



Module Specification

Economic Issues in International Business

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Part 1: Information

Module title: Economic Issues in International Business

Module code: UMED97-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Economics

Module type: Module

Pre-requisites: Understanding the Business and Economic Environment (Business, International and Management) 2023-24

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: In addition to the Learning Outcomes, the educational experience may explore, develop, and practise but not formally discretely assess the

following:

Working in groups within seminars.

Asking questions and encouraging problem-solving within groups.

Students taking the lead in seminars and voicing opinions so as to understand their views and ethics.

Outline syllabus: This module typically will cover:

International Trade – trade agreements, protectionism, the advantages and disadvantages of trade.

Trade and Growth – country evidence of trade and growth, international trade and globalisation, business and globalisation.

Global restructuring – the emergence of the East, growth prospects of East and West in the new world order.

Focus on Asia – Japan, China and India, economic and political tensions, constraints to economic growth in Asia, regional integration.

Focus on the West – US and Europe, Eurozone, EU.

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures will sometimes be driven by theory, sometimes by current events but always connecting the theory to reality in order to provide students with tools to analyse economic problems and to understand the limitations of theory and modelling. This will result in a deeper learning experience.

Seminars will take a variety of forms, and students may be asked to present to the

class their answers to questions and problems which will be provided during the year. These seminars will aim to develop student's analytical ability and problem-solving skills. A proportion of the total available time will be devoted to group presentations; the aim being to advance group working skills that contribute to greater employment likelihood of students upon graduation.

The allocation of time indicated above will be valid over the entire semester, but, for pedagogical reasons, the allocation of time in any given week will be more flexible. For example, it is unlikely that the students will be ready to give a presentation in the first few weeks of the term. If necessary, the first few weeks will be devoted entirely to lectures and seminars, so as to free time for group presentations and careers activities in later weeks.

In addition staff will be available during the semester during their office hours (2 hours a week) for face to face meetings.

Queries and extended discussions with staff can also be approached virtually through e-mail.

Extensive use will be made of Blackboard for weekly guided independent study work and to support students' learning.

Students will also be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module. In addition a number of e-learning resources will also be used:

The MySkills Study Skills website at
<http://www.uwe.ac.uk/library/resources/hub/>

Skills4study (s4s) as part of the MySkills resource (Academic reading and note making; Critical thinking; Academic writing; Referencing and plagiarism)

iSkillzone <http://iskillzone.uwe.ac.uk>

Learn Higher

There are 3 hours of contact time with staff that a student can expect in a week, this will be a combination of lectures, seminars, tutorials, group presentations and practical classes.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Evaluation, analysis and assessment of a range of contemporary and recent international economic issues

MO2 Analyse and explore global issues from both a business and economic perspective

MO3 Critically analyse the major determinants of the current global economic system, changes in the global economic system and implications for business and nation states

MO4 Apply the knowledge of international economic issues to the business decision making process

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: This module deploys a mix of formative and summative assessment.

Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. Summative assessment will be multi-faceted. The first opportunity for summative assessment is a 1,500 word research-based report on the changing global economy and the effect this will have on the rich (developed) countries and businesses from those countries. The examination will assess the entire module content and will occur at the end of the module. Answers that illustrate understanding, analysis and application of theory and that incorporate current events will be rewarded accordingly.

Summative Assessment:

TaskA:

An online examination undertaken in a 24 hour window, based on the entire course syllabus that will relate to all of the learning outcomes. The examination will be mainly essay based and constitutes 70 per cent of the final grade.

Task B:

A 1,500 word report.

Formative Assessment:

Engagement with other students in seminars that encourages a sense of belonging.

Assessment components:

Report (First Sit)

Description: Report (1500 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Examination (Online) (First Sit)

Description: Online examination (Max 2500 words) (over 24 hours)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Report (Resit)

Description: Report (1500 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Examination (Online) (Resit)

Description: Online examination (Max 2500 words) (over 24 hours)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

International Business Management {Split Delivery} [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

International Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

International Business Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2021-22

International Business Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2021-22

International Business Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons)
2021-22

International Business [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

International Business [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

International Business {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Economics [Sep][SW][Frenchay][4yrs] - Not Running BA
(Hons) 2020-21

International Business {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20