






Part 1: Information			
Module Title	UABAKA-30-1		
Module Code	Civic Journalism	Level	1
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Broadcast and Journalism
Department	Film and Journalism		
Contributes towards	BA(Hons) Broadcast Journalism BA (Hons) Journalism and Public Relations		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description		
<p>Students will gain an understanding of different journalistic writing skills as well as how to put them to use looking at the social, political and sectors within Bristol.</p> <p>They will be introduced to key areas such as media law and regulation as well as the civic institutions of which journalism is both participant and watchdog.</p> <p>Among the production skills which will be covered through practical exercises will be web-based research, feature writing, illustrating articles, interviewing skills and content management systems.</p>		
Part 3: Assessment: Strategy and Details		
<p><b>COMPONENT A1: Portfolio 65%</b> Students will be required to produce a portfolio of journalistic output including a feature article laid out appropriately with illustrations in Adobe InDesign and a detailed workbook.</p> <p><b>COMPONENT A2: Exam 25%</b> They will also be required to pass an examination about civil society structures, the court and criminal justice system, including a short essay relating to current media law and regulation.</p> <p><b>COMPONENT A3: Attendance 10%</b></p>		
Identify final timetabled piece of assessment (component and element)	<b>Component A1</b>	
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	<b>100%</b>	

<b>First Sit</b>																																				
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>																																			
1. Writing Portfolio and workbook	65%																																			
2. Examination (Unseen 1 ½ hours)	25%																																			
3. Attendance	10%																																			
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>																																			
1. N/A																																				
<b>Resit (further attendance at taught classes is not required)</b>																																				
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>																																			
1. Writing Portfolio and logbook	70%																																			
2. Examination (Unseen 2 hours)	30%																																			
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>																																			
1. N/A																																				
If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.																																				
<b>Part 4: Learning Outcomes &amp; KIS Data</b>																																				
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>Understand appropriate interviewing and research skills to prepare feature articles (Component A1).</li> <li>Deconstruct and reproduce professional feature writing style (Component A1)</li> <li>Understand the significance of layout and illustration in communicating feature stories to varied audiences; (Component A1)</li> <li>Have acquired intermediate skills in the use of relevant journalistic production software. (Component A1).</li> <li>Understand the basics of UK media law and regulation and the structure of British central and local government. (Component A2)</li> <li>Display an understanding of professional conduct (Component A3)</li> </ul>																																			
Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5"><b>Key Information Set - Module data</b></th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </thead> <tbody> <tr> <td colspan="4"><i>Number of credits for this module</i></td> <td style="text-align: center;">30</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">72</td> <td style="text-align: center;">228</td> <td></td> <td style="text-align: center;">300</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td style="text-align: center;"></td> </tr> </tbody> </table>	<b>Key Information Set - Module data</b>										<i>Number of credits for this module</i>				30						Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228		300					
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Contact Hours	The table below indicates as a percentage the total assessment of the module which constitutes a;																																			

Total Assessment	<p><b>Written Exam:</b> Unseen or open book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>			
	Total assessment of the module:			
	Written exam assessment percentage			25%
	Coursework assessment percentage			65%
Attendance			10%	
			100%	
Reading List	<p>Banks, D. and Hanna, M. (2012) McNae's Essential Law for Journalists. 21st ed. Oxford: Oxford University Press.  Brooke, H. (2007) Your Right to Know: a Citizen's Guide to the Freedom of Information Act. 2nd ed. London: Pluto Press.  Evans, H. (1997) Pictures on a Page. London: Pimlico.  Fleming, C. Hemingway, E. Moore, G. and Welford, D. (2005) An Introduction to Journalism. London: Sage.  Foster, J. (2008) Effective Writing Skills for Public Relations. 3rd ed. London: Kogan Page.  Frost, C. (2010) Reporting for Journalists. 2nd ed. London: Routledge.  Harcup, T. (2009) Journalism: Principles and Practice. 2nd ed. London: Sage.  Hicks, W., Adams, S., Gilbert, H. and Holmes, T. (2008) Writing for Journalists. 2nd ed. London: Routledge.  Hicks, W. (2007) English for Journalists. 3rd ed. London: Routledge.  McNair, B. (2009) News and Journalism in the UK. 5th ed. London: Routledge.  Morrison, J. (2011) Essential Public Affairs for Journalists. Oxford: University Press.  Pape, S. and Featherstone, S. (2005) Newspaper Journalism: a Practical Introduction. London: Sage.  Phillips, A. (2010) Good Writing for Journalists. London: Sage.  Additional digital materials are made available through Blackboard.  Further information and guidance on reading lists and digitisation are available at <a href="https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists">https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists</a></p>			

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First CAP Approval Date	19/6/2013			
Revision CAP Approval Date	12/12/2017	Version	2	<a href="#">Link to MIA</a>