



Module Specification

Creative Documentary Development and Execution

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Part 1: Information

Module title: Creative Documentary Development and Execution

Module code: UALATA-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The purpose of this module is to enable the student to prepare to undertake their 'final major project' with a focussed research study which applies the knowledge and contextual understandings explored through the previous modules.

Features: Not applicable

Educational aims: In addition the Learning Outcomes the educational experience will explore, develop, and practise but not formally discretely assess the following:

Demonstrate a developing knowledge and understanding and performance ability pertaining to a selection of production and technical craft roles (based on the following Skillset NOS: Production (Film and TV) 2005, Senior Producers 2003, Directors 2003, Sound 2009, Camera 2008, Lighting for Film and Television 2006, Editing 2007, Post-production 2010).

Outline syllabus: Students will formulate and develop a documentary or factual media production, demonstrating advanced research and creative development methods, and a thorough application of the principles of storytelling for a particular platform and audience as well as all aspects of production planning, from development to distribution.

Students will undertake extensive craft skills training across specialist roles in preparation for production and also to enable them to extend their professional development and their mentor sessions.

Part 3: Teaching and learning methods

Teaching and learning methods: The scheduled contact hours will be approximately 144 hours encompassing all teaching activity as outlined below.

Students will undertake a specialist research study to underpin their idea for a documentary or factual film and / or digital media production. Students will apply narrative, ethical, production and commercial principles learned to date to their own project within this module as well as responding to other teaching about production.

Lectures and seminars as well as talks by industry professionals to enable students to develop their directing, producing and production management skills. The content of these will include subjects such as:

Developing content into story and building sequences of actuality to build the 'editorial line'

Casting and working with 'talent' and their representatives: contributors, presenters and agents

Pitching their project for green lighting

Shot-listing, storyboards and sequence design

From synopsis to shooting script

Scheduling and budgeting production

Dealing with post-production elements: sound, music, commentary.

The students' development process will be supported through regular seminars facilitating peer feedback and constructive critical analysis, individual and group tutorials and sessions with the industry mentors.

Preparation for production will be supported by an extensive range of workshops designed to help develop students' technical skills and craft techniques to enable them to achieve their own project and work collaboratively on other students' projects as required.

A series of workshops, seminars and practical exercises will develop and extend knowledge and skills in relation to students' employability plans. Indicative topics are:

research and information analysis skills, networking, pitching, preparing for interviews, developing resilience, freelance business skills, such as costing time and work and managing tax and personal finances, ethical concerns and defining personal values, sustainable career development, self-employment, employment and 'portfolio careers', UWE careers service support for and beyond graduation, portfolio reviews, preparing effective CV, personal promotional materials and developing

appropriate self marketing strategies, particularly on-line.

Students will be matched with an industry mentor who will act as an advisor for the student's professional development and give guidance on the development and production of their final major project.

Student will have access to career guidance and job preparation advice via their mentor and through BBC produced learning resources. Students will be invited to BBC hosted events and other specially organized events as available.

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops : 144 hours.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc.: 156 hours.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Initiate, develop and pitch present suitable ideas for a short form documentary or factual media production, demonstrating a critical understanding of a range of knowledge and understanding gathered through the modules (e.g. production expertise, ethical concerns, types of programming, media platforms, contemporary audiences and story).

MO2 Evidence advanced production skills to make short pitch films, pre shoots for their final production and/or original and innovative documentary to showcase their advanced technical production and post production skills.

MO3 Critically review, consolidate and extend individual knowledge and skills practices as necessary to complete a substantial innovative media production.

MO4 Identify and utilize a range of information literacy skills, research techniques and sources in developing a proposal to a viable project, demonstrating an advanced ability to gather, collate, synthesise, edit and present research material.

MO5 Demonstrate a thorough engagement with the process of pre-production through an intensive period of iterative scripting, prototyping and planning.

MO6 Engage with the management, organisation and documentation of a documentary or factual media production in a professional manner, including producing detailed budgets and schedules.

MO7 Communicate effectively with peers, tutors or teaching staff senior colleagues and specialists.

MO8 Contextualise and critically reflect on existing creative work within the field of media production.

MO9 Develop external industry or mentor relationship/s and negotiate terms for an appropriate level of support through the programme.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 156 hours

Face-to-face learning = 144 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The summative assessment is as follows:

Portfolio 100%

Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook. These may include:

Production planning documents production tasks and/or

Learning logs and/or

Pitch - live presentation and supporting materials, outlining proposed project and filming process

A series of films used for pitching, exploring creative ideas or practice of advanced level techniques in production and post production.

These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module. These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

Assessment Criteria: Demonstration of understandings, evaluation and synthesis of the professional requirements of pre-production, production processes and research methods in the specialist field of documentary and factual programming.

Relating to Learning Outcomes: 1, 2, 3, 4, 5, 6

Assessment Criteria: Demonstration of advanced skills in production research, including collation and synthesis of material, contextualisation and consideration of ethical responsibility. Evidence of advanced skills in production and post-production methods.

Relating to Learning Outcomes: 1,2, 3, 4

Assessment Criteria: Evidence of ability to independently and effectively manage the pre-production process to a professional standard, including research, planning, organisation, communication and resource management;

Relating to Learning Outcomes: 1, 2, 3, 4, 6

Assessment Criteria: Effective presentation and pitch of a suitable ideas for production.

Relating to Learning Outcomes: 1, 4, 5, 7

Assessment Criteria: Demonstration of a comprehensive understanding of relevant

markets, audiences and strategies for dissemination.

Relating to Learning Outcomes: 1, 3, 4, 7

Assessment Criteria: Demonstration of an advanced understanding of narrative structure and genre through intensive scripting and/or prototyping.

Relating to Learning Outcomes: 1, 4, 7

Assessment Criteria: Evidence of development of a portfolio of relevant creative, technical, editorial and production skills as a basis for successful completion of a substantial media production.

Relating to Learning Outcomes: 2, 3, 5, 6

Assessment Criteria: Evidence of research, and critical self- and peer-evaluation informing the development of the students' practice in this specialist field.

Relating to Learning Outcomes: 2, 3, 5, 6, 7, 8, 9

Assessment components:

Portfolio (First Sit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Portfolio (Resit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Part 5: Contributes towards

This module contributes towards the following programmes of study: