



Module Specification

Environmental Business Skills

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Part 1: Information

Module title: Environmental Business Skills

Module code: UBGLY6-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Environmental Mgmt

Partner institutions: None

Field: Geography and Environmental Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: Origins and evolution of UK environmental law. Environmental law principles. The influence of the EU on UK law. The regulation of UK environmental law. The key framework legislation in relation to: pollution control; waste

management; water resources; air quality; and, climate change.

Corporate social responsibility and social enterprises. Sustainable business practice. Principles and requirements of environmental quality assurance systems, EMAS and ISO 14001.

Professional practice and the environmental consultant in industry and commerce. Analysis of roles, skill requirements and development. Code of ethics, responsibility to and relationship with industry, employer, client and fellow professionals. The role of professional bodies.

Business development, professional indemnity cover, managing liabilities, project management, time management, project budgeting, bid writing, client management and development, team management, sub-contractor management, recruitment procedures and intellectual property issues, business strategies.

Business and environmental accounting. Corporate structures. Responsibilities to the shareholders and stakeholders. The role of the business advisor.

Setting up and marketing a consultancy company. Writing and submitting a tender-for-work document. Writing and submitting a consultant's report.

Part 3: Teaching and learning methods

Teaching and learning methods: The learning base of this module will be provided in the form of lectures, seminars and workshops.

Case studies will be presented by experts from business and environmental consultancy.

Student centred activities will include, preparing and submitting a joint contract to tender report, undertaking a role play as environmental consultant/client, and preparation and submission of a final consultants' report.

This module will be supported by the web based virtual environment, "Blackboard".

Scheduled learning includes lectures, seminars and a consultants' interview panel.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion.

Nominal hours:

Scheduled learning (lectures, seminars, workshops): 60 hours

Directed independent learning: 120 hours

Independent learning: 60 hours

Assessment: 60 hours

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Apply effective business management to harness the professional skills required of environmental consultants and advisors

MO2 Critically analyse environmental management within organisations

MO3 Critically examine the structure, organisation and management activities of a number of environmental consultancies

MO4 Analyse the strengths, weaknesses, opportunities and threats (SWOT analysis) to business, from environmental drivers

MO5 Interpret and apply framework environmental legislation that affects the business community and critically discuss and evaluate the mechanisms available for securing compliance with the relevant legislature and with statutory requirements and standards

MO6 Communicate effectively in a client/consultant context, that includes, tendering for business, researching and presentation of technical information, client-consultant interaction and the writing an environmental consultant's report

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 240 hours

Face-to-face learning = 60 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ubgly6-30-m.html) via the following link <https://uwe.rl.talis.com/modules/ubgly6-30-m.html>

Part 4: Assessment

Assessment strategy: FORMATIVE ASSESSMENT

Students will work on an infrastructure development case study. Working in small groups, they will initially create and market their own consultancy company. They will then prepare for and give a presentation based on a range of environmental issues concerning the development, followed by cross examination during a client-consultant role play exercise. The process mirrors that which they will need to undertake for their summative assessment for the summative assessment, albeit covering a different topical area. The formative assessment will be via verbal feedback occurring as a set of recommendations for improvement of performance.

The Strategy:

The rationale for the summative assessment is that it resembles actual practice within an environmental consultancy. At some stage, in most of their professional careers, environmental consultants will be expected to work on and submit tenders for work. This might be followed by a meeting with the potential client, possibly having to give a presentation and certainly being subject to some form of scrutiny, usually an interview. Where they are successful in securing the work for the company, again, an environmental consultant will either manage the project or contribute all or part of the work, which is submitted as a consultant's report.

The Assessment:

Set Exercise – Client/Consultant Role Play.

Report – Consultants Report (4000 words).

Resit Set Exercise - a similar brief to that described above, which may include some topic changes.

Resit Report - a similar brief to that described above, which may include some topic changes.

Assessment tasks:

Set Exercise (First Sit)

Description: Role play

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Report (First Sit)

Description: Consultant's report (4000 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO5, MO6

Set Exercise (Resit)

Description: Role play

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Report (Resit)

Description: Consultant's report (4000 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Environmental Consultancy [Frenchay] MSc 2023-24

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