

CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Journalism Futures				
Module Code	UACAH5-15-3	Level	3	Version	2.0
Owning Faculty	ACE	Field	CMS		
Contributes towards	BA(Hons) JOURNALISM BA(Hons) JOURNALISM & PUBLIC RELATIONS BA(Hons) MEDIA AND JOURNALISM BA(Hons) ENGLISH AND JOURNALISM				
UWE Credit Rating	15	ECTS Credit Rating	7.5	Module Type	Project
Pre-requisites	None		Co- requisites	None	
Excluded Combinations	None		Module Entry requirements	N/A	
Valid From	Sept 2012		Valid to	Sept 2018	

CAP Approval Date	June 1 st 2012
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to</p> <ul style="list-style-type: none"> critically engage with current scholarly debates around digital journalism (Assessed through Component A) understand the complex relations between the changing technical and cultural contexts and the development of novel forms of journalistic practice. (Assessed through Component A) critically engage with the historical contexts in which journalism has been practised. (Assessed through Component A) recognise the changing employment prospects for journalists entering the profession. (not directly assessed)
Syllabus Outline	<p>This module introduces students to a range of debates around the future of journalism as it goes online and mobile. It will enable students to examine digital journalism within a theoretical context to support their 'Dissertation', 'Work Placement' or 'Practical Production Project'. It examines how technology has radically changed the way we receive and interact with news and current affairs and identifies what constitutes journalism in a global digital news culture.</p>

	<p>The module will present an overview of the issues and debates facing journalism as the industry struggles to cope with the implications of new technologies. In so doing it looks at the changing conceptualisation of journalism as a particular practice.</p>
Contact Hours/Scheduled Hours	<p>2 Hour lecture and one hour seminar across 12 weeks</p> <p>36 hours</p>
Teaching and Learning Methods	<p>The module will be taught through a series of lectures, seminars Topics raised in lectures will be examined through discussion and presentations in seminars.</p> <p>Guest lecturers will be invited to expand on critical issues and discuss future employment trends.</p> <p>Scheduled learning</p> <ul style="list-style-type: none"> Students will be required to attend a 1 hour lecturer each week as well as seminars averaging 1 hour per week Students will be required to rehearse their critical arguments in the seminars with peer and tutor feedback. <p>Independent learning</p> <ul style="list-style-type: none"> Students will be required to undertake research on a case study as part of the assessment. Students will need to spend time reading, viewing and listening to news output. Students will be required to spend time reading set texts
Reading Strategy	<p>Core (essential) reading is required for this module and will be indicated from the outset in the module handbook via the module information on MyUWE or by the module tutors. Additional core readings that facilitate exercises and stimulate discussion (and are brief) may be clearly identified during the run of the module, e.g., a topical news article. Students will be given clear guidance on how to access these readings. Digital access will be the preferred option. Further reading is advisable for this module and students are encouraged to explore additional texts held in the library. These include a wide variety of print and online resources. The Library Service's web pages provide access to subject relevant resources and services, and to the library catalogue. A current list of indicative titles of relevance to the module is given in the module handbook and revised annually. Guidance will be provided about how to access further reading and how students can identify relevant sources for themselves. To support students' development of information literacy skills, academic staff and the subject librarian will regularly review provision and support in line with current reading strategies.</p>
Indicative Reading List	<p>Calcutt, A., Hammond, P. (2011) <i>Journalism Studies: a Critical Introduction</i>. London: Routledge.</p> <p>Currah, A. (2009) <i>What's Happening to Our News?</i> Oxford: Reuters Institute for the Study of Journalism.</p> <p>Curran, J. and Park, M-J. (2000) <i>De-Westernizing Media Studies</i>. London: Routledge.</p> <p>Fenton, N. (ed.) (2010) <i>New Media, Old News: Journalism and Democracy in the Digital Age</i>. London: Sage.</p> <p>Jones, J. and Salter, L. (2012) <i>Digital Journalism</i>. London: Sage.</p> <p>Westbrook, A. (2010) <i>Next Generation Journalist</i> . London: Adam Westbrook.</p>

	<p>Tunney, S. and Monaghan, G. (2010) <i>Web Journalism:// a new form of citizenship?</i> Brighton: Sussex Academic Press.</p> <p>http://reutersinstitute.politics.ox.ac.uk/</p> <p>http://www.bbc.co.uk/blogs/theeditors/</p> <p>http://media.guardian.co.uk/</p> <p>Pew Centre (2010) <i>Project for Excellence in Journalism - The State of the News Media 2010</i> http://www.stateofthemedias.org/2010/</p>
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Part 3: Assessment			
Assessment Strategy	<p>Students will be required to produce a research-based essay in which they will critically engage with current scholarly debates around digital journalism illustrating their understanding of the relation between new media, journalism and society by drawing on key readings and theoretical debates, drawing on evidence from their own research to further animate the issues at hand.</p> <p>Time will be given over in seminars for students to develop and discuss their essays and non assessed formative feedback from tutors and peers will be given.</p>		
	Assessment Criteria	Relating to Learning Outcomes	Source of Evidence
	1. Ability to write a coherent and analytically rigorous essay	2	Final essay
	2. critically engage with current scholarly debates around digital journalism	1.2.3.4.5	Non-assessed presentation and assessed final essay
	3. Engagement with readings and debates covered by the module	2, 3, 4 ,5	Non assessed Presentation and assessed final essay
	4. Ability to consider and evaluate future trends, changing technical and cultural contexts and the development of novel forms of journalistic practice	1, 2, 3, 4 ,5	Final essay

Identify final assessment component and element	Essay A1	
% weighting between components A and B (Standard modules only)	A:	B:
	100	
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Essay 2, 500 words	100	
Component B Description of each element	Element weighting (as % of component)	
1.		

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Essay under exam conditions (1500 words)	100
Component B Description of each element	Element weighting (as % of component)
1.	
If a student is permitted an EXCEPTIONAL RETAKE of the module the assessment will be that indicated by the Module Description at the time that retake commences.	