



Module Specification

Negotiated Presentation with Reflective Statement 2

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Part 1: Information

Module title: Negotiated Presentation with Reflective Statement 2

Module code: UA1ASG-10-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 10

ECTS credit rating: 5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Art & Design

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Visual Culture

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module enables students to hone and develop their presentation skills.

Outline syllabus: The module explores the importance of research and presentation skills for students in support of their area of creative practice, and professional ambitions. It is designed to enable students to become aware of diverse and professional ways that they may present their work. Students are required to present one live brief, or collaboration.

The material and activities introduced in the module will enable students to develop a range of knowledge and skills required to support the development of their presentation skills. It will introduce students to ways of presenting to different audiences and help them to develop this key transferable skill.

Group seminars and group/individual tutorials will introduce students to a range of research sources (including such things as: library resources / on-line resources and / exhibitions / events / case studies / publications) to demonstrate a diversity of approaches to research and presentation skills within their area of creative practice.

Students will be asked to look at different professional approaches to presentation in relation to their subject area. These findings will be evidenced in a visual presentation in a summative group tutorial.

Part 3: Teaching and learning methods

Teaching and learning methods: Students can expect a total of 24 hours scheduled contact time for this module within the context of their other learning and teaching activities. This includes tutorials, group critiques, and seminars.

Contact time may also take a synchronous virtual form rather than face-to-face, through the use of email discussion groups, virtual learning environments (VLEs) and other technology-aided means. It can also take place in a work-based setting.

Group seminars introduce presentation techniques to be considered. These offer examples and critiques of existing presentation practice.

Students are supported to develop their understanding and methods of effective research and preparation of materials for presentation.

Group tutorials are used to monitor and support progress. In presenting their research findings students are encouraged to engage in discussion and debate.

Students produce a Presentation file. It provides a place for students to collate and reflect on the presentation styles and materials they are being introduced to through the module. The Presentation File may be submitted as an online presence (i.e. blog or website).

The Presentation File will support the production of a visual presentation to a small group of peers and staff.

Students will prepare a Reflective Statement, they will negotiate the subject of the statement which may include; reflections on one live brief or collaboration.

Scheduled learning includes seminars, tutorials, practical classes and workshops.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Analyse specific aspects of their own area of practice in relation to the broader contexts of contemporary creative industries

MO2 Explore a diverse range of methods for investigating and recording source material

MO3 Formulate presentations to a professional standard

MO4 Demonstrate creative, enterprise and professional skills in communicating effectively with a target audience

MO5 Identify and apply communication skills and methods relevant to presenting their chosen discipline

MO6 Present themselves and their work in a manner that demonstrates understanding of professional requirements

Hours to be allocated: 100

Contact hours:

Independent study/self-guided study = 76 hours

Face-to-face learning = 24 hours

Total = 100

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into

and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

Presentation and participation in studio-critique

Poster presentation

Group and individual visual presentations

Group and individual verbal presentations

Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing

Group critiques

Peer and self-assessment

Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Assessment components:

Written Assignment (First Sit)

Description: Extended reflective statement on one live brief or collaboration

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Portfolio (First Sit)

Description: Presentation file and participation in presentation

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Written Assignment (Resit)

Description: Extended reflective statement on one live brief or collaboration

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Portfolio (Resit)

Description: Presentation file and participation in presentation

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Illustration [Bower] BA (Hons) 2022-23

Fine Art [Bower] BA (Hons) 2022-23

Graphic Design [Arnolfini] BA (Hons) 2022-23

Art and Writing [Bower] BA (Hons) 2022-23

Drawing and Print [Sep][FT][Bower][3yrs] - Not Running BA (Hons) 2021-22

Drawing and Print [Sep][PT][Bower][6yrs] - Not Running BA (Hons) 2021-22

Graphic Design [Sep][PT][Arnolfini][6yrs] BA (Hons) 2021-22

Graphic Design {Foundation} [Sep][FT][Arnolfini][4yrs] BA (Hons) 2021-22

Illustration {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2021-22

Illustration [Sep][PT][Bower][6yrs] BA (Hons) 2021-22

Fine Art [Sep][PT][Bower][6yrs] BA (Hons) 2021-22

Fine Art {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2021-22

Fine Art (International) {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2021-22

Art and Writing [Sep][PT][Bower][6yrs] BA (Hons) 2021-22

Art and Writing {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2021-22

Art and Visual Culture [Sep][PT][Bower][6yrs] - Not Running BA (Hons) 2020-21

Fine Art [Sep][PT][Bower][6yrs] BA (Hons) 2020-21

Art and Writing [Sep][PT][Bower][6yrs] BA (Hons) 2020-21

Graphic Design [Sep][PT][Arnolfini][6yrs] BA (Hons) 2020-21

Illustration [Sep][PT][Bower][6yrs] BA (Hons) 2020-21

Drawing and Print [Sep][PT][Bower][6yrs] BA (Hons) 2020-21

Drawing and Print {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21