Leadership and Managing People' (xx3-30-M) module.

After the initial few weeks, 2 of the 3 fortnightly training sessions are led by the students (usually in groups of 2-4) and facilitated/coached by the team coach. The students leading the session will work closely with the team coach to agree and prepare the content of the training session, which will vary according to the needs and priorities of the cohort. Once a fortnight, the training session will typically take the form of a 'Flash Report' where students present a progress report and their updated 'elevator pitch' to the cohort and the team coach. In being held accountable and receiving regular feedback in this forum, they rapidly develop their presentation and pitching skills and gain new insights into their strengths and development opportunities as entrepreneurs.

Students will also work with the Team Coach and their peers to develop and refine their Team Contract as projects and the module unfold.

Students will undertake team meetings, strategy and planning sessions in their project team, alongside their projects. They will select appropriate texts that support their practice and deepen their learning from these activities. They will be guided in selecting appropriate reading material from the programme reading handbook by the Team Coach and their peers.

The study time on this module for a typical student will be:

Team coaching/training sessions 72 hours Coaching/mentoring support 5 hours Team meetings 30 hours Peer coaching and feedback 18 hours Project planning 20 hours Reading 45 hours Undertaking projects 50 hours Learning contract/reflective logs 20 hours Assessment 40 hours

Total

**Scheduled learning** on this module includes participation in team coaching sessions and professional workshops

300 hours

**Independent learning** includes hours engaged with essential reading, identifying and approaching potential clients, peer coaching and feedback sessions, project planning sessions, undertaking projects and recording learning, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the needs of the cohort.

Placement learning: includes client visits, external mentoring, etc.

### Key Information Sets Information

Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.

This is a PG programme and KIS data are provided for guidance.

Key Inform	ation Set - Mo	odule data			
Number of credits for this module			30		
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
300	77	205	18	300	

The table below indicates as a percentage the total assessment of the module which constitutes a -

**Written Exam**: Unseen written exam, open book written exam, In-class test **Coursework**: Written assignment or essay, report, dissertation, portfolio, project **Practical Exam**: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not

	necessarily r of this modul			d module w	eightings in	the Assessm	nent section
		·	ssment of th	ne module:			
		Written exa	am assessn	ent percen	tage	0.0%	
		Coursewo	rk assessm	ent percenta	age	75.0%	
		Practical e	xam assess	ment perce	ntage	25.0%	
						100%	
Reading	The reading s	strategy on t	his module i	s designed	to encourag	je students to	read
	in identifying, selection produced The program programme.	ney. Reading readings identify the petween the sifting and seess by their me reading lupdated and Blackboardse of acces	gs are selectentified and reading stratory and its aselecting information Team Coachandbook properties of the selection of th	ted from the retrieved income tegy aims to pplication in the retrieved in the retrieved and their revides an essure currence in hard cop	e programmedependently of support student of practice and urces. They peers.  Extensive book, the program.	e reading han  i. In accessing  udents in male  nd in develop  will be supp  ok list across  ramme reading  anised by bro	ndbook, ng reading king strong ing their skills orted in the the whole ng handbook ad topic area
Indicative	Indicative tex	ts for this me	odule includ	e:			
Reading List	Belbin, R.M. (2010) Team Roles at Work, 2nd ed. Oxford: Butterworth Heinemann						
	Berger, W. (2014) A More Beautiful Question? The Power of Inquiry to Spark Breakthrough Ideas, New York: Bloomsbury						
	Catmull, E. (2014) Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration, London: Transworld.						
	Chauvel, D. (ed) (2011) <i>Leading Issues in Innovation Research</i> , Reading, UK, Academic Publishing International.						
	Edmondson, A.C. (2012) Teaming: How Organizations Learn, Innovate, and Compete in the Knowledge Economy San Francisco: Jossey Bass.						
	Gilley, A. & Kerno, S.J. (2010) Groups, teams, and communities of practice: a comparison. <i>Advances in developing human resources</i> , 12 (1) pp. 46 – 60						
	Gray, D, Brown, S and Macanufo J (2010) <i>Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers</i> . Sebastopol, O'Reilly Media						
		Hohmann, L (2007) Innovation Games, Creating breakthrough products through collaborative play. Boston, Pearson					
	Katzenbach, J.R. and Smith, D. K. (2005) Wisdom of Teams: Creating High Performance Organizations. Maidenhead: McGraw-Hill						

	Part 3: Assessment
Assessment Strategy	In keeping with the learning strategy for the module, the assessment strategy has been developed to encourage students to reflect deeply on their experience and their learning and to make strong connections between theory, ideas and concepts and their application in practice.

Lumsden, G., Lumsden, D. And Weithoff, *C.* (2010) *Communicating in Groups and Teams* Boston: Cengage Learning

The emphasis on collaborative learning and working is reflected in the assessment strategy. Group assignments are completed in project teams and for each group assignment, team members will rate each other member of the project team on a scale of poor - outstanding (1-5) against key criteria. Where an individual's average overall score falls below satisfactory' (3), this will be discussed with the team coach and the rest of their team and their mark for that assignment may be adversely affected.

Critical reflection places the emphasis on developing a good level of critical self-awareness and students may, for example, reference 360 feedback, results from diagnostics and other similar exercises, Johari window and critical incidents/key moments in their team's development.

Summative assessment will require the student to enquire into and reflect critically on their leadership and learning journey on the programme, through a storyboard presentation and the development of their personal 'leadership and management manifesto'. The manifesto will draw on feedback and diagnostics to identify strengths, personal values and areas for development and will be a creative presentation of their leadership and management aspirations and plan for meeting them.

As reflective practitioners, students receive formative feedback and assessment throughout the module from, for example, the Team Coach, peers and, where appropriate and available, clients. Students will be encouraged to seek formative feedback on their storyboard from peers in their peer coaching sessions and diagnostics will be appropriately debriefed.

dentify final assessment component and element Component A2					
		A:	B:		
% weighting between components A and B (Star	50%	50%			
First Sit					
Component A (controlled conditions)  Description of each element	Element weighting (as % of component)				
Creative presentation of map of project innovation journey (group)		50%			
2. Critical reflection on team development and diagnostics (1,500 words)			50%		
Component B Description of each element			Element weighting (as % of component)		
<ol> <li>Case study of four pivotal team learning and (4,000 words)</li> </ol>	d formation 'events' (group)	50	%		
2. Reflective essay (3,000 words)		50	%		

Resit (further attendance at taught classes is not required)					
Component A (controlled conditions)  Description of each element	Element weighting (as % of component)				
Critical reflection on feedback and diagnostics and reflection on assignment feedback (2,500 words)	100%				
Component B Description of each element	Element weighting (as % of component)				
Revised case study, with commentary (commentary 1,500 words)	50%				

If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.