MODULE SPECIFICATION

Part 1: Information			
Module Title	Play		
Module Code	UADALK-30-M	Level	M
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Design
Department	Art and Design		
Contributes towards	Post Graduate Certificate in Design Post Graduate Diploma in Design MA Design Shell framework		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
The aim of this module is to reinvigorate a genuine sense of play into the creative enquiry and to build upon its potential for delivering innovation in design realisation. While the emphasis of this module is on play the explorations and creative research in this is expected to be concluded in relation to a suggested design application. Students will be introduced to a series of technical workshops within the context of design. Utilizing new knowledge of materials and skills the students will embark on self-initiated, highly experimental material and process research, which will allow them to develop and test their creative skills in the workshops. The module will emphasise the importance of experimentation and will encourage students to undertake ambitious, innovative creative risks in the exploration and development of their creative designs. Students will be encouraged to critically and creatively engage with a broad range of making processes and materials. Students will be invited to challenge the nature, role and cultural value of different approaches to making. The module will provide opportunity for individual and collaborative group project work as well as offering students the opportunity to reflect critically upon this work. It will establish in students flexible and interdisciplinary approaches to problem solving through practical and theoretical design and research methods. Key themes of this module include: • Material explorations • Process explorations

- Individual and collaborative creativity
- Exploratory prototyping
- Risk taking and rule breaking
- Design based on discovery through practical research and explorations
- Practice-led action research

Part 3: Assessment: Strategy and Details

Formative assessment will be through student presentations and tutorial feedback.

Summative assessment in a single, 100%, unit will be done in relation to the following deliverables:

- Design project with accompanying body of work that evidences process explorations and creative material research leading to a design proposal: This could include physical tests, images and movies, notes, sketchbooks, maquettes, and implementation of explorations in creative design work.
- An Illustrated critical design log. This should include a clear and complete documentation of the project including recordings of process explorations and material research, possible wider context, development and synthesis of ideas and solutions. A final design proposal with possible prototypes should also be documented as well as reflective analysis and evaluation of outcomes and recommendations for future work.

If this module is taken as a CPD module, students will have the option not to be assessed.

Assessment criteria	Threshold Standard
The level of experimentation and innovative explorations made evident through the work.	The portfolio demonstrates a rigorous exploration of materials and processes made evident through innovative experimentation in the context of design practice.
The level to which explorations with materials and technologies have been creatively exploited to develop a design proposal.	The body of work demonstrates an incisive understanding of the application of relevant materials, processes and technologies in design proposals.
The level to which effective design language has been used to document and communicate the research and design development.	The student has developed a visual language that is contextually alert to communicate the research, development and design proposal clearly.
The level of autonomy and effective scholarship made evident through individual project management.	The student has successfully overseen the development and practical realisation of a body of experimental research and design work.

Identify final timetabled piece of assessment (component and element)	A	
	A:	**B**:
% weighting between components A and B (Standard modules only)	**100**	

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Portfolio project work and supporting material, including a critical design log.	100

Component B Description of each element	Element weighting (as % of component)
1. N/A	

Resit (further attendance at taught classes is not required)	

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Portfolio project work and supporting material, including a critical design log.	100

Component B Description of each element	Element weighting (as % of component)
1. N/A	

Part 4: Learning Outcomes & KIS Data

Learning Outcomes	On successful completion of this module students will be able to: • Initiate and conduct an experimental design development project appropriate to their individual design and research interests. • Develop rigorous experimental and innovative creative methodologies appropriate to their design development projects. • Select and apply processes, technologies and materials appropriate to the exploration and development of their design ideas. • Develop and demonstrate an effective design language through which to test, develop and articulate design ideas. • Demonstrate a high level of critical and creative independence through the generation, exploration and development of their experimental design development projects. • Undertake sustained and creative scholarship • Undertake research that evidences the interconnectivity and influences of relevant design discourses against his or her individual design practice

Key Information Sets Information (KIS)

Key Information Set - Module data					
Number of credits for this module				30	
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
300	36	264	0	300	✅

Contact Hours

The table below indicates as a percentage the total assessment of the module which constitutes a;

Written Exam: Unseen or open book written exam
Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)

Total Assessment		Total assessment of the module:				
		Written exam assessment percentage				0%
		Coursework assessment percentage				100%
		Practical exam assessment percentage				0%
						100%
Reading List	UADALK-30-M Play https://uwe.rl.talis.com/lists/718438A6-4854-71BC-1F66-76456D79E90A.html					

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First CAP Approval Date	7 January 2014			
Revision CAP Approval Date		Version	3	*Link to RIA 12563*

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