



Module Specification

Advanced Broadcast Journalism 2

Version: 2023-24, v2.0, 16 May 2023

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Part 1: Information

Module title: Advanced Broadcast Journalism 2

Module code: UABN4S-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: Broadcast Journalism 2 2023-24

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module builds on skills learned in Advanced Broadcast Journalism 1. It hones the skills acquired in conjunction with industry accreditation standards.

Outline syllabus: Indicative sessions will include:

A number of “live” news days will allow the student to experience operating in a professional multimedia newsroom environment, prioritising the news agenda, researching, monitoring, gathering and producing news for broadcast and online.

Technical and editorial workshops which will enable the student to learn and apply new skills using news scenarios and simulations, as well as attend seminars and discussions to review, evaluate and critique the team’s news output.

News days will provide students with the opportunity to experience and practice multimedia newsroom roles at a more advanced level, news workflow and processes. They will also give students the opportunity to produce news in a live environment for broadcast and online outlets.

Reflection on work-based learning through seminars/workshops.

Part 3: Teaching and learning methods

Teaching and learning methods: In addition to the scheduled contact time students are expected to conduct their field work which may consist of research, practice-based and set exercises in preparation for workshops and news days. This will take an average of 3 hours a week (an approximate 36 hours over the module).

Students will also be expected to carry out 15 work-experience days. These will be carried out primarily at Levels 1 and 2 with some at Level 3. They will be assessed in relation to professional practice through this module.

Discussion and evaluation will also take place in virtual environments using online tools.

Scheduled learning includes workshops, news days (as described above), fieldwork to prepare for the news days and supervised time in studio/workshop.

The work experience across three years will be assessed through a reflective essay supported by teaching materials and tutorials.

Independent learning includes hours engaged with essential reading, research and contact building for stories for assignments, assignment preparation and completion etc. These sessions constitute an average time per level. Scheduled sessions may vary slightly depending on the module choices you make.

The following provides a broad indication of how students should structure their independent study time (204 hours) on different learning activities:

Essential reading: 30 hours

Further reading: 30 hours

Essential viewing/listening to broadcast material: 36 hours

Additional scheduled contact time preparation: 24 hours

Assignment (editing and preparation): 24 hours

Assignment (write up reflection on work-based learning and self evaluation report):
24 hours

Fieldwork tasks including shooting exercises as homework, research and contact building for news days and assignments: 36 hours

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Professionally apply the practical skills required in a multimedia news environment at an advanced level.

MO2 Apply a knowledge and understanding of multimedia production techniques and practices across multiple news platforms commensurate with the level.

MO3 Be able to evaluate multimedia news presentation and apply this to current academic debates.

MO4 Operate both independently and as a team member in a professional multimedia news environment.

MO5 Reflectively appraise the knowledge and skills developed and acquired through work-based learning.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 204 hours

Face-to-face learning = 96 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uabn4s-30-3.html) via the following link <https://uwe.rl.talis.com/modules/uabn4s-30-3.html>

Part 4: Assessment

Assessment strategy: Assessment will be based on the production of a portfolio of multimedia work and a series of tasks to simulate assessed news days

Portfolio of multi-media work indicative items:

A multiplatform news story (i.e. the same story produced and reversioned for two platforms (Online and one broadcast medium. This must be a different broadcast medium to what was demonstrated in Advanced Broadcast Journalism 1): MO 1 and 2.

An extended online news story or special report with multimedia: MO 1 and 2.

A reflective essay covering the time spent on work experience. Students will be expected to reflect upon their development at the placement in relation to academic literature: MO 5.

Practical skills/Newsdays

Students will take part in news days where their contributions as independent journalists and team members will be tutor assessed while they operate in different newsroom roles. Indicative items:

Tutor observation reports (formative feedback): MO 1, 2 and 4.

Self evaluation report. (A reflective document that considers the whole process from development through production and the extent to which the final portfolio meets the students' hopes and expectations. Its strength will be in the ability for the student to recognise he/her own weaknesses as well as strengths and clearly identify the criteria from which they are making these judgements.) (Summative assessment commensurate with the performance expected at this level.): MO 3.

Assessment tasks:

Practical Skills Assessment (First Sit)

Description: News days

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (First Sit)

Description: Portfolio

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Practical Skills Assessment (Resit)

Description: News bulletin test

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Broadcast Journalism {Foundation} [Sep][FT][Bower][4yrs] - Not Running BA (Hons)
2020-21

Broadcast Journalism [Sep][PT][Bower][6yrs] BA (Hons) 2019-20