



## **Module Specification**

### **Journalism MA Portfolio**

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## Part 1: Information

**Module title:** Journalism MA Portfolio

**Module code:** UABAYD-60-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 60

**ECTS credit rating:** 30

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** None

**Delivery locations:** Bower Ashton Campus

**Field:** Broadcast and Journalism

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** See Learning Outcomes

**Outline syllabus:** Students will start to develop their portfolios from semester one encouraged through tutorials with their personal tutor to evaluate and develop

specific strengths and interests. Preparatory work will be done within 'Reporting Journalism' and furthered through 'Investigative Journalism' and 'Multiplatform Production'.

The module will start with one group session where students will pitch ideas for their portfolios in order to develop synergies and construct inter-disciplinary production teams (where appropriate).

Students will

Identify appropriate work placement hosts from semester one with the help of their personal tutor/supervisor.

Be encouraged to obtain placements within the area they plan to specialise

Students will also be invited to work on 'live industry briefs' where the mutuality of their learning aims and the industry project is compatible.

### **Part 3: Teaching and learning methods**

#### **Teaching and learning methods:** Scheduled learning

Contact time (tutorial) with a supervisor will be on a bi-weekly basis through semester one to ensure students are on track with their individual projects/work placement.

Further tutorials and group sessions including a Work Placement seminar, team tutorials, group presentation sessions will commence in semester two and continue in semester three.

Students will meet with their BBC Mentors at least three times.

Independent learning

Where appropriate students will be required to meet in their production teams/industry producers outside class time for pre-production preparation.

Where appropriate students will be required to travel within Bristol and surrounding area for production purposes.

Where appropriate students will be required to take refresher technical workshops to supplement their production skills.

Students will be required to spend time researching and reading scholarly texts.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.

Placement learning: Students must have a minimum three weeks placement in this module.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate a high degree of autonomy as an independent producer able to motivate themselves and produce work to deadlines

**MO2** Implement appropriate production/research decisions for a specific project

**MO3** Demonstrate a sophisticated understanding of the form/content of their chosen project

**MO4** Work for a minimum of 15 days in a related industry placement

**MO5** Report on their experiences and integrate their findings with an existing body of relevant literature reflecting upon the practical challenges encountered.

**MO6** Where appropriate, work effectively in multi-disciplinary teams

**MO7** Be aware of issues relating to employment and self-employment in relation to current, and changing, industry/professional needs

**MO8** Where appropriate, work effectively to a live industry brief and to transmission deadlines providing evidence of effective time management, practical knowledge of demands and challenges of professional contexts.

**Hours to be allocated:** 600

**Contact hours:**

Independent study/self-guided study = 415 hours

Placement = 120 hours

Face-to-face learning = 65 hours

Total = 600

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uabayd-60-m.html) via the following link <https://uwe.rl.talis.com/modules/uabayd-60-m.html>

## **Part 4: Assessment**

**Assessment strategy:** Students will be asked to produce a portfolio of work. They will be assessed on their mastery of the technology where appropriate, evidence of editorial judgement, understanding of the genre/project brief requirements, team working and time management skills. Projects may take the form of print, radio, television or online, as agreed with the Supervisor.

Workshops/tutorials will provide students with opportunities for formative assessment and guidance throughout. At the proposal stage, students will receive guidance on the project's suitability for their chosen medium in addition to evidence of in-depth research and understanding of audiences.

Students will be assessed on their ability to critically reflect upon the practical challenges encountered when completing a work-based project, and identify

potential solutions to such challenges. In addition they will be required to report on their experiences and integrate their findings within an existing body of relevant literature.

If a student works on a live industry brief, the commissioning company will be asked to comment on their work through using a standard feedback pro-forma.

In addition students will need to undertake a minimum of 3 weeks work placement before the start of term three. A learning log and dossier of documents will be required as evidence.

#### Assessment Criteria / (Relating to Learning Outcomes) / Source of Evidence

Ability to produce a portfolio of work to a high standard demonstrating their mastery of the technology where appropriate, evidence of editorial judgement, understanding of the genre/project brief requirements (1, 2, 3) Portfolio

Able to work independently, in a team and demonstrate time management and other project skills (1, 2, 3, 4, 6,) Portfolio

Critically reflect upon their experiences and learning. (3, 5, 7) Portfolio

Successfully undertake work placements and/or live industry briefs to high standard (5, 7, 8) Portfolio

#### **Assessment components:**

##### **Portfolio (First Sit)**

Description: Portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

**Portfolio (Resit)**

Description: Portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Journalism [Bower] MA 2023-24