



Module Specification

Culture, Geography and Tourism

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Part 1: Information

Module title: Culture, Geography and Tourism

Module code: UBGMMS-15-2

Level: Level 5

For implementation from: 2021-22

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Environmental Mgmt

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Geography and Environmental Management

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: In addition to the learning outcomes, the education experience may explore, develop and practice but not formally discretely assess the following: group work, debate, critical thinking and the evaluation of website materials.

Outline syllabus: Theme: “Destination cultures in a global context”:

Host and guests – the clash of international cultures

Culture in international destination development

The Geographies of contemporary leisure lifestyles

Heritage and tourism – visiting the past

Anthropology, cultures and communities

Destination image

Theme: “Controversies in international tourism”:

Ethics in tourism

Sex tourism

Dark tourism – visiting sites of death, disaster or the macabre

Tourism and the geographies of fear

Film Tourism

Overtourism

Part 3: Teaching and learning methods

Teaching and learning methods: The teaching and learning associated with this module is based around a series of lectures and tutor-directed seminars.

The study time associated with the module will be spent on a variety of different tasks and activities:

Scheduled learning includes lectures and tutor-directed seminars.

Independent learning includes hours engaged with essential reading, directed learning, case study preparation, assignment preparation and completion etc.

Students will receive – on average – 3 hours of contact per week. Contact will be in the form of lectures, seminars or tutorials depending on the topic discussed.

The amount of time spent on activities in this module is shown below in hours:

Contact time: 36 hours

Assimilation and development of knowledge: 54 hours

Presentation preparation: 60 hours

Total study time: 150 hours

Module Learning outcomes:

MO1 Demonstrate an understanding of the nature of tourist behaviour and the positive and negative implications of this for destinations

MO2 Discuss the dynamic role of tourism in contemporary society and the significance of socio-cultural issues in influencing the ways in which tourism opportunities are perceived and used by the individual

MO3 Analyse, in the context of tourism, relevant theories, paradigms and concepts drawn from cognate disciplines, such as geography, sociology and anthropology

MO4 Demonstrate social awareness, including working with others and respecting, understanding and, where possible, accommodating their perspectives

MO5 Develop essay writing skills in response to questions focused on a tourism/culture related topic or concept

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://uwe.rl.talis.com/modules/ubgmms-15-2.html>

Part 4: Assessment

Assessment strategy: Summative assessment:

Component A - Online Examination (24 hours). Learning outcomes 1-5:

Written examination.

Unseen question paper.

Answers will be assessed according to the following criteria:

1. Relevance of the content of the answer to the question set.
2. Structure and organisation.
3. Evidence of background reading.
4. Clarity, coherence and depth of argument.
5. Standards of literacy and presentation.

Opportunities for formative feedback are built into the module with students being provided with example questions and advice concerning exam study skills (building on previous support offered in year one).

Assessment components:**Examination (Online) - Component A (First Sit)**

Description: Online Exam (24 hours)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Examination (Online) - Component A (Resit)

Description: Online Exam (24 hours)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Geography and Planning {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Geography and Planning {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Geography {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Geography {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Geography {Foundation} [Sep][FT][Frenchay][5yrs] MPlan 2019-20

Geography {Foundation} [Sep][SW][Frenchay][6yrs] MPlan 2019-20