CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Intermediate Project				
Module Code	UALAMP-30-2 (PHO 207)	Level	2	Version	1
Owning Faculty	ACE	Field	Lens and Moving Image		
Contributes towards	BA (HONS) Photography				
UWE Credit Rating	30	ECTS Credit Rating	15	Module Type	Project
Pre-requisites	None	Co- requisites	None		
Excluded Combinations	N/a	Module Entry requirements	N/a		
Valid From	September 2012	Valid to	September 2018		

CAP Approval Date	1 August 2012

Part 2: Learning and Teaching	
Learning Outcomes	On successful completion of this module students will be able to: • Present a project proposal and work independently from initial research through to final designs and presentation. (Component A Element 1) • Apply research and enquiry effectively at an appropriate level, and integrate analytical thinking and practical skills. (Component A Element 2) • Relate and articulate, your own work to current activity in the photo industry. (Component A) • Demonstrate a high level of professionalism and presentation skills. (Component A Element 2) • Develop a critical dialogue in relation to photographic practice. (Component A Element 1) • Present visual development/research files containing evidence of practice, research and independent study in the development of work for this module. (Component A Element 1&2) • Gain a deeper knowledge of an area of photo specialism, including contemporary and professional practice, technical skills and project management. (Component A Element 2)
Syllabus Outline	This module, which is more demanding, is envisaged to support and generate a greater in-depth knowledge and understanding of professional practice at a committed level of excellence in the area of photography and related fields. Emphasis will be

	placed upon the ability to develop high-level flexible thinking approaches in the pursuit of creative solutions and a critical understanding of the diversity of photographic practice in response to a conceptual and creative challenge.

It will give you the opportunity for you to write a proposal for a specialist area and carry out a photographic project according to the direction and interests you have been developing and utilise all your skills and techniques, which you have learnt so far.

The Final Minor Project will comprise of two assignments: one practical assignment, which should demonstrate the student's ability as a photographer at the highest level. The assignment will incorporate a range of stringent professional requirements involving personal time management, detailed research, and originality of approach, as well as a high level of technical skill in the chosen specialist area. The second assignment; a written report documenting progress, research, costing sheet, analysis, study sheets, and justification.

• Research methodologies
• Experiment and practice as appropriate to subject
• Project management
• Integration of skills |
| Contact Hours/Scheduled Hours | Weekly lecture and seminar, plus workshop involving 72 contact hours allocated as follows:

- Presentations
- Peer and self evaluation
- Studio based study
- Lab based study
- Self directed study
- Lab based study
- Seminars
- Field trips |
| Teaching and Learning Methods | Topics and concepts are introduced as homework through assigned readings, internet research, and PowerPoint presentations. Students are required to complete their homework prior to class.
Demonstrations and class discussions are a part of class participation. Students are required to be present and alert during all demonstrations and discussions. Take notes during technical lectures and demonstrations.
Students are required to keep handouts, assignment sheets, completed assignments, and related research in a notebook form.
Read all materials provided and follow the directions.
Assignments encourage research, problem solving, and expressive/creative image making. |
| Reading Strategy | **Essential Reading**
Students will be asked to read increasingly necessary informational and graphical texts throughout the course. The ability to understand and use the information in these texts is key to a student's success in learning.

Further Reading
Further reading is advisable for this module, and students will be encouraged to become familiar with different course texts and resources (print and electronic).

Access and Skills
Formal opportunities for students to develop their library and information skills are provided within the induction period. Additional support is available through the Library Services web pages, including interactive tutorials on finding books and journals, evaluating information and referencing.

Blackboard
This module is supported by Blackboard where students will be able to find all necessary module information. Direct links to information sources will also be provided |

	from within Blackboard.
Indicative Reading List	This Indicative Reading list is intended to enhance your work on the modules and provide contextual and supportive material for your studies and future work. Lectures aim to introduce the key concepts of each module. The specific principal readings of each module are circulated at the start of the term. Lecturers will specify, usually at the first lecture, whether or not specific books should be purchased for particular module. Henry Hunt Snelling (2010) *History and Practice of the Art of Photography,* FQ Books Alain Sayag and Emmanuelle De l'Ecotais (1998) *Man Ray: Photography and Its Double,* Gingko Press Andy Karr and Michael Wood (2011) *The Practice of Contemplative Photography: Seeing the World with Fresh Eyes,* Shambhala Bruce Barnbaum (2010) *The Art of Photography: An Approach to Personal Expression,* Rocky Nook Chris Gatcum (2009) *Camera Creative: Professional Photography Techniques for Innovative Images,* Amphoto Books Chris Orwig (2009) *Visual Poetry: A Creative Guide for Making Engaging Digital Photographs,* New Riders Press Harold Davis (Oct 26, 2009) *Creative Composition: Digital Photography Tips and Techniques,* Wiley Harold Davis (2010) *Creative Portraits: Digital Photography Tips and Techniques,* Wiley Hilde Van Gelder and Helen Westgeest (2011) *Photography Theory in Historical Perspective,* Wiley-Blackwell Jae Emerling (2012) *Photography: History and Theory,* Routledge Pamela Roberts (2010) *The Genius of Color Photography: From the Autochrome to the Digital Age,* Carlton Books Rick Doble (2010) *Experimental Digital Photography (Lark Photography Book),* Pixiq Tony Sweet (2007) *Fine Art Photography: Water, Ice and Fog - Photographic Techniques and the Art of Interpretation,* Stackpole Books

Part 3: Assessment

Assessment Strategy	To achieve a pass grade the evidence must show that the learner is able to: Create a Portfolio of Evidence defined by a project brief through exploratory work using the computer and technical application (which should include visual material in response to research analysis a photo book demonstrating use of idea generating techniques, research methods and/or materials, and a written project proposal about chosen subject. (Component A) These will provide evidence of your learning during and at the end of the module. - Research conducted and compiled from a variety of sources, information analysed and synthesised. - Using collected research to produce a variety of creative and professional photographic solutions. **Technical and applied skills through:** - Demonstrate the ability to work unsupervised and make decisions with confidence. - Organisation and time management. - Undertake a photographic project presented to a high level.

Identify final assessment component and element	**Component A2**

% weighting between components A and B (Standard modules only)	A:	B:
	100%	

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Written project proposal	30%
2. A portfolio of photographs based on concept	70%
Component B **Description of each element**	**Element weighting** **(as % of component)**

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Written project proposal	30%
2. A portfolio of photographs based on concept	70%
Component B **Description of each element**	**Element weighting** **(as % of component)**

If a student is permitted an **EXCEPTIONAL RETAKE** of the module the assessment will be that indicated by the Module Description at the time that retake commences.