



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Design in Context		
Module Code	UBLF98-15-1	Level	Level 4
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Architecture and the Built Environment
Department	FET Dept of Architecture & Built Environ		
Module Type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co-requisites	None		
Module Entry Requirements	None		
PSRB Requirements	None		

Part 2: Description
<p><b>Educational Aims:</b> See learning outcomes.</p> <p><b>Outline Syllabus:</b> This module consists of a chronological overview of design practice from the nineteenth century to today. Students will gain a comprehensive overview of the principle themes, debates, theories and developments in the history of design. The module will further examine significant contextual issues within current product design practice and provide an historical framework within which to evaluate these.</p> <p>Through an exploration of artefacts and ideas students will gain an appreciation for persistent themes and synthesise these within the context of design as a practice and a method of enquiry.</p> <p>The lecture series will be augmented by additional readings and video sources, visits to appropriate design exhibitions.</p> <p><b>Teaching and Learning Methods:</b> Teaching and Learning Strategy for this module is lecture based topic with discussion, note taking and written research reports. Each topic lecture will introduce the students to the methods contextual information for further research and inquiry that</p>

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supports and frames their acquisition of topic specific knowledge and skills.

Readings, visual sources, video and research outside of scheduled hours is an essential component to the successful completion of the assigned work with an average time investment of 3+ hours per week. Students will be expected to come prepared for the module sessions with assigned pre-lecture reading/viewing/research completed for active participation in subject specific discussions.

The activity of recording visual notes (writing and sketching) during the lectures and private study is regarded as a key method for attaining a knowledge and understanding of the material. It is hoped that the module will encourage students' independent interest in this key subject area.

Feedback will be written with additional verbal formative feedback during tutorials. Marking criteria and assessment format will be clearly indicated on the project brief made accessible to the students at the beginning of each project.

Additional tutorial support is offered through individual appointments with the module tutors and through PAL.

### Part 3: Assessment

Notebooks/ Sketchbooks (A1) - The process of making both written and sketch notes is important in learning and understanding visual material. The individual note / sketch book has been chosen as an appropriate vehicle for developing this skill, and the completed sketchbooks are formally assessed as an element of the overall module assessment.

The criteria for marking these sketchbooks are:

- evidence of engaging and understanding the lectures and additional private study reading and viewing material presented.

- ability to understand and analyse the image that has been presented, rather than copying an image and words verbatim.

- care in written and visual presentation and development of technique.

Essay (A2) - individual research essay forms an essential part of the development of skills in academic writing and scholarship. It is concerned with demonstrating an understanding of how design context and history are vital in the design process, and that reading works of academic theory is an essential skill for designers today.

Students are not assessed on their ability to design in this module, but they are given credit for demonstrating their understanding of the relevance of historical precedent, and expressing this relevance with clarity through writing and drawing.

First Sit Components	Final Assessment	Element weighting	Description
Portfolio - Component A	✓	50 %	Visual Notebook
Written Assignment - Component A		50 %	Essay [1000 words]
Resit Components	Final Assessment	Element weighting	Description
Portfolio - Component A	✓	50 %	Notebook
Written Assignment - Component A		50 %	Essay [1000 words]

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<b>Part 4: Teaching and Learning Methods</b>																			
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;"><b>Module Learning Outcomes</b></th> <th style="text-align: left;"><b>Reference</b></th> </tr> </thead> <tbody> <tr> <td>Research, select, evaluate, manipulate and manage information relevant to the analysis and synthesis of product design solutions</td> <td>MO1</td> </tr> <tr> <td>Analyse objects and trends in their socio-cultural context</td> <td>MO2</td> </tr> <tr> <td>Analyse objects and/or services and trends in their historical context</td> <td>MO3</td> </tr> <tr> <td>Write a Product Design Specification (PDS), design reports and present design ideas in a rational and coherent manner</td> <td>MO4</td> </tr> </tbody> </table>	<b>Module Learning Outcomes</b>	<b>Reference</b>	Research, select, evaluate, manipulate and manage information relevant to the analysis and synthesis of product design solutions	MO1	Analyse objects and trends in their socio-cultural context	MO2	Analyse objects and/or services and trends in their historical context	MO3	Write a Product Design Specification (PDS), design reports and present design ideas in a rational and coherent manner	MO4								
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/ublf98-15-1.html">https://uwe.rl.talis.com/modules/ublf98-15-1.html</a></p>																		

<b>Part 5: Contributes Towards</b>	
This module contributes towards the following programmes of study:	