



Module Specification

Integrated Management Research and Professional Development

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Part 1: Information

Module title: Integrated Management Research and Professional Development

Module code: UMODFK-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field: Organisation Studies

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The module focuses on the need for evidence-based management and business decision-making and prepares students to make a contribution to their professional and academic development. Students will undertake critical reflection on how their learning through the programme enables them to apply

and evaluate theories or models in practice and prepares them to undertake practice-oriented inquiries during their studies and beyond.

Outline syllabus: The syllabus includes:

The importance of critical reflection and how to undertake it

Personal and professional development planning and goal-setting

Professionalism and inter-cultural issues in business and management

The role of career planning and Continuing Professional Development

Questions and debates related to the nature and use of evidence and how it relates to managerial decision-making, continuing professional development and academic study

Reviewing literature and other sources of evidence critically

Examination of the main conceptual and theoretical perspectives associated with creation of business and management knowledge

Identification and critical analysis of significant types of research strategy used in management research

Evaluation of data gathering techniques and their uses

Critical evaluation of ethics and values in the research process and the importance of considering risk to researchers and participants in designing any research.

Consideration of the purpose and role of ethics committees and the completion of ethical audits

Consideration of approaches to the analysis, interpretation and communication of data for different audiences

Part 3: Teaching and learning methods

Teaching and learning methods: Work-based activities, work or equivalent professional development/CPD activities.

Periodic hours for reflection/surgery/careers guidance

Learning in the module is achieved through a combination of class-based activity (which may take place in a physical or virtual classroom and may involve synchronous and asynchronous group activity) and independent study, supported by online materials.

Students will start this module when they commence their MBA studies with an introduction to personal development planning, reflective learning and the construction of a portfolio. During the module, they will participate in a research methods unit delivered to all students. They will have periodic sessions throughout their MBA studies to assist them in the production of their PDP portfolio and will also have access to a range of online PDP resources. There will be an opportunity at the end of each module within the programme for students to be given support in reflecting on what they will take from each module into their personal development portfolio.

A range of specialised sessions (face to face or online) designed to support their personal and research skills development will be made available from which they will select according to their particular needs.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Evidence their ability to continue learning through critical reflection on practice, experience and their personal development through the MBA programme and beyond

MO2 Communicate effectively and present themselves with confidence in business/management contexts

MO3 Evaluate the role of research-based knowledge and evidence in complex managerial decision-making and policy formation

MO4 Make informed decisions about appropriate strategies and methods, and evaluate any particular challenges of, undertaking business and management research in a global context

MO5 Appraise the ethical and practical issues arising in carrying out research, and take account of these issues when developing a research, consultancy or feasibility proposal

MO6 Evidence their evaluation and application of relevant theories, concepts and knowledge in business/management contexts and reflect on their personal and professional development through this process

MO7 Evidence of the ability to interact effectively with a range of specialists

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umodfk-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umodfk-15-m.html>

Part 4: Assessment

Assessment strategy: The assessment comprises three parts:

Task 1 : Critical Reflection supported with a Personal and Professional Development Portfolio (40%)

Task 2 : Research proposal (48%)

Task 3: Presentation (12%)

1. Critical Reflection supported with a Personal and Professional Development Portfolio.

Building on their initial personal development plans, students will be required to critically reflect on their learning throughout the MBA programme and how this has, or will, help to shape their professional practice. The critical reflection should provide evaluation of the extent to which the student has used relevant concepts and theories to make a contribution to academic and/or professional practice as well as their own learning.

The reflection should be supported with a portfolio of evidence showing how the student has achieved this. The module leader provide suggestions throughout the module as to what students might like to reflect upon or evidence in their portfolios and encourage the gathering and use of evidence in class and beyond (documentary, photographic and aural or video recordings).

Students are encouraged to work with tutors throughout the programme to gain formative feedback and support with using the tools needed to create their portfolios. Students are encouraged to be innovative and creative in meeting the outcomes for the assessment. The portfolio will include a CV which must have been discussed with a member of the university Careers Coaching team.

2: Research proposal

Students will be required to develop a research proposal based on either a consultancy brief or a topic area suggested by academic staff or negotiated with an organisation (for instance the student's current workplace).

Whichever of these options are chosen, the proposal will include the aim and objectives of the research, a brief literature review highlighting relevant sources and identifying research or consultancy themes, proposed research methodology and methods with accompanying rationale or client expectations, an audit of ethical and health and safety issues to be taken into consideration in designing a research, consultancy or consortium project.

Students are not expected to undertake their research within this module, simply to develop a proposal for how the research would be carried out. On the basis of feedback provided, students are generally expected to develop this research proposal for their final project.

3. Presentation of the Research Proposal

Students are required to give a 10 minute presentation based on their research proposal. This will provide students with the opportunity to present key elements of their proposal and to get feedback that will be of benefit in determining the direction of their final project. The presentation requires students to outline and justify their ideas in respect of particular audiences.

Assessment tasks:

Portfolio (First Sit)

Description: Critical reflection (1500 words) supported with a Personal and Professional Development Portfolio

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment (First Sit)

Description: Project proposal (2500 words)

Weighting: 48 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Presentation (First Sit)

Description: Presentation (10 minutes)

Weighting: 12 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Portfolio (Resit)

Description: Critical reflection (1500 words) supported with a Personal and Professional Development Portfolio

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment (Resit)

Description: Project proposal (2500 words)

Weighting: 48 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Presentation (Resit)

Description: Presentation (10 minutes)

Weighting: 12 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Part 5: Contributes towards

This module contributes towards the following programmes of study: