



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Environmental Business Skills		
Module Code	UBGLY6-30-M	Level	Level 7
For implementation from	2019-20		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Environment & Technology	Field	Geography and Environmental Management
Department	FET Dept of Geography & Environmental Mgmt		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Educational Aims:</b> See Learning Outcomes.</p> <p><b>Outline Syllabus:</b> Origins and evolution of UK environmental law. Environmental law principles. The influence of the EU on UK law. The regulation of UK environmental law. The key framework legislation in relation to: pollution control; waste management; water resources; air quality; and, climate change.</p> <p>Corporate social responsibility and social enterprises. Sustainable business practice. Principles and requirements of environmental quality assurance systems, EMAS and ISO 14001.</p> <p>Professional practice and the environmental consultant in industry and commerce. Analysis of roles, skill requirements and development. Code of ethics, responsibility to and relationship with industry, employer, client and fellow professionals. The role of professional bodies.</p> <p>Business development, professional indemnity cover, managing liabilities, project management, time management, project budgeting, bid writing, client management and development, team management, sub-contractor management, recruitment procedures and intellectual property issues, business strategies.</p>

## STUDENT AND ACADEMIC SERVICES

Business and environmental accounting. Corporate structures. Responsibilities to the shareholders and stakeholders. The role of the business advisor.

Setting up and marketing a consultancy company. Writing and submitting a tender-for-work document. Writing and submitting a consultant's report.

**Teaching and Learning Methods:** The learning base of this module will be provided in the form of lectures, seminars and workshops.

Case studies will be presented by experts from business and environmental consultancy.

Student centred activities will include, preparing and submitting a joint contract to tender report, undertaking a role play as environmental consultant/client, and preparation and submission of a final consultants' report.

This module will be supported by the web based virtual environment, "Blackboard".

Scheduled learning includes lectures, seminars and a consultants' interview panel.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion.

Nominal hours:

Scheduled learning (lectures, seminars, workshops): 60 hours

Directed independent learning: 120 hours

Independent learning: 60 hours

Assessment: 60 hours

### Part 3: Assessment

#### FORMATIVE ASSESSMENT

Students will work on an infrastructure development case study. Working in small groups, they will initially create and market their own consultancy company. They will then prepare for and give a presentation based on a range of environmental issues concerning the development, followed by cross examination during a client-consultant role play exercise. The process mirrors that which they will need to undertake for their summative assessment for Component A, albeit covering a different topical area. The formative assessment will be via verbal feedback occurring as a set of recommendations for improvement of performance.

#### SUMMATIVE ASSESSMENT

Component A – Client/Consultant Role Play (50% of module mark).

Component B – Consultants Report 4000 words (50% of module mark).

The rationale for the summative assessment is that it resembles actual practice within an environmental consultancy. At some stage, in most of their professional careers, environmental consultants will be expected to work on and submit tenders for work. This might be followed by a meeting with the potential client, possibly having to give a presentation and certainly being subject to some form of scrutiny, usually an interview. Where they are successful in securing the work for the company, again, an environmental consultant will either manage the project or contribute all or part of the work, which is submitted as a consultant's report.

First Sit Components	Final Assessment	Element weighting	Description
Set Exercise - Component A		50 %	Joint client/consultant role play
Report - Component B	✓	50 %	Joint consultant's report (4000 words)

STUDENT AND ACADEMIC SERVICES

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Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th>Module Learning Outcomes</th> <th>Reference</th> </tr> </thead> <tbody> <tr> <td>Apply effective business management to harness the professional skills required of environmental consultants and advisors</td> <td>MO1</td> </tr> <tr> <td>Critically analyse environmental management within organisations</td> <td>MO2</td> </tr> <tr> <td>Critically examine the structure, organisation and management activities of a number of environmental consultancies</td> <td>MO3</td> </tr> <tr> <td>Analyse the strengths, weaknesses, opportunities and threats (SWOT analysis) to business, from environmental drivers</td> <td>MO4</td> </tr> <tr> <td>Interpret and apply framework environmental legislation that affects the business community and critically discuss and evaluate the mechanisms available for securing compliance with the relevant legislature and with statutory requirements and standards</td> <td>MO5</td> </tr> <tr> <td>Communicate effectively in a client/consultant context, that includes, tendering for business, researching and presentation of technical information, client-consultant interaction and the writing an environmental consultant's report</td> <td>MO6</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	Apply effective business management to harness the professional skills required of environmental consultants and advisors	MO1	Critically analyse environmental management within organisations	MO2	Critically examine the structure, organisation and management activities of a number of environmental consultancies	MO3	Analyse the strengths, weaknesses, opportunities and threats (SWOT analysis) to business, from environmental drivers	MO4	Interpret and apply framework environmental legislation that affects the business community and critically discuss and evaluate the mechanisms available for securing compliance with the relevant legislature and with statutory requirements and standards	MO5	Communicate effectively in a client/consultant context, that includes, tendering for business, researching and presentation of technical information, client-consultant interaction and the writing an environmental consultant's report	MO6		
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Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p><a href="https://uwe.rl.talis.com/modules/ubgly6-30-m.html">https://uwe.rl.talis.com/modules/ubgly6-30-m.html</a></p>																

<b>Part 5: Contributes Towards</b>
This module contributes towards the following programmes of study: