



Module Specification

Developing Specialist Knowledge and Understanding

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Part 1: Information

Module title: Developing Specialist Knowledge and Understanding

Module code: UMCDB5-60-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 60

ECTS credit rating: 30

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: You will cover:

The learning on this module is experiential and enquiry-based; is guided through team coaching (see learning and teaching methods below for fuller explanation) and within Learning Sets; and does not follow a set syllabus. Instead team coaching sessions and Learning Sets work with experience gained on projects and the learning taken from readings and from reflecting on these projects. As such the precise content will be tailored to meet the needs of individual students, their project groups and their team company.

To meet the learning outcomes, there will be particular emphasis in this module on providing students with guidance, readings and coaching in the following areas:

Principles of action enquiry

Enterprise and entrepreneurship in practice

Application of approaches to creativity and innovation in research, self-managed learning and personal development.

Part 3: Teaching and learning methods

Teaching and learning methods: 'Classroom' learning on this module is based around team coaching sessions, supplemented by coach support and giving and receiving peer feedback, together with engagement in small Learning Sets supported by a Tutor. During this learning block there will be two x 3-hour team coaching sessions per week, shared with the other Level 1 modules. Students will also work with the Team Coach and their peers to develop and refine their Learning Contract as projects and the module unfold.

Students will undertake projects for clients; all projects will provide learning and many will generate income. Students will select appropriate texts that support and deepen their learning on these projects.

On this module, students will also undertake a 'personal enquiry' project that

explores their values-in-use and implications for their leadership and management. They will be guided in selecting appropriate reading material from the programme reading handbook by their Learning Set Tutor, their Team Coach and their peers.

The study time on this module for a typical student will be:

Team coaching 144 hours

Team meetings 36 hours

Action enquiry groups 36 hours

Reading 100 hours

Project related 80 hours

Creative learning project 140 hours

Learning contract 20 hours

Reflective logs 40 hours

Scheduled learning on this module is through participation in team coaching sessions and through Learning Sets.

Independent learning includes hours engaged with essential reading, identifying and approaching potential clients, undertaking projects and recording learning, assignment preparation and completion etc.

Formal contact hours with staff will take the form of team coaching sessions, comprising 144 hours during the course of the 36 week learning block (in total there will be 288 hours of team coaching across the 120 credits studied in this teaching block). There is an expectation that students will attend all team coaching sessions. In addition, students may have access to support from an 'Assistant Coach' – a

recent graduate of a similar programme.

Students on this module will also work within small Learning Sets supported by a Tutor. Students will attend 4 x 1.5 hour Learning Set meetings where they will gain support during this module.

Students on the programme will typically spend more time on campus, working in their team companies than would typically be the case and each team company will have its own dedicated space within the 'Team Entrepreneurship' suite. At least one of the Team Coaches will typically be present during normal working hours in the suite.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Scope, plan, conduct and critically evaluate a creative learning project enquiry

MO2 Gain deep insight into the application of approaches to enterprise and entrepreneurship

MO3 Demonstrate a depth of critical understanding of the defined aspects of enterprise, entrepreneurship, work and organisations

MO4 Identify, analyse and critically evaluate complex business problems in a range of contexts using appropriate concepts and frameworks and transfer this learning across different settings

MO5 Gather, prioritise and critically evaluate information and evidence from a range of sources and including different media

MO6 Show a high level of competency in critical self-reflection and self-awareness, including personal impact

MO7 Communicate with clarity ideas and findings

Hours to be allocated: 600

Contact hours:

Independent study/self-guided study = 340 hours

Placement = 80 hours

Face-to-face learning = 180 hours

Total = 600

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: In keeping with the learning strategy for the module, the assessment strategy has been developed to encourage students to reflect deeply on their experience and their learning and to make strong connections between theory, ideas and concepts and their application in practice.

This is the capstone module for the programme, where students reflect deeply on their learning on the programme, the principles of enterprise and entrepreneurship and how they will apply them in their careers beyond the Programme. Summative assessment on this module will commence by the student reviewing and updating their personal Learning Contract which will include a review of key learning and development goals (Where do I want to get to?) and activities to meet these goals (How will I get there?). They will then undertake a creative enquiry learning project, where they select a relevant topic to explore in depth – this may take the form of, for example, an Academic Dissertation, a Personal Enquiry Project, a Business Development Plan or a Consultancy Project.

Using an action enquiry process, students will bring their writings and reflections to a facilitated small Learning Set supported by a Tutor. Through a series of action reflection cycles they will develop and refine their creative learning project based on input and feedback from the group.

Assessment components:

Project (First Sit)

Description: Creative learning enquiry project (10,000 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment (First Sit)

Description: Learning contract review

Weighting: 10 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment (First Sit)

Description: Creative learning enquiry project proposal

Weighting: 15 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Project (Resit)

Description: Creative learning enquiry project (10,000 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment (Resit)

Description: Learning contract review

Weighting: 10 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment (Resit)

Description: Creative learning enquiry project proposal

Weighting: 15 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business (Team Entrepreneurship) {Foundation} [Sep][FT][Frenchay][4yrs] BA
(Hons) 2020-21