



MODULE SPECIFICATION

Part 1: Information			
Module Title	Entrepreneurship: Ideas and Practices		
Module Code	UMSD84-15-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	15
Faculty	FBL	Field	Strategy and International Business
Department	BBS, Business and Management		
Contributes towards	BA (Hons) Business and Management; BA(Hons) Business Management and Leadership		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>This module aims to assist students' understanding of entrepreneurship and broaden their perspectives of creativity in relation to their future practices, occupations and career alternatives.</p> <p>The module is designed around two strands (1) Entrepreneurship in practice and (2) Critical approaches to entrepreneurship.</p> <p>Indicative content:</p> <p>1) Entrepreneurship in practice How we understand everyday processes of entrepreneurship including: opportunity practices and exploring societal benefits and interventions of sustainability in relation to entrepreneurship and creativity? Practitioners are invited to facilitate sessions to enable students to gain insights from those engaged in entrepreneurship.</p> <p>2) Critical approaches to entrepreneurship How we frame entrepreneurship and question taken-for-granted assumptions in order to examine alternative entrepreneurship approaches from traditional economic approaches</p> <p>Students will also be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module. In addition a number of e-learning resources will also be used:</p>

Lecturers will be taught in 1 hour sessions. These will be supported by two-hour sessions where students will be supported in developing the requisite knowledge and understanding.

Module contact will be 3 hours per week of a combination of lectures and seminars. Practitioners are invited to deliver sessions to enable students to gain access to and managerial responsible insights from those engaged in entrepreneurship.

Part 3: Assessment

Opportunities for formative assessment and interim feedback are built into module delivery on a weekly basis. Assessment is directly driven by the learning outcomes of the module and involves creative hands-on learning

Summative assessment includes two components:

Component A - Individual Learning Portfolio (2500 words) **and B – Essay** (1500 words)

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	60%	40%

First Sit

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Individual Learning Portfolio (2500 words)	100%
Component B Description of each element	Element weighting (as % of component)
1. Essay (1500 words)	100%

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Individual Learning Portfolio (2500 words)	100%
Component B Description of each element	Element weighting (as % of component)
1. Essay (1500 words)	100%

Part 4: Learning Outcomes & KIS Data

Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Critically evaluate differing theoretical perspectives of entrepreneurship processes (A&B) 2. Critically assess arguments and assumptions to contextualize practices (A&B) 3. Evidence a critical awareness of creative approaches to entrepreneurship (A&B) 4. Demonstrate a critical understanding of the uncertainty, ambiguity and limits of knowledge that surrounds the interpretation of entrepreneurship as a diverse societal phenomenon (A&B)
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Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> <tr> <td colspan="4"></td> <td style="border: 2px solid black; text-align: center;">15</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">150</td> <td style="text-align: center;">36</td> <td style="text-align: center;">114</td> <td style="text-align: center;">0</td> <td style="text-align: center;">150</td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center;"></td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>									15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150					
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																														
Total Assessment	<table border="1"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%																				
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Reading List	<p><i>Reading list link</i></p> <p>https://uwe.rl.talis.com/lists/21A28D5E-5A67-376D-BE89-60DD0F42FF6A.html</p>																														