



MODULE SPECIFICATION

Part 1: Information			
Module Title	Business Project		
Module Code	UMCDFS-30-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Business & Law	Field	Business and Management Cross-Disciplinary
Department	FBL Dept of Business & Management		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	Critical Business Enquiry Project 2020-21, Enterprise Project 2020-21, Work-Based Enquiry Project 2020-21		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Overview: The module will establish a clear framework for undertaking research and provide an overview of the various approaches used in an investigation.</p> <p>Features: Module Entry Requirements: Students entering level 3 as Direct Entrant with 240 AL credits from levels 1 & 2, or students on BA Business Accounting only</p> <p>Educational Aims: See Learning Outcomes</p> <p>Outline Syllabus: The syllabus includes:</p> <p>Preparation for Business Research: Introduction to critical thinking skills Requirements of extended academic writing Business databases and sources of information Introduction to research in social science</p> <p>Evaluating Business Research: Definitions of research; types of research; the research process Research paradigms and methodologies Ethical issues in research Literature search and review</p>

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The Final Research Report:

Managing project documents and information sources; planning and structuring; editing and reviewing
Discussion and recommendations

Teaching and Learning Methods: The module provides students with the opportunity to undertake a focussed exploration of a contemporary business issue, drawing on skills and knowledge acquired from other modules. Students choose their own topic but within certain constraints such as key contexts and subject field applicable to their degree pathway.

The students must choose and refine the topic, research relevant information, and will be encouraged to collect primary data where relevant and possible, critically evaluate their findings in the context of the contemporary issue and draw relevant conclusions on the state of knowledge, with recommendations for further research.

A support lecture and seminar programme equips the student with the necessary research knowledge and skills to complete the project. A group project supervisor will also be allocated to each group, normally with specialist knowledge in or broadly related to the field of study chosen. The students will plan and carry out their project under the supervision of their group supervisor but will be required to primarily work independently and to meet regularly to discuss progress.

Part 3: Assessment

The assessment methods are chosen to provide summative feedback and to enable the students to demonstrate that they have achieved the learning outcomes of the module. Opportunity for formative feedback will be provided during supervision sessions and as part of the skills component of the taught unit.

Component B comprises a 3,500 max word group research project exploring a contemporary business issue, supported by a 1,500 word group research proposal submitted at the end of the first teaching block.

Component A is an individual 750 word reflection of the research process and their role in the team.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		25 %	Group Research Proposal
Project - Component B	✓	60 %	Group Research Report (3500 words)
Written Assignment - Component A		15 %	Individual Reflection (750 words)
Resit Components	Final Assessment	Element weighting	Description
Project - Component B	✓	85 %	Resubmission of project max 3,500
Written Assignment - Component A		15 %	Individual Reflection (750 words)

Part 4: Teaching and Learning Methods

On successful completion of this module students will achieve the following learning outcomes:

Learning Outcomes	Module Learning Outcomes	Reference
	Critically evaluate information, resources and evidence in a research context	MO1
	Apply the principles of research design to develop an effective research plan	MO2

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	Apply effective and ethical research skills to investigate a contemporary business issue	MO3
	Work effectively in a team	MO4
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	224
	Total Independent Study Hours:	224
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	76
	Total Scheduled Learning and Teaching Hours:	76
	Hours to be allocated	300
	Allocated Hours	300
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p>https://uwe.rl.talis.com/modules/umcdfs-30-3.html</p>	

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

International Business Communication {Top-Up} BA (Hons) 2020-21
 Business Management and Economics {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21
 Business and Management {Top Up}[Sep][FT][Frenchay][1yr] BA (Hons) 2020-21
 Business and Human Resource Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business and Events Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business Management and Leadership [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business Management with Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19
 Business Management with Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19
 Business Management with Marketing [Jan][FT][Villa][3yrs] BA (Hons) 2018-19
 Marketing Communications [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19
 Business Management with Marketing [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19

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Business and Human Resource Management [Jan][FT][Villa][3yrs] BA (Hons) 2018-19
Business and Human Resource Management [Sep][FT][Villa][3yrs] BA (Hons) 2018-19
Business and Human Resource Management [May][FT][Villa][3yrs] BA (Hons) 2018-19
Marketing{Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21
Business Management with Marketing {Top-Up} [Sep][FT][INTUNI][1yr] BA (Hons) 2020-21
Business Management with Marketing {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21
International Business Management {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21
International Business Management {Top-Up} [Sep][FT][NEU][1yr] BA (Hons) 2020-21
Banking and Finance {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21
International Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
International Business Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19
International Business Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19
International Business Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
International Business Management {Split Delivery} [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
Business and Management [Jan][FT][Frenchay][3yrs] BA (Hons) 2018-19
Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
Business and Management [Jan][FT][Villa][3yrs] BA (Hons) 2018-19
Business and Management [May][FT][Villa][3yrs] BA (Hons) 2018-19
Business and Management [Sep][FT][Villa][3yrs] BA (Hons) 2018-19