MODULE SPECIFICATION

Part 1: Information			
Module Title	Consultancy Dissertation		
Module Code	UMSDFP-45-M	Level	M
For implementation from	September 2015		
UWE Credit Rating	45	ECTS Credit Rating	23
Faculty	FBL	Field	Strategy and International Business
Department	BBS: Business and Management		
Contributes towards	Master of Business Administration		
Module type:	Masters Dissertation		
Pre-requisites	None		
Excluded Combinations	Executive Dissertation UMSDFN-45-M		
Co- requisites	Integrated Management Research and Professional Development UMODFK-15-M		
Module Entry requirements	Must have passed 60 credits of MBA modules and have submitted a research proposal for the Integrated Management Research and Professional Development module (UMODFK-15-M)		

Part 2: Description
The formal consulting proposal and client contract will be developed within the Integrated Management Research and Professional Development module.   The module is a combination of sound academic underpinning and practical application. It enables students to further develop knowledge developed within the MBA programme applied within the context of their professional experience. Through independent study, in consultation with supervisors, they will be able to reflect on, and learn, from that experience and thus be able to integrate new knowledge with past and current professional experience and apply it in the context of their consultancy work.   The project is mentored by a suitably qualified supervisor and the i-kit software package is utilised throughout.   Based on the consultancy proposal submitted for the Integrated Management Research and Professional Development module, students will be allocated supervisors. Students should consult their supervisors on a regular basis throughout the design and execution of their consultancy study. These consultations may take place face to face or via email or other electronic media.   Approximate distribution of activities within the consulting dissertation will be:

	Hours
Reading [content / process refresher]:	45
Applied consulting topics:	45
Consulting project. Research and client-based practice:	315
Reflective practice:	45

This module will involve supervision of a live project. Mentoring is provided by the supervisor who will provide

both core consulting skills, in addition to those taught within the spine module (Integrated Management Research and Professional Development), and technical guidance relating to the content of the consultancy issue. The student should have at least four meetings with the supervisor and these will include: post-proposal project planning session, further interim meetings, as necessary, to discuss project progress; discussion of the proposed presentation and report which will from an essential part of the dissertation [immediately prior to final client reporting]. It is intended that in the future the module delivery will be either face-to-face on a weekly basis, block delivery on a part-time basis and fully or partially online delivery. In the on line delivery, students could have access to some of the following contents: lectures, filmed interviews, virtual library tours and workshops, access to group tutorials, access to monitored discussion boards, supported videoconference sessions. It is intended that they would be able to undertake supported sessions virtually and participate in webinars, blogs and other virtual teaching environments. Some sessions could be delivered simultaneously for both present and remote attendants through conference call and virtual discussion groups (synchronously and asynchronously).

Part 3: Assessment

70% Consultancy report (11,000 words)

30% Client presentation and question and answer session (30 minutes)

The supervisor will monitor student progress, in terms of increased capability with respect to consulting practice and process, through discussion of issues utilising the student's project diary.

Identify final timetabled piece of assessment (component and element)	**Component A**	
	A:	**B:**
% weighting between components A and B (Standard modules only)	**100%**	

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting** (as % of component)
1. Combined Written report (11,000 words) and presentation	100%
Component B **Description of each element**	**Element weighting** (as % of component)
1.N/A	
Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) **Description of each element**	**Element weighting** (as % of component)
1. Combined Written report (11,000 words) and presentation	100%
Component B **Description of each element**	**Element weighting** (as % of component)
1.N/A	

Part 4: Learning Outcomes & KIS Data

Learning Outcomes	On successful completion of this module students will be able to:
	• critically appreciate the key drivers, issues and factors relating to a specific area of application in the field of consultancy
	• critically explore and apply both primary and secondary research methodologies within the consultancy project demonstrate the ability to conduct research into complex business and management issues through research design, data collection, analysis, synthesis and produce robust recommendations
	• demonstrate highly effective consulting skills and the ability to deploy such skills in complex organisational contexts
	• reflect critically on their learning from conducting the project

	- show clear evidence of an advanced ability to define and address the consulting issues under study - demonstrate evidence of robust and effective communication with project stakeholders in fulfilling a position similar to that of a managing partner within a consultancy company - evidence critical thinking and creativity: organise thoughts, analyse, synthesise and critically appraise - demonstrate the ability to recognise and address ethical dilemmas and apply ethical and organisational values to situations and choices - demonstrate a variety of core consulting skills including all or some of the following: structured [market] research skills, interviewing techniques, group / team management, presentation and project management skills.
Key Information Sets Information (KIS) Total Assessment	<table><tr><td colspan="4">Total assessment of the module:</td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="4">Written exam assessment percentage</td><td>70%</td></tr><tr><td colspan="4">Coursework assessment percentage</td><td>15%</td></tr><tr><td colspan="4">Practical exam assessment percentage</td><td>15%</td></tr><tr><td></td><td></td><td></td><td></td><td>100%</td></tr></table>
Reading List	The 'e-mentor' programme i-kit will be made available to each student taking this module. This is a comprehensive consultants' toolkit, using a unique structure which breaks a consultancy project into 16 areas of practice giving, with guidance, examples and exercises provided for each component area. Given the specificity attached to each consulting-based dissertation the reading will be tailored to the needs of each situation and individual. Some essential reading will be specified in the module handbook and on Blackboard at the start of the module. This is potentially subject to change at short notice and students should not purchase any text without the guidance of the module leader.

FOR OFFICE USE ONLY

First CAP Approval Date	13 February 2014			
Revision CAP Approval Date	26 March 2015		1.1	link to RIA
Revision ASQC Approval Date *Update this row each time a change goes to ASQC*		Version	2	link to RIA