



CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Professional Practice: Curating				
Module Code	UAAAS8-30-M	Level	M	Version	1
Owning Faculty	ACE	Field	Art		
Contributes towards	MA Curating, MFA Curating				
UWE Credit Rating	30	ECTS Credit Rating	15	Module Type	Project
Pre-requisites	None		Co- requisites	None	
Excluded Combinations	None		Module Entry requirements	N/A	
Valid From	September 2013		Valid to	September 2019	

CAP Approval Date	30 th May 2013
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Part 2: Learning and Teaching	
Learning Outcomes	<p>Upon completion of this module students will be able to demonstrate the following:</p> <ol style="list-style-type: none"> 1. A developed understanding of professional practice in curating (component A); 2. The ability to analyse, reflect on and evaluate their experience of a professional context (component A); 3. The development of new skills appropriate to their practice and the negotiated professional project (component A); 4. The relationship between professional knowledge and understanding of their own creative ambitions (component A); 5. The deployment and application of skills to meet the demands of a range of sometimes unpredictable or unexpected situations (component A); 6. Ability to apply their understanding gained from the Masters programme to real world situations (component A). 7. Ability to plan and develop an achievable and appropriate project, according to the needs and requirements of the partner organisation or external body (component A).
Syllabus Outline	<p>This is a practice based module, which explores and evaluates multidisciplinary practice within a professional context. The module provides an opportunity for the student to explore their practice either within or alongside a professional placement/project grounded in work-based learning which complements their particular abilities and interests. In the majority of cases this project will take place in collaboration with a partner institution but aspects of the project may be conducted within the Department.</p>

	<p>Students will put forward a proposal for a professional practice project, with a view that it may complement their preparation for the final project module. This module also offers them the opportunity to explore other professionally focussed curatorial practices, roles, contexts and applications, whilst further developing an enterprising and entrepreneurial approach to curating.</p> <p>The parameters for this project are negotiated with members of academic staff (and may include with a named partner) within the remit of the module learning outcomes and assessment criteria.</p> <p>Having agreed the project proposal, students then engage in a period of independent study in order to fulfil their proposed objectives. Individual tutorial support is offered throughout this period although responsibility for the operation of the project and the delivery of the negotiated outcomes resides wholly with the student. Where student projects involve working off site, staff may visit students to monitor the progress of the work being undertaken.</p> <p>In negotiating these projects students may wish to consider any of the following, but is open to student negotiation:</p> <ul style="list-style-type: none"> • organisation, curation and staging of a public exhibition, live event or performance • production of a screening programme • curation and production of online materials • site specific work (public arts) • development of an educational event or related materials • development of a publication for a specified market • development of self-promotional package and implementation strategy <p>This module offers students the opportunity to work on further developing self-directed curatorial practice, individually or in small groups. The outcomes complement the core partner project, whilst further developing the students' body of professional practice and industry networks.</p> <p>In the early part of the module students are asked to confirm their main areas of interest within the subject or broader professional context, and their own personal direction for career development post graduation, and longer-term goals. This will form the basis for their further self-directed research and investigation, and preparation for graduation.</p> <p>For the end of the module, students will begin to produce appropriate collated work and promotional material in relation to their aims and target employer/career progression.</p>
Contact Hours	The scheduled contact hours will be 36 hours.
Teaching and Learning Methods	<p>This module will be delivered through lectures, group tutorials or seminars and one to one tutorials, as well as online materials via Blackboard / MyUWE. Individual students will each be working with a partner organisation, and their work with that institution will form part of their learning to inform their assessment. Lectures will be used to frame the specific examples students are studying within a wider field and to provide a basis for comparison across institutions and organisations. Tutorials and seminars will be used to discuss set reading, to present work in progress, and to develop theoretical and empirical methods.</p> <p>Scheduled learning includes lectures, seminars, tutorials, project supervision, fieldwork, external visits. = 36 hours</p> <p>Independent learning includes hours engaged with reading, research, case study preparation, assignment preparation and completion etc. = up to 252 hours</p>

	<p>Work-based learning: throughout the MA/MFA Curating each student will be placed with a partner institution, with a mentor allocated to them. The learning and assessment on this module will involve their engagement with this partner.</p>
Reading Strategy	<p>All students will be encouraged to make full use of the print and electronic resources available to them and through systems such as UWE online.</p> <p>Any essential reading is available in the Bower Ashton Library and will be indicated clearly in the module brief. The currency of information may wane during the life span of the specification, consequently current advice on readings will be available through more frequently updated mechanisms such as the handbook and intranet, these will be revised annually.</p> <p>Under the university's Copyright Licensing Agency (CLA) permit, reading packs with relevant chapters or excerpts from books will be given to students where applicable, supplied at the beginning of the module. Text excerpts from books published in the UK may also be available via UWE Online Digital Collections, where permissible, during the module period.</p>
Indicative Reading List	<p>Howkins, J. (2007) <i>The Creative Economy: How People Make Money from Ideas</i>; London: Penguin, (2nd edition).</p> <p>NESTA, NESTA Creative Enterprise Toolkit. http://bit.ly/Nesta-toolkit</p> <p>Osterwalder, A. & Pigneur, Y. (2010) <i>Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers</i>. London: John Wiley.</p> <p>Russell, E. (2010) <i>The Fundamentals of Marketing</i>. Lausanne, Switzerland: AVA Publishing SA.</p> <p>Phillips. J. (2011) <i>Project Management for Small Business</i>. Amacon /Dawson eBook.</p> <p>Obrist, H.U. (2011) <i>Hans Ulrich Obrist: Everything You Always Wanted to Know About Curating But Were Afraid to Ask</i>. Berlin: Sternberg Press.</p> <p>O'Neill, P. (2012) <i>The culture of curating and the curating of culture(s)</i>. Cambridge, Mass./London: MIT Press.</p> <p>Smith, T. E. (2012) <i>Thinking contemporary curating</i>. New York: Independent Curators (ICI).</p>

Part 3: Assessment

Assessment Strategy	<p>All module assessment is summative but students receive formative feedback through individual and group tutorials.</p> <p>Component A: Portfolio (100%)</p> <p>The project brief will include proposal, aims, promotional strategy, funding strategy</p>
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as listed in syllabus outline and according to the conventions of the student's specified curatorial field. The project it sets out may be the one that will be executed and evaluated as part of the final project module, or may be an alternative project, as negotiated with academic staff and partner organisations.

Assessment Criteria:

Students will be assessed on the following

Assessment Criteria	Relating to Learning Outcomes
1. Evidence of understanding of professional practice in curating	1
2. Evidence of ability to reflect on and analyse personal experience of a professional curatorial environment	2, 6
3. Ability to identify and begin to develop the skills necessary to execute a proposed project	3, 7
4. Understanding of the processes necessary for the development of curatorial projects	4, 7
5. Ability to respond creatively and skilfully to new situations as they arise during the development of a project.	5, 6
6. Ability to work with partners or external bodies.	3, 6, 7

Identify final assessment component and element	Portfolio	
% weighting between components A and B (Standard modules only)	A:	B:
	100	0
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1.Portfolio	100	
Component B Description of each element	Element weighting (as % of component)	

Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1.Portfolio	100	
Component B	Element weighting	

Description of each element	(as % of component)
<p>If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.</p>	