



Module Specification

Emerging Markets: The New World Order

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Part 1: Information

Module title: Emerging Markets: The New World Order

Module code: UMSDF3-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Strategy and International Business

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See learning outcomes

Outline syllabus: The syllabus includes:

Emerging markets - growth and development perspectives

The nature and source of institutions and institutional voids in emerging markets

Finance and alternative capital markets

Business forms and governance in emerging markets (business groups)

Ethical perspectives and sustainable business practices in emerging markets

Public-private partnerships, NGOs and regulation – national, industry and transnational or multilateral perspectives

Development at the base of the pyramid

The role of the diaspora

The growth of emerging market multinationals (EMNCs)

EMNCs' entry to developed markets

Part 3: Teaching and learning methods

Teaching and learning methods: The module is delivered by means of interactive, student centred seminar discussions, activities and group work that are designed to aid in the application of the theory to real world situations. A significant emphasis is placed on the case approach to learning rather than being lecture-based.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. Students are expected to engage with a range of reading material and to complete all seminar preparation prior to attending any formal seminar related discussion (whether face-to-face or

online).

Contact Hours:

Module delivery will be via a variety of approaches appropriate to the student population. This may be face-to-face on a weekly or a block delivery basis and may involve a hybrid or blend of face-to-face and online activities. In all cases, the delivery sessions will be equivalent to 24 hours based on 12 sessions of 2 hours for the weekly delivery.

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Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Draw on and apply a range of appropriate theoretical concepts and frameworks from international business and political economy in emerging markets to evaluate and make recommendations relating to business operations

MO2 Demonstrate an awareness of the institutional context for emerging market businesses relevant to managerial decision making

MO3 Evaluate issues facing managers in emerging markets with respect to ethical and sustainable business activities

MO4 Recognise and evaluate the challenges and opportunities facing firms from emerging markets as they seek to globalise their operations

MO5 Synthesize a wide range of data and complex ideas to provide a well-reasoned argument relating to a chosen issue in the emerging market context

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 126 hours

Face-to-face learning = 24 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umsdf3-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umsdf3-15-m.html>

Part 4: Assessment

Assessment strategy: Formative assessment will revolve around student preparation of materials (e.g. formal readings, cases) and be provided through various mechanisms as appropriate (e.g. in-class, online).

As an elective, the summative assessment for this module will comprise a research paper that enables the student to investigate an area of personal or professional interest in depth and to demonstrate critical self-reflection on the learning achieved in the module. In particular students will be required to include critical analyses of core theory applied to the topic. Topics can range from academic to applied or practice-based investigations but must relate to substantive areas of the module through which the student can demonstrate critical awareness and understanding of the topic. Students should clarify their topics with the instructor for suitability and feasibility by completing a topic proposal form demonstrating the key sources of literature and outlining the scope of the proposed paper BEFORE commencing the work. Full guidelines on the project will be provided in the Module Handbook and on Blackboard.

Assessment components:

Written Assignment (First Sit)

Description: Research paper (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment (Resit)

Description: Research paper (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Administration [Frenchay] MBA 2023-24

Business Administration [BIBM] MBA 2023-24

Business Administration [Villa] MBA 2023-24

Business Management [Frenchay] MSc 2023-24

Business Management [Frenchay] MSc 2023-24

Business with Supply Chain Management [Frenchay] MSc 2023-24

Business with Digital Management [Frenchay] MSc 2023-24

Business Management [Frenchay] MSc 2022-23