



Module Specification

Good Business, Bad Business and Sustainability

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Part 1: Information

Module title: Good Business, Bad Business and Sustainability

Module code: UMED8U-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Economics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: This module typically will cover:

Ethical frameworks for decision-making and frameworks for assessing good and bad business, such as The Triple Bottom Line and cost benefit analysis.

Measures and concepts of sustainability, such as The Five Capitals model:

Definitions of sustainability: from very weak to very strong sustainability, ecosystems and issues of climate change, system degradation, assimilative capacity, threshold effects, biodiversity and resource depletion. Approaches to valuing the environment.

Frameworks for analysing impact: intergenerational and intragenerational equity, economic growth and the Environmental Kuznets Curve.

Mission, targets and KPIs Carbon Accounting, foot-printing and Life Cycle Analysis.

Social inclusion and equal opportunities Business, family and community.

Fair dealing: relational contracting and the stakeholder model Bad business: from professional crime to managerial self interest The danger signs: information asymmetry, principal-agent problems, opportunism moral hazard and adverse selection.

Part 3: Teaching and learning methods

Teaching and learning methods: Module delivery will be based on 3 hours of scheduled learning and teaching activities per teaching week. This will consist of an alternating pattern of a 2 hour lecture and one lectorial. Lectures will focus on core material, with a particular focus on theory and its application. Seminars will focus on investigating and practising the lecture material; and will involve a mixture of tutorials, group presentations and practical classes.

In addition staff will be available during the semester during their office hours (2 hours a week) for face to face meetings.

Extensive use will be made of Blackboard for weekly guided independent study work; to support students' learning; to facilitate interactions between students and to provide feedback.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 A comprehension of the ethical dimension of business decisions.

MO2 A developed understanding of the economic value of ecosystem services and environmental sustainability .

MO3 Ability to apply techniques of evaluation in considering the externalities of business and economic activity .

MO4 Evaluation of the actions and performance of an organisation in relation to CSR, business ethics and sustainability.

MO5 Assessment of frameworks for complex business and economic decision making such as the triple bottom line.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umed8u-15-2.html) via the following link <https://uwe.rl.talis.com/modules/umed8u-15-2.html>

Part 4: Assessment

Assessment strategy: This module deploys a mix of formative and summative assessment. Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. Summative assessment will be multi-faceted. The examination will assess the entire module

content and will occur at the end of the module.

Summative Assessment

Examination : Final online examination at the end of the semester to be completed within a 48 hour window. This will comprise 100% of the final mark. The examination will be based on the topics covered and will reward understanding and analysis.

Formative Assessment:

Engagement with other students in seminars that encourages a sense of belonging.

Weekly individual/group presentations on the themes covered in the syllabus.

Assessment components:

Examination (Online) (First Sit)

Description: Examination (2000 words maximum) conducted in a 48 hour window

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Examination (Online) (Resit)

Description: Examination (2000 words maximum) conducted in a 48 hour window

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Economics [Frenchay] BA (Hons) 2022-23

Business Management and Economics [Villa] BA (Hons) 2022-23

Business Management and Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Business Management and Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Accounting and Finance {Dual} [Taylors] BA (Hons) 2022-23

Business and Management {Dual} [Taylors] BA (Hons) 2022-23

Business and Management [Frenchay] BA (Hons) 2022-23

Economics [Frenchay] BA (Hons) 2022-23

Economics {Dual} [Taylors] BA (Hons) 2022-23

Economics [Frenchay] BSc (Hons) 2022-23

Business and Events Management [Frenchay] BA (Hons) 2022-23

Business and Law [Frenchay] BA (Hons) 2022-23

Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2022-23

Business and Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2022-23

Business Studies {Dual} [Aug][FT][Taylors][3yrs] - Withdrawn BA (Hons) 2022-23

International Business Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2022-23

International Business Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2022-23

Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2022-23

Business and Management {Dual} [Frenchay] BA (Hons) 2022-23

International Business Management [Frenchay] BA (Hons) 2022-23

International Business Management {Split Delivery} [Frenchay] BA (Hons) 2022-23

Economics {Dual} [Frenchay] BA (Hons) 2022-23

Accounting and Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2022-23

Accounting and Business Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2022-23

International Business Management {Dual} [Taylors] BA (Hons) 2022-23

Economics {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2021-22

Economics {Foundation} [Sep][SW][Frenchay][5yrs] BSc (Hons) 2021-22

Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Business and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Business and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Business Management with Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Business Management with Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Accounting and Management {Foundation} [Sep][FT][Frenchay][4yrs] - Withdrawn BA (Hons) 2021-22

Accounting and Management {Foundation} [Sep][SW][Frenchay][5yrs] - Withdrawn BA (Hons) 2021-22

Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Business and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Business and Events Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Business and Events Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Accounting and Business Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Accounting and Business Management {Foundation} [Sep][FT][Frenchay][4yrs] BA
(Hons) 2021-22