



**MODULE SPECIFICATION**

Part 1: Basic Data					
Module Title	Developing Practice in Art and Visual Culture				
Module Code	UAAARL-45-2	Level	2	Version	1
Owning Faculty	ACE	Field	Art		
Contributes towards	BA(Hons) Art and Visual Culture				
UWE Credit Rating	45	ECTS Credit Rating	22.5	Module Type	Project
Pre-requisites			Co- requisites		
Excluded Combinations			Module Entry requirements		
Valid From	September 2013	Valid to	September 2019		

<b>CAP Approval Date</b>	26th March 2013
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> <li>1. Develop their understanding of working practices associated with Fine Art</li> <li>2. Produce a body of work demonstrating an understanding of the intended context within Fine Art and associated discourses</li> <li>3. Critically analyse their own work and that of others in the development of a body of work and related text</li> <li>4. Identify themes for investigation within a personal creative practice</li> <li>5. Develop and demonstrate appropriate written and technical/professional skills in Fine Art</li> <li>6. Develop creative strategies for research and the development of ideas through Fine Art practice</li> <li>7. Experiment with production processes and material form/s and written (or equivalent) formats to progress and consolidate ideas</li> <li>8. Present a body of work and a related text that demonstrates the synthesis of concept and technical understanding/outcome</li> <li>9. Work to a pre-determined schedule</li> <li>10. Communicate effectively through visual and verbal presentation</li> </ol>

	All assessed through Component A.
Syllabus Outline	<p>This module enables students to consolidate prior learning and develop their work by locating an area of practice appropriate to their individual concerns and skills. It requires students to explore and implement personal methodologies to sustain and develop their work. Emphasis is placed on developing work that is informed by an understanding of professional practice, contemporary contexts and discourses within the remit of Fine Art practice.</p> <p>In this module, students will negotiate an area of interest from which to develop a series of art/design/media works or artefacts and an associated text. Through the negotiation and recognition of a selected topic, students will begin to identify strategies for sustaining a self-directed approach to practice and define areas of specialism in Fine Art practice and related discourses appropriate to their individual interests.</p> <p>A series of technical workshops will consolidate and expand students' existing skill base in Fine Art. It is through experimentation with media/s that students are expected to develop and produce a body of work that explores the practical, theoretical and technical aspects of their individual areas of interest within Fine Art practices.</p> <p>Students are able to select appropriate workshop activity in order to examine the dialogue between form and content within their work.</p> <p>Workshops activities are primarily focussed around technical instruction and understanding. This aspect of the module will be expanded to include a series of lectures by practitioners and seminars which focus on the role of art writing and the text.</p> <p>The lectures and / or seminars are designed to develop an understanding of a range of research methods and approaches to practice. Throughout the module, students will negotiate tasks and small-scale projects that focus on locating an area of practice appropriate to their concerns, developing and implementing personal methodologies and developing content through research and evaluation. The task related elements are designed to provide a framework for the progression of practice.</p>
Contact Hours	<ul style="list-style-type: none"> <li>• Students can expect a total of <b>108</b> hours scheduled contact time for this module within the context of their other learning and teaching activities. This includes tutorials, group crits, lectures, seminars, site visits / field trips, studio-based sessions, inductions, workshops, field work, work-based learning or project supervision.</li> <li>• Contact time may also take a synchronous virtual form rather than face-to-face, through the use of email discussion groups, virtual learning environments (VLEs) and other technology-aided means. It can also take place in a work-based setting.</li> </ul>
Teaching and Learning Methods	<p>The range of approaches in this module consolidate student prior learning and enable them to confirm and explore their primary area of interest whilst developing personal strategies for sustaining and developing self-directed study. It is expected that students make full use of studio space available to them.</p> <p>Practical skills are delivered through technical workshops that involve demonstration and practice, and encourage students to explore and develop a skills base appropriate to the development of their practice and individual ambitions.</p> <p>Tasks and related seminars allow students to apply the skills/research and professional and contextual understanding acquired to the development of their practice and text.</p> <p>Group teaching sessions focus on developing personal methodologies and organisational skills, critical feedback and monitoring the ongoing progression of work. They are also the forums for discussion in which lecture and / or seminar based material can be related to the practices and concerns of individual students.</p>

Group presentations are used as a method to increase group knowledge and understanding and allow individuals to begin to develop organisation, editing and presentation skills. Peer and self-assessment are utilised as a means of developing both a greater understanding of assessment as an approach to learning and the role of critical reflection in the development of practice.

**Assessment:**

Students will produce a body of work that includes the production of artefacts and a related text (1,000 words). The text is an illustrated document that addresses ideas explored in the artworks through reference to research materials and operates in tandem with the artworks produced. It may be submitted in a written or relevant alternative format.

**Scheduled learning** includes lectures, seminars, tutorials, project supervision, workshops; external visits; supervised time in studio/workshop.

**Independent learning** includes hours engaged with essential reading, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below.

Key Information Sets Information

Key Information Set - Module data				
<i>Number of credits for this module</i>				45
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours
450	108	342		450

The table below indicates as a percentage the total assessment of the module which constitutes a -

**Written Exam:** Unseen written exam, open book written exam, In-class test

**Coursework:** Written assignment or essay, report, dissertation, portfolio, project

**Practical Exam:** Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module:	
Written exam assessment percentage	
Coursework assessment percentage	100%
Practical exam assessment percentage	
100%	

Reading Strategy

All students will be encouraged to make full use of the print and electronic resources available to them and through systems such as UWE online.

Any essential reading is available in the Bower Ashton Library and will be indicated clearly in the module brief. The currency of information may wane during the life span of the specification, consequently current advice on readings will be available through

more frequently updated mechanisms such as the handbook and intranet, these will be revised annually.

Under the university's Copyright Licensing Agency (CLA) permit, reading packs with relevant chapters or excerpts from books will be given to students where applicable, supplied at the beginning of the module. Text excerpts from books published in the UK may also be available via UWE Online Digital Collections, where permissible, during the module period.

Indicative  
Reading List

**Essential Reading:**

Kelley, M. (1993) *Playing with Dead Things: On the Uncanny*  
In: Welchman, J.C. (2003) *Mike Kelly: Foul Perfection: Essays and Criticism*  
Cambridge MA: MIT Press pp.70-99

**Further Reading:**

Barthes, R. (1983 transl.) *Empire of Signs* New York NY: Hill and Wang  
Bourriaud, N. (2005 transl.) *Postproduction* Berlin: Sternberg Press  
Bürger, P. (1991) *Aporias of Modern Aesthetics* In: Benjamin, A. and Osborne, P. (1991) *Thinking Art beyond Traditional Aesthetics* London: ICA documents Vol 10 pp.3-15  
Deleuze, G. (1968/1994 transl.) *Difference and Repetition* London: The Athlone Press  
Evans, J. and Hall, S., eds (1999) *Visual Culture: The Reader* London: SAGE  
Mark Fisher, M. (2009) *Capitalist Realism* Ropley (uk): Zero Books/John Huntley Publishing  
Hantelmann, D.von (2010) *How to do Things with Art* Zurich: JRP|Ringier  
Lippard, L. (1973) *Six Years: The Dematerialization of the Art Object from 1966 to 1972*  
Los Angeles: University of California Press  
Sloterdijk, P. (1983/1988 transl.) *Critique of Cynical Reason* Minneapolis: University of Minnesota Press  
Steyerl, H. (2012) *The Wretched of the Screen* New York NY: e-flux journal

**Websites:**

Listings:

[www.newexhibitions.com](http://www.newexhibitions.com)  
<http://www.e-flux.com/>  
[www.artupdate.com/](http://www.artupdate.com/)

Periodicals:

[www.a-n.co.uk](http://www.a-n.co.uk)  
<http://www.parkettart.com>  
<http://www.frieze.com/magazine/>

Arts Organisations:

<http://www.diacenter.org>  
[www.artangel.org.uk](http://www.artangel.org.uk)  
[www.lux.org.uk](http://www.lux.org.uk)

Resources:

[www.ubuweb.com](http://www.ubuweb.com)  
[www.artincontext.org](http://www.artincontext.org)  
<http://www.bookworks.org.uk/>

### Part 3: Assessment

#### Assessment Strategy

Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

- Presentation and participation in studio-critique
- Poster presentation
- Group and individual visual presentations
- Group and individual verbal presentations
- Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing
- Group critiques
- Peer and self-assessment
- Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Identify final assessment component and element	<b>Body of work and text</b>	
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	100%	

<b>First Sit</b>	
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>
Body of work, text, research, supporting materials	100%
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>

<b>Resit (further attendance at taught classes is not required)</b>	
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>
Body of work, text, research, supporting materials	100%
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>

If a student is permitted an **EXCEPTIONAL RETAKE** of the module the assessment will be that indicated by the Module Description at the time that retake commences.