



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Broadcast Practice		
Module Code	UFCFJF-15-3	Level	Level 6
For implementation from	2019-20		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Computer Science and Creative Technologies
Department	FET Dept of Computer Sci & Creative Tech		
Module type:	Standard		
Pre-requisites	Outside Broadcasts 2019-20		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Overview:</b> Broadcast Practice is a module aimed at fostering quick decision making based on the synthesis of the techniques and practice covered in level one and two. It will be real practical scenario based in professional surroundings.</p> <p><b>Educational Aims:</b> See Learning Outcomes</p> <p><b>Outline Syllabus:</b> Brief Content:</p> <p>Delivery standards formats and standards. metering. Picture formats and technical standards</p> <p>Production aspects Editorial content, running live networks with multiple outside sources</p> <p>Techniques Radio frequency standards, IP broadcast, clean feed, satellite up linking Genre specific conventions and technology ISDN Live major events, sport, music events.</p>

## STUDENT AND ACADEMIC SERVICES

**Teaching and Learning Methods:** Contact time: 36 hours

Assimilation and development of knowledge: 74 hours

Exam preparation: 10 hours

Coursework preparation: 30 hours

Total study time: 150 hours

Teaching sessions will comprise a series of lectures and tutorials based on the syllabus content and leading towards: the exam and the development of the necessary skills and techniques to produce work for the portfolio. The lectures will introduce topics and examine some areas in more detail. Tutorials will provide a means for students to explore some of the techniques and systems explored in the lectures.

### Part 3: Assessment

Details of assessments will be developed and updated continually in conjunction with our industry partner BBC R and M Ops.

Currently the assessments will be:

A – Individual Practical Test under controlled conditions.

A real/simulated exercise in live broadcasting (this exercise will test the understanding and application of all of the learning outcomes)

B – A portfolio consisting of

diary and evaluations of third-party professional work observations/experience (i, iv)

multiple recorded sound packages in a variety of styles/genres (i, ii, iii)

planning documents written for specific events either real or hypothetical demonstrating professional levels of awareness on H and S, content and technical delivery (i, ii, iii)

self-evaluation document with a retrospective of the year's activities and initial career plan (iv)

Criteria against which student performance is assessed will be provided with each assessment brief.

Students will also receive formative feedback from the outset during weekly practical tutorials

First Sit Components	Final Assessment	Element weighting	Description
Practical Skills Assessment - Component A		25 %	Individual practical test (2 hours) - controlled live conditions
Portfolio - Component B	✓	75 %	Portfolio (work related observation/experience evaluation, planning documents.)
Resit Components	Final Assessment	Element weighting	Description
Report - Component B	✓	75 %	Written report (1500 words)
Practical Skills Assessment - Component A		25 %	Individual practical test ( 2 hours) - controlled live conditions

## STUDENT AND ACADEMIC SERVICES

<b>Part 4: Teaching and Learning Methods</b>																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;"><b>Module Learning Outcomes</b></th> <th style="text-align: left;"><b>Reference</b></th> </tr> </thead> <tbody> <tr> <td>Evaluate and choose relevant technologies and techniques for specific sound broadcasting tasks and have the ability to convey a technical scenario to both technical and non technical staff in a clear and effective way</td> <td>MO1</td> </tr> <tr> <td>Be able to produce to broadcast standards audio packages to a given brief</td> <td>MO2</td> </tr> <tr> <td>To have experience and capability in planning and running broadcast programmes spanning a variety of situations and venues in real world conditions</td> <td>MO3</td> </tr> <tr> <td>Analyze and evaluate through observation and active investigation the skills, techniques, processes and technologies employed by current frontline practitioners and be able to relate this to career development</td> <td>MO4</td> </tr> </tbody> </table>	<b>Module Learning Outcomes</b>	<b>Reference</b>	Evaluate and choose relevant technologies and techniques for specific sound broadcasting tasks and have the ability to convey a technical scenario to both technical and non technical staff in a clear and effective way	MO1	Be able to produce to broadcast standards audio packages to a given brief	MO2	To have experience and capability in planning and running broadcast programmes spanning a variety of situations and venues in real world conditions	MO3	Analyze and evaluate through observation and active investigation the skills, techniques, processes and technologies employed by current frontline practitioners and be able to relate this to career development	MO4						
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/ufcfjf-15-3.html">https://uwe.rl.talis.com/modules/ufcfjf-15-3.html</a></p>																

### Part 5: Contributes Towards

This module contributes towards the following programmes of study: