



Part 1: Information			
Module Title	Newsgathering		
Module Code	UABALG-30-1	Level	1
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Broadcast and Journalism
Department	Film and Journalism		
Contributes towards	BA (Hons) Broadcast Journalism BA (Hons) Journalism & English BA (Hons) Media and Journalism BA (Hons) Journalism & Public Relations		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>Indicative areas covered in this module</p> <ul style="list-style-type: none"> • Understanding news areas • Civic structures • Getting to know a news patch • The role of the press office • Anatomy of a newspaper • Writing for audiences • NIBs (News in Brief) • What is news? • News gathering • Vox Pops • Interviewing for news • Sourcing Stories • News Writing & News in briefs • Introduction to page layout/design/ Headline writing • Media regulation • Libel and the law • Profile writing • Health & Safety issues

- Adobe InDesign
- Photoshop 1 Uploading text & images

Part 3: Assessment: Strategy and Details

Students will be required to produce a portfolio of journalistic output

Indicative contents

News stories, a profile, and reviews laid out appropriately with illustrations in Adobe InDesign.

Students will be required to keep a detailed Workbook which will be assessed as part of the portfolio,
PORTFOLIO: 70%

They will also be required to produce a reflective essay making reference to current journalistic issues.
ESSAY ASSESSMENT: 20%

They will be required to attend all sessions, and their attendance record will be assessed.
ATTENDANCE: ASSESSMENT 10%

Assessment criteria for the Journalism Portfolio will include *inter alia*

- Correct grammar, spelling and punctuation;
- Appropriate use of language;
- Appropriate headlines and illustrations;
- Originality of content;
- Evidence of appropriate research including interviews;
- Proper records of reading, research, attendance, etc.
- Evidence of completion of all assignments.

Assessment criteria for the a reflective essay will include *inter alia*

- Correct grammar, spelling and punctuation;
- Originality of content;
- Evidence of appropriate research
- Appropriate referencing of sources.

Attendance records will be assessed in accordance with current university practice

Identify final timetabled piece of assessment (component and element)	Writing Portfolio and logbook A1	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Writing Portfolio and logbook	70%	
2. Report 1500 words	20%	
3. Attendance	10%	
Component B Description of each element	Element weighting (as % of component)	
N/A		

Resit (further attendance at taught classes is not required)																										
Component A (controlled conditions) Description of each element	Element weighting (as % of component)																									
1. Writing Portfolio and logbook	70%																									
2. Report 1500 words	30%																									
Component B Description of each element	Element weighting (as % of component)																									
N/A																										
If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.																										
Part 4: Learning Outcomes & KIS Data																										
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate that they understand the significance of layout and illustration in communicating news stories and reviews to varied audiences; (assessed through component A1) • Demonstrate that they understand journalistic interviewing and research skills in order to prepare news stories and reviews (assessed through Component A1) • Demonstrate that they have understood the key writing techniques underpinning news stories and reviews (assessed through component A1) • Understand the key legal concepts, civic structures and geography (likely news sources in an urban news area); (assessed through component A1,2) • Have acquired an understanding of conventions and practices associated with the gathering of news at a local level; (assessed through component A 1,2) • Demonstrate the basic skills to use software relevant to journalistic production (assessed through component A1); • Recognise the scope and range of roles and opportunities within their subject. (non assessed) • Understand the role of the public relations industry in relation to newsgathering. (not directly assessed) <p>Begin to develop their knowledge and awareness of the professional context of their subject (assessed through component A2)</p>																									
Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </thead> <tbody> <tr> <td colspan="4"><i>Number of credits for this module</i></td> <td>30</td> </tr> <tr> <td>Hours to be allocated</td> <td>Scheduled learning and teaching study hours</td> <td>Independent study hours</td> <td>Placement study hours</td> <td>Allocated Hours</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td>0</td> </tr> </tbody> </table>	Key Information Set - Module data										<i>Number of credits for this module</i>				30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours					0
Key Information Set - Module data																										
<i>Number of credits for this module</i>				30																						
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours																						
				0																						
Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test</p>																									

Total Assessment	<p>Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="651 241 1329 479"> <tr> <td colspan="2">Total assessment of the module:</td> <td></td> <td></td> </tr> <tr> <td>Written exam assessment percentage</td> <td></td> <td>0%</td> <td></td> </tr> <tr> <td>Coursework assessment percentage</td> <td></td> <td>100%</td> <td></td> </tr> <tr> <td>Practical exam assessment percentage</td> <td></td> <td>0%</td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>100%</td> </tr> </table>	Total assessment of the module:				Written exam assessment percentage		0%		Coursework assessment percentage		100%		Practical exam assessment percentage		0%					100%
Total assessment of the module:																					
Written exam assessment percentage		0%																			
Coursework assessment percentage		100%																			
Practical exam assessment percentage		0%																			
			100%																		
Reading List	<p>Banks, D. and Hanna, M. (2012) <i>McNae's Essential Law for Journalists</i>. 21st ed. Oxford: Oxford University Press.</p> <p>Brooke, H. (2007) <i>Your Right to Know: A Citizen's Guide to the Freedom of Information Act</i>. 2nd ed. London: Pluto Press.</p> <p>Harcup, T. (2009) <i>Journalism: Principles and Practice</i>. 2nd ed. London: Sage.</p> <p>Hicks, W., Adams, S., Gilbert, H. and Holmes, T. (2008) <i>Writing for Journalists</i>. 2nd ed. London: Routledge.</p> <p>Hicks, W. (2007) <i>English for Journalists</i>. London: Routledge.</p> <p>Frost, C. (2010) <i>Reporting for Journalists</i>. 2nd ed. London: Routledge.</p> <p>McNair, B. (2009) <i>News and Journalism in the UK</i>. 5th ed. London: Routledge.</p> <p>Morrison, J. (2011) <i>Essential Public Affairs for Journalists</i>. Oxford: Oxford University Press.</p> <p>Theaker, A. (2011) <i>The Public Relations Handbook</i>. 4th ed. London: Routledge.</p> <p>Wahl-Jorgensen, K. and Hanitzsch, T. (2009) <i>The Handbook of Journalism Studies</i>. London: Routledge.</p> <p>Witschge, T., Phillips, A. and Lee-Wright, P. (2011) <i>Changing Journalism</i>. London: Routledge.</p> <p>Websites include: www.holdthefrontpage.co.uk; www.journalism.co.uk; www.mediawise.org.uk; www.cpb.org.uk; www.mediastandardtrust.org; www.nuj.org; www.ofcom.org.uk</p> <p>Additional digital materials are made available through Blackboard. Further information and guidance on reading lists and digitisation are available at https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists</p>																				

FOR OFFICE USE ONLY

First CAP Approval Date	1/6/2012			
Revision CAP Approval Date	12/12/2017	Version	2	Link to MIA