




MODULE SPECIFICATION

Part 1: Information			
Module Title	Mediated Lives		
Module Code	UPCAL5-30-1	Level	1
For implementation from	<i>September 2017</i>		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	ACE	Field	Cultural Industries
Department	Arts and Cultural Industries		
Contributes towards	BA (Hons) Media and Cultural Production, BA (Hons) Media Culture and Communication		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The module introduces students to key concepts, debates, theories, methods of enquiry and approaches to the study of media, culture and society including questions of difference, diversity and inequality. Students will explore their own media and communications practices and will begin to situate these in relation to their wider contemporary cultural and technological contexts. Indicative areas to be addressed are: taste and class; gendered identities; 'race' and ethnicity; ageing. Students will also participate in fieldwork in order to deepen understanding of the theoretical material by applying their knowledge to the everyday city environment.</p> <p>Formal opportunities for students to develop their library and information skills are provided within the structure of the module. Additional support is available through the Library Services web pages, including interactive tutorials on finding books and journals, evaluating information and referencing. Sign-up workshops are also offered by the Library.</p> <p>Thus, the module introduces foundational research approaches including academic essay writing and textual analysis, and develops flexible skills in close reading and listening, analytical and intercultural insight, persuasive writing and argument, and research.</p> <p>Development of students' study skills is delivered through the online Library Workbook and test; writing and research skills are progressed by means of a short essay (1500 words) and a portfolio of work (2000 words).</p>

Part 3: Assessment		
There are three elements of assessment on this module.		
1. Study and research skills online workbook which teaches and then assesses students' understanding of referencing procedures, using the library for research and reading academic texts. (A1) 2. Students will be taken through the process of planning, researching, drafting and writing of an academic essay (1500 words) that assesses media and cultural evidence (A2). 3. A portfolio of short exercises (2000 words or equivalent). Assignments might include: reflective diaries of media consumption; close descriptions and analysis of media texts; reports on field trips (A3).		
Identify final timetabled piece of assessment (component and element)		
% weighting between components A and B (Standard modules only)		A:
		100
First Sit		
Component A (controlled conditions) Description of each element		Element weighting (as % of component)
1. Online study and research skills workbook		20%
2. Short Essay (1500 words)		30%
3. Portfolio of short assignments (2000 words or equivalent)		50%
Component B Description of each element		Element weighting (as % of component)
N/A		
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element		Element weighting (as % of component)
1. Online study and research skills workbook		20%
2. Short Essay (1500 words)		30%
3. Portfolio of short assignments (2000 words or equivalent)		50%
Component B Description of each element		Element weighting (as % of component)
N/A		
Part 4: Teaching and Learning Methods		
Learning Outcomes	On successful completion of this module students will be able to demonstrate: <ul style="list-style-type: none"> • an analytical and critical understanding of key aspects of contemporary media culture (A2, A3) • the ability to present evidence based research, including the interpretation of cultural theory and textual analysis. (A2, A3) • the development of academic writing and reflective skills (A3, A1, A3) • the ability to present ideas and findings clearly in written and visual modes (A2, A3) 	

Key Information Sets Information (KIS)	Key Information Set - Module data																			
	Number of credits for this module					30														
Contact Hours	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Directed study	Allocated Hours															
	300	72	228	0	300															
Total Assessment	The table below indicates as a percentage the total assessment of the module which constitutes a;																			
	<p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="612 846 1305 1079"> <tr> <td colspan="2">Total assessment of the module:</td> <td></td> </tr> <tr> <td>Written exam assessment percentage</td> <td></td> <td></td> </tr> <tr> <td>Coursework assessment percentage</td> <td></td> <td>100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td></td> <td></td> </tr> <tr> <td colspan="2"></td> <td>100%</td> </tr> </table>					Total assessment of the module:			Written exam assessment percentage			Coursework assessment percentage		100%	Practical exam assessment percentage					100%
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Written exam assessment percentage																				
Coursework assessment percentage		100%																		
Practical exam assessment percentage																				
		100%																		
Reading List	<p>There is no single core textbook for this module, therefore access to a range of excerpts will be provided either in print or online. All further readings and viewings listed in the module handbook are available in the library or online. Students are not required to buy any audiovisual media or books for this module.</p> <p>This module offers an opportunity to further develop information skills introduced at Level 1 via an online study and research skills workbook developed with library staff. Additional support is available through the library web pages, including interactive tutorials on finding books and journals, evaluating information and referencing. Sign-up workshops are also offered by the Library.</p> <p>Indicative Reading List:</p> <p>Barker, C and Jane, E. (2016) <i>Cultural Studies: Theory and Practice</i> (5th edition), Los Angeles: Routledge. Highmore, B. (2011) <i>Ordinary Lives: studies in the everyday</i>, London: Routledge Lovink, G.(2011) <i>Networks Without a Cause: a critique of social media</i>, Cambridge: Polity Storey, J. (2012) <i>Cultural Theory and Popular Culture</i> (6th edition), Harlow: Pearson</p>																			

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First CAP Approval Date	1 June 2012			
Revision CAP Approval Date	21 March 17	Version	2	Link to MIA 10664
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