

CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Journalism MA Portfolio				
Module Code	UACAYD-60-M	Level	M	Version	
Owning Faculty	ACE	Field	MCS		
Contributes towards	MA Journalism				
UWE Credit Rating	60	ECTS Credit Rating	30	Module Type	Project
Pre-requisites	None		Co- requisites	None	
Excluded Combinations	None		Module Entry requirements	None	
Valid From	September 2013		Valid to	September 2019	

CAP Approval Date	24 June 2013
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Part 2: Learning and Teaching	
Learning Outcomes	<ol style="list-style-type: none"> 1. Demonstrate a high degree of autonomy as an independent producer able to motivate themselves and produce work to deadlines (Component A) 2. Implement appropriate production/research decisions for a specific project (Component A) 3. Demonstrate a sophisticated understanding of the form/content of their chosen project (Component A) 4. Work for a minimum of 15 days in a related industry placement (Component A) 5. Report on their experiences and integrate their findings with an existing body of relevant literature reflecting upon the practical challenges encountered. (Component A) 6. Where appropriate, work effectively in multi-disciplinary teams (Component A) 7. Be aware of issues relating to employment and self-employment in relation to current, and changing, industry/professional needs (Component A) 8. Where appropriate, work effectively to a live industry brief and to transmission deadlines providing evidence of effective time management, practical knowledge of demands and challenges of professional contexts. (Component A)
Syllabus Outline	<p>Students will start to develop their portfolios from semester one encouraged through tutorials with their personal tutor to evaluate and develop specific strengths and interests. Preparatory work will be done within 'Reporting Journalism' and furthered through 'Investigative Journalism' and 'Multiplatform Production'.</p> <p>The module will start with one group session where students will pitch ideas for their portfolios in order to develop synergies and construct inter-disciplinary production teams (where appropriate). Students will</p> <ul style="list-style-type: none"> • identify appropriate work placement hosts from semester one with the help of

	<p>their personal tutor/supervisor.</p> <ul style="list-style-type: none">be encouraged to obtain placements within the area they plan to specialise <p>Students will also be invited to work on 'live industry briefs' where the mutuality of their learning aims and the industry project is compatible.</p>																														
Contact Hours	<p>This will be aggregated across all three semesters.</p> <p>As a supervised project module students will be given consistent and time appropriate tutorials customised to individual needs.</p> <p>Estimated average individual contact time = 10 hours (15 sessions at 45 minutes each).</p> <p>Further Group sessions including a Work Placement seminar, team tutorials, and group presentation sessions will add a further 10-15 hours.</p> <p>Further to this, students will attend a lecture series in semester 10 x 2 hours.</p>																														
Teaching and Learning Methods	<p>Scheduled learning</p> <p>Contact time (tutorial) with a supervisor will be on a bi-weekly basis through semester one to ensure students are on track with their individual projects/work placement.</p> <p>Further tutorials and group sessions including a Work Placement seminar, team tutorials, group presentation sessions will commence in semester two and continue in semester three.</p> <p>Students will meet with their BBC Mentors at least three times.</p> <p>Independent learning</p> <ul style="list-style-type: none">Where appropriate students will be required to meet in their production teams/industry producers outside class time for pre-production preparation.Where appropriate students will be required to travel within Bristol and surrounding area for production purposes.Where appropriate students will be required to take refresher technical workshops to supplement their production skills.Students will be required to spend time researching and reading scholarly texts. <p>Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.</p> <p>Placement learning: Students must have a minimum three weeks placement in this module.</p>																														
Key Information Sets Information	<table><tr><td>Hours to be allocated</td><td>Scheduled learning and teaching study hours</td><td>Independent study hours</td><td>Placement study hours</td><td>Allocated Hours</td><td></td></tr><tr><td>600</td><td>65</td><td>415</td><td>120</td><td>600</td><td>✓</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		600	65	415	120	600	✓																		
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		Total assessment of the module:			
		Written exam assessment percentage			
		Coursework assessment percentage			100%
		Practical exam assessment percentage			
					100%
Reading Strategy	<p>Reading Strategy</p> <p>Any core reading and viewing, including specialist resources supplied by BBC partners, will be indicated clearly, along with the method for accessing it, e.g. students may be given a print study pack or referred to texts that are available electronically or in the Library. Detailed reading and viewing lists, including recommended further reading and viewing, will be made available through relevant channels as above.</p> <p>Students are expected to identify additional further reading and viewing relevant to their chosen topic for themselves. They will be required to read and view widely using the library catalogue, a variety of bibliographic and full text databases, and internet resources. Many resources can be accessed remotely. The purpose of this further reading is to ensure students are familiar with current research, classic works and material specific to their interests.</p> <p>In terms of access and skills, library sessions are offered to support the development of literature and moving image and other media searching. Students will be presented with further opportunities within the curriculum to develop their information retrieval and evaluation skills in order to identify appropriate resources effectively. Additional support is available through the Library Services web pages, including interactive tutorials on finding books and journals, evaluating information and referencing.</p>				
Indicative Reading List	<p>Hesmondhalgh, D, and Baker, S. (2010) Creative Labour: Media Work in Three Cultural Industries, Abingdon and New York: Routledge.</p> <p>Hesmondhalgh, D. (2007) The Cultural Industries, 2nd ed., London, Los Angeles and New Delhi: Sage,</p> <p>Skillset, the Sector Skills Council (SSC) for the Creative Industries, www.skillset.org/</p> <p>Creative England www.creativeengland.co.uk/</p>				

Part 3: Assessment	
Assessment Strategy	<p>Assessment</p> <p>Students will be asked to produce a portfolio of work. They will be assessed on their mastery of the technology where appropriate, evidence of editorial judgement, understanding of the genre/project brief requirements, team working and time management skills. Projects may take the form of print, radio, television or online, as agreed with the Supervisor.</p> <p>Workshops/tutorials will provide students with opportunities for formative assessment and guidance throughout. At the proposal stage, students will receive guidance on the project's suitability for their chosen medium in addition to evidence of in-depth research and understanding of audiences.</p> <p>Students will be assessed on their ability to critically reflect upon the practical challenges encountered when completing a work-based project, and identify potential solutions to such challenges. In addition they will be required to report on their experiences and integrate their findings within an existing body of relevant literature.</p> <p>If a student works on a live industry brief, the commissioning company will be asked to comment on their work through using a standard feedback pro-</p>

	forma.		
	In addition students will need to undertake a minimum of 3 weeks work placement before the start of term three. A learning log and dossier of documents will be required as evidence.		
	Assessment Criteria	Relating to Learning Outcomes	Source of Evidence
	1. Ability to produce a portfolio of work to a high standard demonstrating their mastery of the technology where appropriate, evidence of editorial judgement, understanding of the genre/project brief requirements	1, 2, 3	Portfolio
	2. Able to work independently, in a team and demonstrate time management and other project skills	1, 2, 3, 4, 6,	Portfolio
	3. Critically reflect upon their experiences and learning.	3, 5, 7	Portfolio
	4. Successfully undertake work placements and/or live industry briefs to a high standard	5, 7, 8	Portfolio

Identify final assessment component and element	A	
% weighting between components A and B (Standard modules only)	A:	B:
	100	
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Portfolio of work	100	
2.(etc)		
Component B Description of each element	Element weighting (as % of component)	
1.		
2.(etc)		

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)

1. Portfolio of work	100
2.(etc)	
Component B Description of each element	Element weighting (as % of component)
1.	
2.(etc)	
<p>If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.</p>	