University of the West of England
BRISTOL

CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data						
Module Title	Global Journalism					
Module Code	UACASV-15-3		Level	3	Version	1
Owning Faculty	ACE		Field	Culture and Media Studies		
Contributes towards	BA (Hons) Journalism BA (Hons) Media and Journalism BA (Hons) Journalism and PR					
UWE Credit Rating	15	ECTS Credit Rating	7.5	Module Type	Project	
Pre-requisites	None		Co- requisites	n/a		
Excluded Combinations	n/a		Module Entry requirements	n/a		
Valid From	September 2014		Valid to	September 2020		

CAP Approval Date	11/2/14

Part 2: Learning and Teaching	
Learning Outcomes	On successful completion of this module students should be able to demonstrate: 1. An understanding of global news flows, their evolution over time and the changes and continuities that have occurred. (Component A); 2. The ability to critically engage with the debates and issues involved in global journalism in terms of the possible impact on journalism practice and journalism's role in society (Component A); 3. An understanding of the practical possibilities and limitations of global newsgathering and storytelling (Component A); 4. The ability to critically evaluate both these practical and the theoretical issues when investigating global news coverage (Component A).
Syllabus Outline	This module introduces students to a range of global journalism theory and practice. The module will present an overview of the issues and debates surrounding global news coverage including moral and ethical debates; emerging concepts of journalism's role in a globalised society; and evolving structural and technological developments in the news industry. It will also explore global news flows, their evolution over time and the changes and continuities that have occurred. Global journalism topics will range across conflict reporting, the framing of disasters both 'natural' and unnatural, global crises and pandemics coverage, global migrations and international relations.

	As part of the module, the students will produce a news item for presentation which will support the development of practical skills, as well as critical engagement with journalism production. Students will also reflect on this practical experience and relate it to current scholarly and industry debates about journalism in a global context.
Contact Hours	The scheduled contact hours will be 12 half days or approximately 36 hours encompassing all teaching activity outlined below.
Teaching and Learning Methods	**Scheduled learning** includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop. It may also include the following: • Students may be required to undertake exercises examining theoretical and practical issues in global news gathering. • Undertake supervised sessions working on a group news project. • Technical sessions on editing, camerawork **Independent learning** includes hours engaged with essential reading, case study preparation, assignment preparation and completion. • Students will be required to spend time on essential readings and will be encouraged to spend time exploring further reading relating to the topics explored in the session • Students will be required to spend time researching and writing their reflective essay • In addition to the supervised time spent on portfolio work indicated above, students will be required to produce entries for their portfolio outside of scheduled time.
Key Information Sets Information	

Key Information Set - Module data

Number of credits for this module 15

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours
150	36	114	0	150

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test
Coursework: Written assignment or essay, report, dissertation, portfolio, project
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

	Total assessment of the module:
	Coursework assessment percentage 100%
	100%
Reading Strategy	**Essential reading:** any essential reading will be indicated clearly along with the method for accessing it. Essential reading may be supplied as printed copies or made available electronically via Blackboard if this can be done in line with relevant copyright legislation and UWE policy. Essential reading may include not just specific articles but set text books. **Further reading:** in addition, students will expected to undertake further reading and viewing from a list of texts and resources. These will be chosen especially to support the module or from topical items identified during the run of the module as well as through their own research. These will help develop students' understanding of the key topics. **Access and skills:** students will be directed to develop their library access and information skills and encouraged to draw on the support available through the Library Services, including interactive tutorials on finding books and journals, evaluating information and referencing.
Indicative Reading List	The following list is offered to provide the validation panels with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, current advice on readings and viewing will be constantly updated and made available to students via other more up to date sources. **Indicative reading list:** Berglez, P. (2008) 'What is Global Journalism? Theoretical and Empirical Conceptualisations' *Journalism Studies,* 9(6): 845-858. Cottle, S. (2006) *Mediatized Conflict: New Developments in Media and Conflict Studies*. Maidenhead: Open University Press. Freedman, D. and Thussu, D. (Eds)(2012) *Media and Terrorism: Global Perspectives.* London: Sage. Joye, S. (2009). The hierarchy of global suffering: A critical discourse analysis of television news reporting on foreign natural disasters. *Journal of International Communication, 15*(2), 45–61. Moeller, S. (1999) *Compassion Fatigue: How the Media Sell War, Famine, War and Death.* London: Routledge. Owen, J. & Purdey, H. (eds.) (2009) *International News Reporting: Frontlines and Deadlines.* Chichester: Wiley-Blackwell. Paterson, C. & Sreberny A. (eds.) (2004) *International News in the 21st Century.* Eastleigh: John Libby Publishing. Reese, S. (2008). 'Theorizing a Globalized Journalism' in M. Loffelholz & D. Weaver (Eds) *Global Journalism Research*. Oxford: Blackwell Publishing. Robertson, A. (2010) *Mediated Cosmopolitanism*. Cambridge: Polity.

Robinson, P. (2002) *The CNN Effect: The Myth of News, Foreign Policy and Intervention.* London: Routledge.

Seaton, J. (2005) *Carnage and the Media: The Making and Breaking of News about Violence*. London: Penguin.

Seib, P. (2002) *The Global Journalist: News and Conscience in a World of Conflict*. Oxford: Rowman and Littlefield.

Silverstone, R. (2006) *Media and Morality: On The Rise of The Mediapolis.* Cambridge: Polity.

Surette, R., Hansen, K. & Noble, G. (2009) 'Measuring media oriented terrorism' in *Journal of Criminal Justice* Vol 37(4).

Tumber, H. and Webster, F. (2006) *Journalists Under Fire: Information War and Journalistic Practices.* London: Sage.

van Ginneken, J. (1998) *Understanding Global News: A Critical Introduction.* London: Sage.

Thussu, D.K. (2000) *International Communication: Continuity and Change*. London: A

Wu, H.D. (1998) 'Investigating the Determinants of International News Flow' in *International Communications Gazette* Vol.60(6) 493-512.

Part 3: Assessment	
Assessment Strategy	<u>Summative assessment:</u> Component A, 1: Portfolio Students are required to submit a portfolio of work which will include the outcomes of set tasks through the module. These will be designed to enable students to develop and demonstrate, for the purposes of assessment, their acquisition of skills, knowledge, understanding and experience that will enable them to meet the learning outcomes for the module. Examples of specific tasks to be included in the portfolio will be clearly defined in the Module Handbook. These may include: • A portfolio of journalistic output • A self- reflective reporting diary • A critical appraisal or essay • A news item • A group presentation All assessment judgements refer back to the learning outcomes for the module.

Assessment Criteria	Relating to Learning Outcomes
1. Demonstrate the ability to research and access story materials and to construct a coherent news item:	2, 3, 4,
2. Demonstrate the ability to critically reflect on practice and the current debates on global journalism;	2,3
3. Organise relevant ideas, perspectives, theories and practices to interpret issues under study and in addition critically analyse and evaluate those ideas, perspectives or theories	1, 2, 4
4. Demonstrate the ability to identify and reference appropriate literature and source material and use it effectively in the development of analysis and discussion of ideas	1, 2, 3

Identify final assessment component and element		
% weighting between components A and B (Standard modules only)	**A:**	**B**:
First Sit		
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**	
Portfolio	100%	
Component B **Description of each element**	**Element weighting** **(as % of component)**	

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
Portfolio	100%
Component B **Description of each element**	**Element weighting** **(as % of component)**
If a student is permitted an **EXCEPTIONAL RETAKE** of the module the assessment will be that indicated by the Module Description at the time that retake commences.	