



CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic data					
Module title	Equine Industry				
Module code	UIEXNK-15-1	Level	1	Version	1
Owning faculty	Hartpury	Field	Equine		
Contributes towards	BSc (Hons) Equine Science BSc (Hons) Equine Science (SW) BA (Hons) Equine Business Management BA (Hons) Equine Business Management FdSc Equine Science and Management FdSc Equine Performance FdSc Equine Performance (SW) FdSc Equine Management				
UWE credit rating	15	ECTS credit rating	7.5	Module type	Standard
Pre-requisites	None		Co-requisites	None	
Excluded combinations	None		Module entry requirements	None	
Valid from	01 September 2013		Valid to	01 September 2019	

CAP Approval Date	01 August 2013
--------------------------	----------------

Part 2: Learning and teaching	
Learning outcomes	On successful completion of this module students will be able to: <ol style="list-style-type: none"> 1 Identify and outline key organisations at various levels within the equine industry (A, B). 2 Evaluate the contribution made to the equine industry by equine organisations (A, B). 3 Understand the development of the modern sport horse (A, B). 4 Source information and apply to the context of the equine industry (B). 5 Manage time effectively in a controlled environment (A). 6 Communicate effectively in writing on an academic subject (A, B).
Syllabus outline	<ol style="list-style-type: none"> 1 Introduction to origins and development of the British, European and International equine industry. 2 The primary, secondary and tertiary aspects of equine industry. 3 Fragmentation of the equine industry and its effects within associations and amalgamations of the equine industry. 4 Education and employment opportunities within the equine industry. 5 Identification of the relationship between the equine industry and the wider economy. 6 Governing bodies and the running of equestrian sport in the UK and Internationally.

	7 The British Thoroughbred Industry. 8 An introduction to British and European Sport Horse Breeding.										
Contact hours	<p>Indicative delivery modes:</p> <table> <tr> <td>Lectures, guided learning, seminars etc</td> <td>33</td> </tr> <tr> <td>Self directed study</td> <td>3</td> </tr> <tr> <td>Independent learning</td> <td>114</td> </tr> <tr> <td>TOTAL</td> <td>150</td> </tr> </table>	Lectures, guided learning, seminars etc	33	Self directed study	3	Independent learning	114	TOTAL	150		
Lectures, guided learning, seminars etc	33										
Self directed study	3										
Independent learning	114										
TOTAL	150										
Teaching and learning methods	<p>A variety of learning strategies will be used including scheduled learning, where students will receive theoretical underpinning knowledge and also learn how to contextualize theory to the equine industry (36 hours). It is expected that students will spend a minimum of 114 hours on guided independent learning as this is an essential component of modules at undergraduate level. Students will not be able to complete the module successfully without undertaking the required amount of independent learning. This independent learning will include a combination of lone study and individual, pair and group work.</p> <p>Scheduled learning Delivery may include lectures, seminars, guest lectures from industry, industry visits and group discussion.</p> <p>Independent learning May include hours engaged with essential reading, directed reading to engage group work and discussion during formal sessions. These sessions constitute an average time per level as indicated in the table below.</p> <p>Virtual learning environment (VLE) (or equivalent) This specification is supported by a VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.</p>										
Key information sets information	<p>Key information sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p> <p><u>Key information set - module data</u></p> <p><i>Number of credits for this module</i> 15</p> <table border="1"> <thead> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td>150</td> <td>36</td> <td>114</td> <td>0</td> <td>150</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a:</p> <ol style="list-style-type: none"> Written Exam: Unseen written exam, open book written exam, in-class test. Coursework: Written assignment or essay, report, dissertation, portfolio, project. Practical Exam: Oral assessment and/or presentation, practical skills assessment, practical exam. <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the assessment section of this module description:</p>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours							
150	36	114	0	150							

	<p>Total assessment of the module:</p> <table border="1"> <tr> <td>Written exam assessment percentage</td> <td>50%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td>50%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td>0%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </table>	Written exam assessment percentage	50%	Coursework assessment percentage	50%	Practical exam assessment percentage	0%		100%
Written exam assessment percentage	50%								
Coursework assessment percentage	50%								
Practical exam assessment percentage	0%								
	100%								
Reading strategy	<p>Essential reading Core material will be indicated to the student via pre-course material, module guides and through their accessing a dedicated virtual learning environment (VLE) programme presence. No requirement for the purchase of set text(s) will be made and students will have full access to library services, online applications, and inter-library loans.</p> <p>Further reading Students are expected to identify all other reading relevant to their chosen topic for themselves. They will be required to read widely using the library catalogue, a variety of bibliographic and full text databases, and Internet resources. Many resources can be accessed remotely. The purpose of this further reading is to ensure students are familiar with current research, classic works and material specific to their interests from the academic literature and wider professional sources.</p> <p>Access and skills Formal opportunities for students to develop their library and information skills are provided within the induction period and student skills sessions. Additional support is available through online resources. This includes interactive tutorials on finding books and journals, evaluation information and referencing. Sign up workshops are also offered.</p>								
Indicative reading list	<p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms, including the module guide.</p> <ul style="list-style-type: none"> • British Equestrian Trade Association. (Current Edition) <i>The BETA national equestrian survey 2011: summary 1 the general report</i>. Newbury: BETA. • British Horse Industry Confederation. (Current Edition) <i>Strategy for the Horse Industry in England and Wales</i>. London, UK: DEFRA Publications. • Equi Study. (Current Edition) <i>Health and safety for the horse business</i>. Warwick: Equi Study. • Equine Industry. (Current Edition) <i>Welfare guidelines compendium for horses, ponies and donkeys</i>. Equine Industry/ADAS. • National Equine Welfare Council. (Current Edition) <i>Equine Industry Welfare guidelines compendium for horses, ponies and donkeys</i>. Oxfordshire: NEWC. 								

Part 3: Assessment

Assessment strategy	<p>Appropriate assessment techniques will be employed to ensure that learners can meet the breadth of learning outcomes presented in this module alongside the ability to demonstrate transferable skills.</p> <p>Written assignment: With particular emphasis on the knowledge, understanding and evaluation of the structure and organisation of one area of the equine industry.</p> <p>Written examination: Students will be tested under controlled conditions about their knowledge and understanding of the equine industry including the key organisations at various levels within the equine industry including contribution made to the equine industry by equine organisations and development of the modern sport horse.</p>
---------------------	---

	<p>Opportunity for formative assessment exist for the assessment strategy used. Verbal feedback is given and all students will engage with personalised tutorials setting SMART targets as part of the programme design.</p> <p>In line with the College's commitment to facilitating equal opportunities, a student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the VLE.</p>		
Identify final assessment component and element	Written examination.		
% weighting between components A and B (Standard modules only)	A:	B:	
	50%	50%	
First Sit			
Component A (controlled conditions) Description of each element		Element weighting	
1	Written examination (1 hour)		100%
Component B Description of each element		Element weighting	
1	Written assignment (1200 Words)		100%
Resit (further attendance at taught classes is not required)			
Component A (controlled conditions) Description of each element		Element weighting	
1	Written examination (1 hour)		100%
Component B Description of each element		Element weighting	
1	Written assignment (1200 Words)		100%
If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.			