



MODULE SPECIFICATION

Part 1: Information			
Module Title	Culture, Geography and Tourism		
Module Code	UBGMMS-15-2	Level	Level 5
For implementation from	2018-19		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Geography and Environmental Management
Department	FET Dept of Geography & Environmental Mgmt		
Contributes towards			
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: In addition to the learning outcomes, the education experience may explore, develop and practice but not formally discretely assess the following: group work, debate, critical thinking and the evaluation of website materials.</p> <p>Outline Syllabus: Theme: "Destination cultures in a global context": Host and guests – the clash of international cultures Culture in international destination development The Geographies of contemporary leisure lifestyles Heritage and tourism – visiting the past Anthropology, cultures and communities Souvenirs and identities World religions and international tourism</p> <p>Theme: "Controversies in international tourism": Ethics in tourism Sex tourism</p>

STUDENT AND ACADEMIC SERVICES

Dark tourism – visiting sites of death, disaster or the macabre
Tourism and the geographies of fear

Teaching and Learning Methods: The teaching and learning associated with this module is based around a series of lectures and tutor-directed seminars.

The study time associated with the module will be spent on a variety of different tasks and activities:

Scheduled learning includes lectures and tutor-directed seminars.

Independent learning includes hours engaged with essential reading, directed learning, case study preparation, assignment preparation and completion etc.

Students will receive – on average – 3 hours of contact per week. Contact will be in the form of lectures, seminars or tutorials depending on the topic discussed.

The amount of time spent on activities in this module is shown below in hours:

Contact time: 36 hours

Assimilation and development of knowledge: 54 hours

Presentation preparation: 60 hours

Total study time: 150 hours

Part 3: Assessment

Summative assessment:

Component A - Examination (2 hours). Learning outcomes 1-5:

Written examination.

Unseen question paper.

Answers will be assessed according to the following criteria:

1. Relevance of the content of the answer to the question set.
2. Structure and organisation.
3. Evidence of background reading.
4. Clarity, coherence and depth of argument.
5. Standards of literacy and presentation.

Opportunities for formative feedback are built into the module with students being provided with example questions and advice concerning exam study skills (building on previous support offered in year one).

First Sit Components	Final Assessment	Element weighting	Description
Examination - Component A	✓	100 %	Examination (2 hours)
Resit Components	Final Assessment	Element weighting	Description
Examination - Component A	✓	100 %	Examination (2 hours)

STUDENT AND ACADEMIC SERVICES

Part 4: Teaching and Learning Methods																											
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <table border="1"> <thead> <tr> <th colspan="2" style="text-align: center;">Module Learning Outcomes</th> </tr> </thead> <tbody> <tr> <td>MO1</td> <td>Demonstrate an understanding of the nature of tourist behaviour and the positive and negative implications of this for destinations</td> </tr> <tr> <td>MO2</td> <td>Discuss the dynamic role of tourism in contemporary society and the significance of socio-cultural issues in influencing the ways in which tourism opportunities are perceived and used by the individual</td> </tr> <tr> <td>MO3</td> <td>Analyse, in the context of tourism, relevant theories, paradigms and concepts drawn from cognate disciplines, such as geography, sociology and anthropology</td> </tr> <tr> <td>MO4</td> <td>Demonstrate social awareness, including working with others and respecting, understanding and, where possible, accommodating their perspectives</td> </tr> <tr> <td>MO5</td> <td>Develop essay writing skills in response to questions focused on a tourism/culture related topic or concept</td> </tr> </tbody> </table>	Module Learning Outcomes		MO1	Demonstrate an understanding of the nature of tourist behaviour and the positive and negative implications of this for destinations	MO2	Discuss the dynamic role of tourism in contemporary society and the significance of socio-cultural issues in influencing the ways in which tourism opportunities are perceived and used by the individual	MO3	Analyse, in the context of tourism, relevant theories, paradigms and concepts drawn from cognate disciplines, such as geography, sociology and anthropology	MO4	Demonstrate social awareness, including working with others and respecting, understanding and, where possible, accommodating their perspectives	MO5	Develop essay writing skills in response to questions focused on a tourism/culture related topic or concept														
Module Learning Outcomes																											
MO1	Demonstrate an understanding of the nature of tourist behaviour and the positive and negative implications of this for destinations																										
MO2	Discuss the dynamic role of tourism in contemporary society and the significance of socio-cultural issues in influencing the ways in which tourism opportunities are perceived and used by the individual																										
MO3	Analyse, in the context of tourism, relevant theories, paradigms and concepts drawn from cognate disciplines, such as geography, sociology and anthropology																										
MO4	Demonstrate social awareness, including working with others and respecting, understanding and, where possible, accommodating their perspectives																										
MO5	Develop essay writing skills in response to questions focused on a tourism/culture related topic or concept																										
Contact Hours	<table border="1"> <thead> <tr> <th colspan="2" style="text-align: center;">Contact Hours</th> </tr> </thead> <tbody> <tr> <td colspan="2" style="text-align: center;">Independent Study Hours:</td> </tr> <tr> <td style="text-align: center;">Independent study/self-guided study</td> <td style="text-align: center;">114</td> </tr> <tr> <td colspan="2" style="text-align: center;">Total Independent Study Hours:</td> </tr> <tr> <td colspan="2" style="text-align: center;">114</td> </tr> <tr> <td colspan="2" style="text-align: center;">Scheduled Learning and Teaching Hours:</td> </tr> <tr> <td style="text-align: center;">Face-to-face learning</td> <td style="text-align: center;">36</td> </tr> <tr> <td colspan="2" style="text-align: center;">Total Scheduled Learning and Teaching Hours:</td> </tr> <tr> <td colspan="2" style="text-align: center;">36</td> </tr> <tr> <td colspan="2">Hours to be allocated</td> </tr> <tr> <td colspan="2" style="text-align: center;">150</td> </tr> <tr> <td colspan="2">Allocated Hours</td> </tr> <tr> <td colspan="2" style="text-align: center;">150</td> </tr> </tbody> </table>	Contact Hours		Independent Study Hours:		Independent study/self-guided study	114	Total Independent Study Hours:		114		Scheduled Learning and Teaching Hours:		Face-to-face learning	36	Total Scheduled Learning and Teaching Hours:		36		Hours to be allocated		150		Allocated Hours		150	
Contact Hours																											
Independent Study Hours:																											
Independent study/self-guided study	114																										
Total Independent Study Hours:																											
114																											
Scheduled Learning and Teaching Hours:																											
Face-to-face learning	36																										
Total Scheduled Learning and Teaching Hours:																											
36																											
Hours to be allocated																											
150																											
Allocated Hours																											
150																											
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p>https://uwe.rl.talis.com/modules/ubgmms-15-2.html</p>																										