Module Specification

Extended Study in Illustration

Version: 2023-24, v5.0, 19 Dec 2022

Contents

Part 1: Information

Module title: Extended Study in Illustration

Module code: UADAQ4-60-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 60

ECTS credit rating: 30

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Art & Design

Partner institutions: School for Higher and Professional Education

Delivery locations: Bower Ashton Campus, School for Higher and Professional Education

Field: Design

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The module encourages students to further explore and demonstrate their personal goals, aims and ambitions within the remit of contemporary Illustration practice.

Features: Not applicable

Educational aims: The emphasis within the module is on self-directed study that consolidates the application of a coherent and consistent methodology based on an understanding of research, exploration, experimentation, development, realisation and dissemination.

Outline syllabus: With tutorial support, students devise and write their own programme of study within the module. Through this process students are expected to negotiate access to resources as determined by their proposal. The consolidation, application and development of technical skill and use of materials is selected according to the intentions explicit in the work.

During the module students progress their work through sketchbooks that contain contextual and cultural reference material that informs their work.

An evaluative statement (written or alternative format submission) complementing the final body of work that demonstrates an understanding of individual creative practice in relation to contemporary critical, cultural and professional contexts. The students are required to critically reflect on research sources, application of methodology and the success of the outcome in relation to their original intentions.

The module is realised through the presentation of a body of work. This work, including evidence of research, development, realisation and self evaluation (1,500 words or equivalent) forms the basis for assessment.

Part 3: Teaching and learning methods

Teaching and learning methods: This module focuses on a student's ability to direct and manage their own learning support through tutorial discussion and feedback. Students negotiate appropriate technical support both within and beyond the confines of the institution. The ability to evaluate their needs in relation to the proposal is seen as central to the demonstration of personal creative development and professional practice.

Scheduled learning includes lectures, seminars, tutorials, project support, workshops; supported time in studio/workshop.

Independent learning includes 450 hours engaged with essential reading, assignment preparation and completion etc. These sessions constitute an average time per level.

Students can expect a total of 150 hours scheduled contact time for this module within the context of their other learning and teaching activities. This includes tutorials, group critiques, lectures, seminars, site visits / field trips, studio-based sessions, inductions, workshops, field work, work-based learning or project supervision.

Contact time may also take a synchronous virtual form rather than face-to-face, through the use of email discussion groups, virtual learning environments (VLEs) and other technology-aided means. It can also take place in a work-based setting.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate a depth and breadth of knowledge and contextual understanding commensurate with study at level three

MO2 Employ appropriate research methods; to collect, collate and implement information, toward the development of their illustration practice

MO3 Develop a body of work that reflects individual interests, intentions and ambitions within the context of illustration practice

MO4 Synthesize concepts and skills in the creation of an individual visual language

MO5 Synthesise the use of making and materials in relation to personally generated themes within your practice

MO6 Be able to demonstrate an awareness of personal and professional responsibility in the realisation of a body of work

MO7 Plan, manage, execute and present a body of work in a professionally recognized form

MO8 Refine and extend the use of appropriate materials and processes in relation to a self-initiated area of study. This can be interpreted broadly.

MO9 Understand the context (audience) to which their practice is targeted

MO10 Identify, define and negotiate a project proposal and apply appropriate creative, critical and technical skill in realising a consistent body of work. This can be interpreted broadly.

Hours to be allocated: 600

Contact hours:

Independent study/self-guided study = 450 hours

Face-to-face learning = 150 hours

Total = 600

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/uadaq4-60-3.html

Part 4: Assessment

Assessment strategy: Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students.

Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

Presentation and participation in studio-critique

Poster presentation

Group and individual visual presentations

Group and individual verbal presentations

Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing

Group critiques

Peer and self-assessment

Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Assessment components:

Portfolio (First Sit)

Description: Final Body of Work and supporting materials, including evaluative statement (1500 words or equivalent) and research

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO10, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Portfolio (Resit)

Description: Final Body of Work and supporting materials, including evaluative statement (1500 words or equivalent) and research

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO10, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Illustration [SHAPE] BA (Hons) 2023-24

Illustration [Sep][FT][Bower][3yrs] BA (Hons) 2021-22

Illustration {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21

Illustration [Sep][PT][Bower][6yrs] BA (Hons) 2018-19