



## MODULE SPECIFICATION

| Part 1: Information       |  |                    |  |
|---------------------------|--|--------------------|--|
| Module Title              | Culture, Geography and Tourism             |                    |  |
| Module Code               | UBGMMS-15-2                                | Level              | Level 5                                |
| For implementation from   | 2020-21                                    |                    |  |
| UWE Credit Rating         | 15   | ECTS Credit Rating | 7.5                                    |
| Faculty                   | Faculty of Environment & Technology        | Field              | Geography and Environmental Management |
| Department                | FET Dept of Geography & Environmental Mgmt |                    |  |
| Module type:              | Standard                                   |                    |  |
| Pre-requisites            | None                                       |                    |  |
| Excluded Combinations     | None                                       |                    |  |
| Co- requisites            | None                                       |                    |  |
| Module Entry requirements | None                                       |                    |  |

| Part 2: Description   |
|---|
| <p><b>Educational Aims:</b> In addition to the learning outcomes, the education experience may explore, develop and practice but not formally discretely assess the following: group work, debate, critical thinking and the evaluation of website materials.</p> <p><b>Outline Syllabus:</b> Theme: "Destination cultures in a global context":<br/>           Host and guests – the clash of international cultures<br/>           Culture in international destination development<br/>           The Geographies of contemporary leisure lifestyles<br/>           Heritage and tourism – visiting the past<br/>           Anthropology, cultures and communities<br/>           Souvenirs and identities</p> <p>Theme: "Controversies in international tourism":<br/>           Ethics in tourism<br/>           Sex tourism<br/>           Dark tourism – visiting sites of death, disaster or the macabre<br/>           Tourism and the geographies of fear</p> |

## STUDENT AND ACADEMIC SERVICES

**Teaching and Learning Methods:** The teaching and learning associated with this module is based around a series of lectures and tutor-directed seminars.

The study time associated with the module will be spent on a variety of different tasks and activities:

Scheduled learning includes lectures and tutor-directed seminars.

Independent learning includes hours engaged with essential reading, directed learning, case study preparation, assignment preparation and completion etc.

Students will receive – on average – 3 hours of contact per week. Contact will be in the form of lectures, seminars or tutorials depending on the topic discussed.

The amount of time spent on activities in this module is shown below in hours:

Contact time: 36 hours

Assimilation and development of knowledge: 54 hours

Presentation preparation: 60 hours

Total study time: 150 hours

### Part 3: Assessment

Summative assessment:

Component A - Examination . Learning outcomes 1-5:

Written examination.

Unseen question paper.

Answers will be assessed according to the following criteria:

1. Relevance of the content of the answer to the question set.
2. Structure and organisation.
3. Evidence of background reading.
4. Clarity, coherence and depth of argument.
5. Standards of literacy and presentation.

Opportunities for formative feedback are built into the module with students being provided with example questions and advice concerning exam study skills (building on previous support offered in year one).

| First Sit Components               | Final Assessment | Element weighting | Description        |
|------------------------------------|------------------|-------------------|--------------------|
| Examination (Online) - Component A | ✓                | 100 %             | Online Examination |
| Resit Components                   | Final Assessment | Element weighting | Description        |
| Examination (Online) - Component A | ✓                | 100 %             | Online Examination |

STUDENT AND ACADEMIC SERVICES

| <b>Part 4: Teaching and Learning Methods</b>  |  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
|---|--|---------------------------------|------------------|---|-----|---|-----|---|-----|---|-----|---|-----|------------------------------|-----|------------------------|-----|
| Learning Outcomes   | <p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;"><b>Module Learning Outcomes</b></th> <th style="text-align: left;"><b>Reference</b></th> </tr> </thead> <tbody> <tr> <td>Demonstrate an understanding of the nature of tourist behaviour and the positive and negative implications of this for destinations</td> <td>MO1</td> </tr> <tr> <td>Discuss the dynamic role of tourism in contemporary society and the significance of socio-cultural issues in influencing the ways in which tourism opportunities are perceived and used by the individual</td> <td>MO2</td> </tr> <tr> <td>Analyse, in the context of tourism, relevant theories, paradigms and concepts drawn from cognate disciplines, such as geography, sociology and anthropology</td> <td>MO3</td> </tr> <tr> <td>Demonstrate social awareness, including working with others and respecting, understanding and, where possible, accommodating their perspectives</td> <td>MO4</td> </tr> <tr> <td>Develop essay writing skills in response to questions focused on a tourism/culture related topic or concept</td> <td>MO5</td> </tr> </tbody> </table> | <b>Module Learning Outcomes</b> | <b>Reference</b> | Demonstrate an understanding of the nature of tourist behaviour and the positive and negative implications of this for destinations | MO1 | Discuss the dynamic role of tourism in contemporary society and the significance of socio-cultural issues in influencing the ways in which tourism opportunities are perceived and used by the individual | MO2 | Analyse, in the context of tourism, relevant theories, paradigms and concepts drawn from cognate disciplines, such as geography, sociology and anthropology | MO3 | Demonstrate social awareness, including working with others and respecting, understanding and, where possible, accommodating their perspectives | MO4 | Develop essay writing skills in response to questions focused on a tourism/culture related topic or concept | MO5 |                              |     |                        |     |
| <b>Module Learning Outcomes</b>   | <b>Reference</b>   |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Demonstrate an understanding of the nature of tourist behaviour and the positive and negative implications of this for destinations   | MO1  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Discuss the dynamic role of tourism in contemporary society and the significance of socio-cultural issues in influencing the ways in which tourism opportunities are perceived and used by the individual | MO2  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Analyse, in the context of tourism, relevant theories, paradigms and concepts drawn from cognate disciplines, such as geography, sociology and anthropology   | MO3  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Demonstrate social awareness, including working with others and respecting, understanding and, where possible, accommodating their perspectives   | MO4  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Develop essay writing skills in response to questions focused on a tourism/culture related topic or concept   | MO5  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Contact Hours   | <table border="1"> <tbody> <tr> <td colspan="2"><b>Independent Study Hours:</b></td> </tr> <tr> <td style="text-align: center;">Independent study/self-guided study</td> <td style="text-align: center;">114</td> </tr> <tr> <td style="text-align: center;"><b>Total Independent Study Hours:</b></td> <td style="text-align: center;">114</td> </tr> <tr> <td colspan="2"><b>Scheduled Learning and Teaching Hours:</b></td> </tr> <tr> <td style="text-align: center;">Face-to-face learning</td> <td style="text-align: center;">36</td> </tr> <tr> <td style="text-align: center;"><b>Total Scheduled Learning and Teaching Hours:</b></td> <td style="text-align: center;">36</td> </tr> <tr> <td><b>Hours to be allocated</b></td> <td style="text-align: center;">150</td> </tr> <tr> <td><b>Allocated Hours</b></td> <td style="text-align: center;">150</td> </tr> </tbody> </table>   | <b>Independent Study Hours:</b> |                  | Independent study/self-guided study   | 114 | <b>Total Independent Study Hours:</b>   | 114 | <b>Scheduled Learning and Teaching Hours:</b>   |     | Face-to-face learning   | 36  | <b>Total Scheduled Learning and Teaching Hours:</b>   | 36  | <b>Hours to be allocated</b> | 150 | <b>Allocated Hours</b> | 150 |
| <b>Independent Study Hours:</b>   |  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Independent study/self-guided study   | 114  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| <b>Total Independent Study Hours:</b>   | 114  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| <b>Scheduled Learning and Teaching Hours:</b>   |  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Face-to-face learning   | 36   |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| <b>Total Scheduled Learning and Teaching Hours:</b>   | 36   |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| <b>Hours to be allocated</b>  | 150  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| <b>Allocated Hours</b>  | 150  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |
| Reading List  | <p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/ubgmms-15-2.html">https://uwe.rl.talis.com/modules/ubgmms-15-2.html</a></p>  |                                 |                  |   |     |   |     |   |     |   |     |   |     |                              |     |                        |     |

## STUDENT AND ACADEMIC SERVICES

### Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Geography and Planning [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Geography [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20

Geography [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Geography [Sep][FT][Frenchay][4yrs] MPlan 2019-20

Geography and Planning [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20

Geography [Sep][SW][Frenchay][5yrs] MPlan 2019-20

Geography and Planning {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19

Geography and Planning {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Geography {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Geography {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19

Geography {Foundation} [Sep][FT][Frenchay][5yrs] MPlan 2018-19

Geography {Foundation} [Sep][SW][Frenchay][6yrs] MPlan 2018-19