



MODULE SPECIFICATION

Part 1: Information			
Module Title	Making Meaning		
Module Code	UPNQ4J-30-1	Level	1
For implementation from	September 2019		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Linguistics
Department	Arts and Cultural Industries		
Contributes towards	BA Hons English Language and Literature BA Hons English Language and Linguistics		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Teaching block 1: Cohesion and coherence Lexical semantics Multimodality Visual semiotics Text patterns, schemas Genre analysis Irony, parody and satire Careers education Presentation skills</p> <p>Teaching block 2: Presentations Grice - maxims Speech act theory Context - micro-macro Discourse - spoken interaction Transcription theory Gender</p>
Part 3: Assessment

<p>Having received input and formative assessment of practical activities relating to features of text in the first teaching block, students will be asked to produce by around Week 8 a piece of coursework putting into practice the analytical skills they have developed.</p> <p>Feedback from this will feed directly into the second task, which will be to create and analyse a text in a specific genre relating to an identified career. This will take the form of in-class group presentations at the beginning of the second teaching block. In this way, students are developing further their analytical skills and also being given the opportunity to engage with a creative group task of relevance to a particular occupation, in this way developing team working skills.</p> <p>Feedback from both tasks will be relevant to the final assessment, which will be to examine students' knowledge of theories covered on the module as a whole.</p> <p>In this way, the assessment strategy allows for a gradual increase in skills and knowledge relating to this area within a supportive and developmental framework.</p>		
Identify final timetabled piece of assessment (component and element)	<i>Component A2</i>	
% weighting between components A and B (Standard modules only)	A:	B:
	50%	50%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting	
1. In-class 15 minute group presentation on creation and analysis of text linked to identified career	50%	
2. 1.5 hour exam on theory across whole module	50%	
Component B Description of each element	Element weighting	
1. Written comparison of texts of 2000 words	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting	
1. In-class 15 minute group presentation on creation and analysis of text linked to identified career	50%	
3. 1.5 hour exam on theory across whole module	50%	
Component B Description of each element	Element weighting	
1. Written comparison of texts of 2000 words	100%	
Part 4: Learning Outcomes & KIS Data		
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • demonstrate knowledge of the relationship between form and function of language features (component A and component B); • demonstrate awareness and skills in analysing how different social and cultural contexts affect the nature of language and meaning, and sensitivity to the affective power of language and appropriateness in language use (component A and component B); • use precisely linguistic and stylistic terminology (component A and component B); 	

Total Assessment	Total assessment of the module:					
	Written exam assessment percentage				50%	
	Coursework assessment percentage					
	Practical exam assessment percentage				50%	
				100%		
Reading List	<p>Indicative Reading List: Additional digital materials are made available through Blackboard.</p> <p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms.</p> <p>https://uwe.rl.talis.com/lists/1C222633-73A4-2439-1C40-185152BEA054.html</p>					

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First CAP Approval Date	September 2012			
Revision CAP Approval Date	28 th May 2017 22/05/2019 (Title Change)	Version	2 1	Link to MIA 10693 Link to RIA 12883