



Module Specification

Consultancy Dissertation

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Part 1: Information

Module title: Consultancy Dissertation

Module code: UMSDFP-45-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 45

ECTS credit rating: 22.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field: Strategy and International Business

Module type: Module

Pre-requisites: None

Excluded combinations: Executive Dissertation 2023-24

Co-requisites: Integrated Management Research and Professional Development
2023-24

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Module Entry requirements: Must have passed 60 credits of MBA modules and have submitted a research proposal for the Integrated Management Research and Professional Development module (UMODFK-15-M)

Educational aims: The formal consulting proposal and client contract will be developed within the Integrated Management Research and Professional Development module.

The module is a combination of sound academic underpinning and practical application. It enables students to further develop knowledge developed within the MBA programme applied within the context of their professional experience. Through independent study, in consultation with supervisors, they will be able to reflect on, and learn, from that experience and thus be able to integrate new knowledge with past and current professional experience and apply it in the context of their consultancy work.

The project is mentored by a suitably qualified supervisor and the i-kit software package is utilised throughout.

Outline syllabus: Based on the consultancy proposal submitted for the Integrated Management Research and Professional Development module, students will be allocated supervisors. Students should consult their supervisors on a regular basis throughout the design and execution of their consultancy study. These consultations may take place face to face or via email or other electronic media.

Part 3: Teaching and learning methods

Teaching and learning methods: Approximate distribution of activities within the consulting dissertation will be:

Reading (content / process refresher): 45 hours

Applied consulting topics: 45 hours

Consulting project. Research and client-based practice: 315 hours

Reflective practice: 45 hours

This module will involve supervision of a live project. Mentoring is provided by the supervisor who will provide both core consulting skills, in addition to those taught within the spine module (Integrated Management Research and Professional Development), and technical guidance relating to the content of the consultancy issue. The student should have at least four meetings with the supervisor and these will include: post-proposal project planning session, further interim meetings, as necessary, to discuss project progress; discussion of the proposed presentation and report which will form an essential part of the dissertation [immediately prior to final client reporting]. It is intended that in the future the module delivery will be either face-to face on a weekly basis, block delivery on a part-time basis and fully or partially online delivery. In the on line delivery, students could have access to some of the following contents: lectures, filmed interviews, virtual library tours and workshops, access to group tutorials, access to monitored discussion boards, supported video conference sessions. It is intended that they would be able to undertake supported sessions virtually and participate in webinars, blogs and other virtual teaching environments. Some sessions could be delivered simultaneously for both present and remote attendants through conference call and virtual discussion groups (synchronously and asynchronously).

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically appreciate the key drivers, issues and factors relating to a specific area of application in the field of consultancy

MO2 Critically explore and apply both primary and secondary research methodologies within the consultancy project demonstrate the ability to conduct research into complex business and management issues through research design, data collection, analysis, synthesis and produce robust recommendations

MO3 Demonstrate highly effective consulting skills and the ability to deploy such skills in complex organisational contexts

MO4 Reflect critically on their learning from conducting the project

MO5 Show clear evidence of an advanced ability to define and address the consulting issues under study

MO6 Demonstrate evidence of robust and effective communication with project stakeholders in fulfilling a position similar to that of a managing partner within a consultancy company

MO7 Evidence critical thinking and creativity: organise thoughts, analyse, synthesise and critically appraise

MO8 Demonstrate the ability to recognise and address ethical dilemmas and apply ethical and organisational values to situations and choices

MO9 Demonstrate a variety of core consulting skills including all or some of the following: structured [market] research skills, interviewing techniques, group / team management, presentation and project management skills

Hours to be allocated: 450

Contact hours:

Independent study/self-guided study = 450 hours

Total = 450

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umsdfp-45-m.html) via the following link <https://uwe.rl.talis.com/modules/umsdfp-45-m.html>

Part 4: Assessment

Assessment strategy: 70% Consultancy report (11,000 words)

30% Client presentation and question and answer session (30 minutes)

The supervisor will monitor student progress, in terms of increased capability with respect to consulting practice and process, through discussion of issues utilising the student's project diary.

Assessment tasks:

Report (First Sit)

Description: Combined Written report (11,000 words) and presentation

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Report (Resit)

Description: Combined Written report (11,000 words) and presentation

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Part 5: Contributes towards

This module contributes towards the following programmes of study: