



Part 1: Information			
Module Title	Introduction to Broadcast Journalism		
Module Code	UABAJJ-30-1	Level	1
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Broadcast and Journalism
Department	Film and Journalism		
Contributes towards	BA(Hons) Broadcast Journalism BA (Hons) Journalism and Public Relations		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The first part of the module encompasses a range of 'short, sharp' exercises designed to help students take responsibility for and develop a reflective approach to their own learning. They will also improve their team working skills.</p> <p>Indicative phases include:</p> <ul style="list-style-type: none"> • Broadcast News Package (s) • 1,500 word reflection on practice <p>In the second part of this module students will add more sophisticated directing and editing techniques to their knowledge base. An added emphasis will be placed on gallery skills, live broadcasts and multimedia skills. This phase will indicatively consist of the production of:</p> <ul style="list-style-type: none"> • Online multimedia slideshow (photo essay) • Broadcast Production Exercises • Attendance at six news days where skills will be assessed <p>Throughout emphasis will be placed on analysing the genre.</p>

Part 3: Assessment: Strategy and Details

Students will be asked to produce a portfolio of basic digital media work including a short news story for television and an online multimedia slideshow and a critical reflection on practice. Students will be assessed on their mastery of the technology, evidence of editorial judgement, understanding of the genre, team working and time management skills. Students will also be assessed on putting this into practice through news days.

Workshops will provide students with opportunities for formative assessment.

The critical analysis and self-evaluation should be about analysis and awareness and should not be a simple diary of events. It is a reflective document that considers the whole process from development through production and the extent to which the final work meets the students' hopes and expectations. Its strength will be in the ability for the student to recognise he/her own weaknesses as well as strengths and clearly identify the criteria from which they are making these judgements.

As some work will be assessed in teams, students will be given clear guidance on the rules of team working and group engagement.

Group marks will account for 40% of the assessment and individual marks will account for 60% of the assessment. Students will be asked to comment on their teams' contributions to group activities and to keep a log of all their own contributions.

Students will be advised on the importance of attendance in the module and their attendance and engagement with tasks will be directly assessed

Identify final timetabled piece of assessment
(component and element)

Component A1

% weighting between components A and B (Standard modules only)

A:**B:****100%****First Sit**

Component A (controlled conditions)
Description of each element

Element weighting
(as % of component)

1. Portfolio of practical exercises and reflective learning log (1,500 words)
2. Attendance

90%

10%

Component B
Description of each element

Element weighting
(as % of component)

N/A

Resit (further attendance at taught classes is not required)

Component A (controlled conditions)
Description of each element

Element weighting
(as % of component)

1. Portfolio of practical exercises (unsupervised) and a written critical reflection on those exercises (1500 words)

100%

Component B
Description of each element

Element weighting
(as % of component)

1. N/A

If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.

Part 4: Learning Outcomes & KIS Data																																			
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none">• Demonstrate basic technical skills in sound and video production through a series of individual and small group projects. (Component A1)• Deconstruct the generic examples of multimedia broadcast news output using appropriate terminology demonstrating an understanding of the construction and narrative elements. (Component A1)• Demonstrate an understanding of audience expectations of output. (Component A1)• Understand the elements and conventions of, and craft techniques associated with, various forms of production (Studio, field work etc.) (Component A1)• Undertake a range of production and technical craft roles and achieve performance statements at a basic level (based on BJTC Essential Elements). (Component A1)• Contribute to good working relationships (Component A1, Component A2)• Contribute to the quality and productivity of the production process (Component A1, Component A2)• Demonstrate an awareness of professional conduct including punctuality and risk assessment (Component A1, Component A2)																																		
Key Information Sets Information (KIS)	<table><tr><th colspan="5">Key Information Set - Module data</th></tr><tr><td colspan="5">Number of credits for this module</td></tr><tr><td colspan="4"></td><td>30</td></tr><tr><td>Hours to be allocated</td><td>Scheduled learning and teaching study hours</td><td>Independent study hours</td><td>Placement study hours</td><td>Allocated Hours</td></tr><tr><td>300</td><td>72</td><td>228</td><td></td><td>300</td></tr><tr><td colspan="5"></td></tr></table>					Key Information Set - Module data					Number of credits for this module									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228		300					
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																																		
Total Assessment	<table><tr><td colspan="5">Total assessment of the module:</td></tr><tr><td colspan="5"></td></tr><tr><td>Portfolio</td><td colspan="3"></td><td>90%</td></tr><tr><td>Attendance</td><td colspan="3"></td><td>10%</td></tr><tr><td>Practical exam assessment percentage</td><td colspan="3"></td><td>0%</td></tr><tr><td colspan="4"></td><td>100%</td></tr></table>					Total assessment of the module:										Portfolio				90%	Attendance				10%	Practical exam assessment percentage				0%					100%
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Reading List	<p>Indicative Reading List:</p> <p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms. Additional digital materials are made available through Blackboard.</p> <p>https://uwe.rl.talis.com/lists/1820A25F-D7C4-E275-C6CA-D0136B059FA8.html</p>																																		

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First CAP Approval Date	19/5/2015			
Revision CAP Approval Date	12/12/2017	Version	2	Link to MIA