



## **Module Specification**

### **Journalism Writing**

Version: 2023-24, v2.0, 06 Jul 2023

#### **Contents**

<b>Module Specification .....</b>	<b>1</b>
<b>Part 1: Information .....</b>	<b>2</b>
<b>Part 2: Description .....</b>	<b>2</b>
<b>Part 3: Teaching and learning methods .....</b>	<b>3</b>
<b>Part 4: Assessment.....</b>	<b>4</b>
<b>Part 5: Contributes towards .....</b>	<b>5</b>

## Part 1: Information

**Module title:** Journalism Writing

**Module code:** UABAYG-15-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** None

**Field:** Broadcast and Journalism

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** This module provides an introduction to journalistic writing and production techniques across digital and print platforms.

**Outline syllabus:** This module provides an introduction to journalistic writing and production techniques across digital and print platforms.

Indicative core skills include:

News writing

Feature writing

Interviewing

Approaches to research, interviewing and writing will be addressed through a mix of workshop and private study.

Indicative technical skills include desktop publishing, page layout, photography and photo editing.

### **Part 3: Teaching and learning methods**

#### **Teaching and learning methods:** Scheduled learning

Students will be required to attend a weekly workshop and demonstrate a constant critical engagement with their work and its practical, legal and ethical underpinnings. They will need to be able to articulate their approach to their cohort and tutor on a regular basis.

#### Independent learning

In addition students are expected to work independently for at least 8 hours per week, including reading set texts and related research materials; desk research; field research in the Bristol area.

Students will also be required to learn and use the technical equipment in their own time for production purposes, with appropriate supervision.

Total contact time will average 3 hours per week over 12 weeks and that will include instructor-led workshops. Total = 36 hours

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Display a mastery in news and feature writing, employing advanced skills and technical abilities to produce journalistic work to professional standards

**MO2** Operates in complex and/or specialised contexts to display a mastery in journalistic interviewing and research skills

**MO3** Displays a deep and systematic understanding of the advanced technical and editorial skills used in layout and illustration for journalistic production

**MO4** Works creatively and autonomously, in unfamiliar contexts, to apply existing practices, and develop critical responses and solutions to professional challenges

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uabayg-15-m.html) via the following link <https://uwe.rl.talis.com/modules/uabayg-15-m.html>

## **Part 4: Assessment**

**Assessment strategy:** PORTFOLIO: 100%

A portfolio of news and feature writing, laid out and illustrated appropriately.

Assessment Criteria

Mastery in news and feature writing to produce journalistic work to professional standards (1, 2, 4) Portfolio

Mastery in journalistic interviewing and research skills (1, 2, 4) Portfolio

Advanced technical and editorial skills used in layout and illustration for journalistic production (1, 3, 4) Portfolio

**Assessment tasks:**

**Portfolio (First Sit)**

Description: Portfolio of news and feature writing (2500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Portfolio (Resit)**

Description: Portfolio of news and feature writing (2500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Journalism [Bower] MA 2023-24

Journalism (Specialist Features) [Bower] MA 2023-24