

Module Specification

Knowledge Management

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Part 1: Information

Module title: Knowledge Management

Module code: UFCFGD-15-M

Level: Level 7

For implementation from: 2021-22

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Environment & Technology

Department: FET Dept of Computer Sci & Creative Tech

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Computer Science and Creative Technologies

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: Contemporary Importance of Knowledge and Knowledge Management (KM)

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Personal Knowledge Management Epistemologies of Knowledge in the KM literature Key concepts in KM including KM management standards Innovation, Knowledge Creation and Unlearning Organisational Learning and Culture and the concept of Learning Organisations Introduction to ICTs and KM including AI, social media and new technologies Socio-cultural issues related to managing and sharing knowledge Management of Knowledge Work (and Workers) – the HR perspective Global KM and the concepts of knowledge economies and societies Open Knowledge practice

Part 3: Teaching and learning methods

Teaching and learning methods: Lecture and discussion time with module tutor and guest lecturers. Supported by teaching materials on the VLE, with associated web discussion groups, collaborative learning tasks and assignment tutorials.

Module Learning outcomes:

MO1 Demonstrate a critical awareness of the nature of knowledge and its dissemination within organisations with reference to individual, social and organisational perspectives of knowledge management.

MO2 Critically apply key KM concepts and frameworks from the research literature and identify how such concepts inform practice within organisations.

MO3 Critically assess and demonstrate knowledge of KM tools and techniques that are available to the Knowledge Manager and the organisation.

MO4 Critically evaluate how IT is being deployed and changing the landscape of KM including virtual learning, homeworking and the use of AI.

MO5 Demonstrate awareness of social, cultural and technological issues that may impact upon knowledge generation and sharing practice.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 126 hours

Face-to-face learning = 24 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <u>https://uwe.rl.talis.com/modules/ufcfgd-15-m.html</u>

Part 4: Assessment

Assessment strategy: Assessment component A : Individual assessment that requires an individual contribution to the creation of a group knowledge base. Students will be required to add their critically evaluated knowledge sharing tools and/or techniques to a group wiki (or other KM system/repository) to support the creation of a group knowledge base. This will be individually marked.

Assessment Component B : KM Case Study

The coursework will require students to analyse a real or fictitious case study to address an issue around the practice of knowledge sharing and make recommendations for changes to practice or the use of tools for knowledge sharing, drawing on knowledge management theory and research evidence. The coursework will take the form of a professional report to management or stakeholders of 3,000 words.

For the Resit the assessment will be in the same format

Assessment components:

Online Assignment - Component A (First Sit)

Description: Contribution to an online Knowledge Base Weighting: 40 % Final assessment: No Group work: No

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Learning outcomes tested: MO3, MO5

Report - Component B (First Sit)

Description: Professional report (3000 words) Weighting: 60 % Final assessment: Yes Group work: No Learning outcomes tested: MO1, MO2, MO4

Online Assignment - Component A (Resit)

Description: Contribution to an online Knowledge Base Weighting: 40 % Final assessment: No Group work: No Learning outcomes tested: MO3, MO5

Report - Component B (Resit)

Description: Professional report (3000 words) Weighting: 60 % Final assessment: Yes Group work: No Learning outcomes tested: MO1, MO2, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Information Management [Sep][FT][Frenchay][1yr] MSc 2021-22

Information Technology [Sep][FT][Frenchay][1yr] MSc 2021-22

Information Technology {Professional Placement}[Sep][FT][Frenchay][2yrs] MSc 2021-22

Data Science [Sep][FT][Frenchay][1yr] MSc 2021-22

Page 5 of 6 26 July 2021 Data Science [Sep][PT][Frenchay][2yrs] MSc 2021-22 Information Technology [Sep][PT][Frenchay][2yrs] MSc 2020-21 Information Management [Sep][PT][Frenchay][2yrs] MSc 2020-21