



CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data

Module Title	Broadcast Journalism 1				
Module Code	UACAJL-30-2	Level	2	Version	1.0
Owning Faculty	ACE	Field	CMS		
Contributes towards	BA Journalism BA Journalism and Public Relations				
UWE Credit Rating	30	ECTS Credit Rating	15	Module Type	Standard
Pre-requisites	Newsgathering UACALG-30-1 Journalism Fieldwork UACAKA-30-1		Co-requisites	None	
Excluded Combinations	None		Module Entry requirements	N/A	
Valid From	Sept 2012		Valid to	Sept 2018	

CAP Approval Date	June 1 st 2012
--------------------------	---------------------------

Part 2: Learning and Teaching

Learning Outcomes	<p>On completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Critically engage with scholarly debates about news and journalism in visual form (photography, television, video) (assessed through component B) • Originate and develop story ideas, drawing from traditional and novel news agenda and show due sensitivity to what the audience might expect. (assessed through component A) • Assess and avoid unnecessary risks in studio and location activities (assessed through component A) • Undertake a range of production and technical craft roles and achieve performance statements at an intermediate level (based on the following Skillset NOS: Production (Film & TV) 2005, Directors 2003, Sound 2009, Camera 2008, Lighting for Film & Television 2006, Editing 2007) (assessed through component A) • Manage visual images which accompany or substitute for text and write to pictures. (assessed through component A) • Demonstrate an understanding of voice and performance technique including guidance on breathing, posture, articulation, enunciation and conversational style as well as attention to the differences in vocal delivery associated with different types of presentation. (assessed through component A) • Demonstrate an awareness of professional conduct (assessed through component A)
-------------------	---

Syllabus Outline	To introduce students to broadcast journalism both radio and television and subsequently tri-media convergence online. To teach basic radio, television and online news-gathering skills (journalistic and technical) through a series of lectures, workshop and practice news days. In addition the module aims to reflect upon practice through sessional debriefs, constructive criticism and critical theory. One to one voice training will also be delivered in line with BJTC requirements.
Contact Hours/Scheduled Hours	<ul style="list-style-type: none"> • One hour lecture (one lecturer) • Two hour workshop (one tutor/lecturer shared with technical instructor) • From Wk 1.8 weekly eight-hour news days in the newsroom/studio. <p>Total contact time = 76 hours</p>
Teaching and Learning Methods	<p>Scheduled learning One hour lecture</p> <p>Two hour workshop where instruction will be given on practice and preparation for news days.</p> <p>In between workshops and news days students to work on recces, pre-shoot and preparation for news days with remote supervision and assistance from tutor.</p> <p>From Wk 1.8 an eight hour news day where tutor will be present in a news-editor/advisor capacity.</p> <p>Independent learning:</p> <ul style="list-style-type: none"> • Students will be required to meet in their production teams outside of class time for pre-production preparation • Students will be required to travel within Bristol and area for newsgathering purposes. • Students will need to spend time reading, viewing and listening to broadcast news output. • Students will be required to use the multimedia labs in their own time for post production purposes and practice • Students will be required to spend time reading set texts
Reading Strategy	Core (essential) reading is required for this module and will be indicated from the outset in the module handbook via the module information on MyUWE or by the module tutors. Additional core readings that facilitate exercises and stimulate discussion (and are brief) may be clearly identified during the run of the module, e.g., a topical news article. Students will be given clear guidance on how to access these readings. Digital access will be the preferred option. Further reading is advisable for this module and students are encouraged to explore additional texts held in the library. These include a wide variety of print and online resources. The Library Service's web pages provide access to subject relevant resources and services, and to the library catalogue. A current list of indicative titles of relevance to the module is given in the module handbook and revised annually. Guidance will be provided about how to access further reading and how students can identify relevant sources for themselves. To support students' development of information literacy skills, academic staff and the subject librarian will regularly review provision and support in line with current reading strategies.
Indicative Reading List	<p>BBC College of Journalism Website http://www.bbc.co.uk/journalism/</p> <p>Boyd, A., Stewart, P. and Alexander, R. (2008) <i>Broadcast Journalism: Techniques of Radio and Television News</i>. 6th ed. Oxford: Focal Press.</p> <p>Chater, C. (2002) <i>Research for Media Production</i>. Oxford: Focal Press.</p> <p>Geller, V. (2011) <i>Beyond Powerful Radio: A Communicator's Guide to the Internet Age</i></p>

- *News, Talk, Information & Personality for Broadcasting, Podcasting, Internet, Radio*, Oxford: Focal Press.
Hudson, G, and Rowlands, S. (2008) *The Broadcast Journalism Handbook*. Harlow: Pearson Education.
Medoff, N., Fink, J. (2012) *Portable Video: News and Field Production*. 6th ed. Oxford: Focal Press.
Thompson, R. (1988) *Grammar of the Shot*. Oxford: Focal Press.
Thompson, R. (1993) *Grammar of the Edit*. Oxford: Focal Press.
Trewin, J. (2003) *Presenting on TV and Radio: an Insider's Guide*. Oxford: Focal Press.

Part 3: Assessment

Assessment Strategy

Students will be asked to produce a portfolio of broadcast news items to include a two minute television news package suitable for local television news, a three minute radio feature, and a live interview (recorded for the portfolio)

In addition they will be asked to keep a self-reporting diary including a critical appraisal reflecting upon their own practice in relation to the academic debates they have been introduced to. In addition they will be asked to analyse and documenting their activities, progress and issues raised within their group.

There will also be a short assessment of news-bulletin writing assessing students' ability to write tight copy for broadcast news and order stories news in order of importance according to the news agenda.

Workshops will provide students with opportunities for formative assessment.

The Critical Analysis and self-evaluation should be about analysis and awareness and should not be a simple diary of events. It is a reflective document that considers the whole process from development through production and the extent to which the final work meets the students' hopes and expectations. Its strength will be in the ability for the student to recognise he/her own weaknesses as well as strengths and clearly identify the criteria from which they are making these judgements.

As some work will be assessed in teams, students will be given clear guidance on the rules of team working and group engagement.

Group marks will account for 40% of the assessment and individual marks will account for 60% of the assessment. Students will be asked to comment on their team's contributions to group activities and to keep a log of all their own contributions.

Students will be advised on the importance of attendance in the module and their attendance and engagement with tasks will be directly assessed.

Assessment Criteria	Relating to Learning Outcomes	Source of Evidence
1. Production of Broadcast Portfolio	1,3,4,5,6,7	DVD of work, workbook ,self-reporting diary and critical appraisal.
2. Understanding of news agendas and running order construction and the role of the audience in constructing them.	2	Short bulletin writing test in wk 1.12
3. An ability to comment critically on the	1, 2, 3, 4, 6,	Self-evaluation and self-reporting diary/workbook

	strengths and weaknesses of the work produced throughout the module		and critical appraisal
	4. Attendance at all core teaching activities	7	Attendance record

Identify final assessment component and element	Portfolio of work A1	
% weighting between components A and B (Standard modules only)	A:	B:
	80	20
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Portfolio of work under supervision	100	
2.(etc)		
Component B Description of each element	Element weighting (as % of component)	
1. Critical appraisal	100	
2.(etc)		
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Portfolio of work under supervision	100	
2.(etc)		
Component B Description of each element	Element weighting (as % of component)	
1. Critical appraisal	100	
2.(etc)		
If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.		