



MODULE SPECIFICATION

Part 1: Information			
Module Title	Good Business, Bad Business and Sustainability		
Module Code	UMED8U-15-2	Level	Level 5
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Economics
Department	FBL Dept of Accounting Economics & Finance		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: See Learning Outcomes.</p> <p>Outline Syllabus: This module typically will cover:</p> <p>Ethical frameworks for decision-making and frameworks for assessing good and bad business, such as The Triple Bottom Line and cost benefit analysis.</p> <p>Measures and concepts of sustainability, such as The Five Capitals model:</p> <p>Definitions of sustainability: from very weak to very strong sustainability, ecosystems and issues of climate change, system degradation, assimilative capacity, threshold effects, biodiversity and resource depletion. Approaches to valuing the environment.</p> <p>Frameworks for analysing impact: intergenerational and intragenerational equity, economic growth and the Environmental Kuznets Curve.</p> <p>Mission, targets and KPIs Carbon Accounting, foot-printing and Life Cycle Analysis.</p> <p>Social inclusion and equal opportunities Business, family and community.</p> <p>Fair dealing: relational contracting and the stakeholder model Bad business: from professional crime to</p>

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managerial self interest The danger signs: information asymmetry, principal-agent problems, opportunism moral hazard and adverse selection.

Teaching and Learning Methods: Module delivery will be based on 3 hours of scheduled learning and teaching activities per teaching week. This will consist of an alternating pattern of a 2 hour lecture and one lectorial. Lectures will focus on core material, with a particular focus on theory and its application. Seminars will focus on investigating and practising the lecture material; and will involve a mixture of tutorials, group presentations and practical classes.

In addition staff will be available during the semester during their office hours (2 hours a week) for face to face meetings.

Extensive use will be made of Blackboard for weekly guided independent study work; to support students' learning; to facilitate interactions between students and to provide feedback.

Part 3: Assessment

This module deploys a mix of formative and summative assessment. Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. Summative assessment will be multi-faceted. The examination will assess the entire module content and will occur at the end of the module.

Summative Assessment

Component A: Final online examination at the end of the semester to be completed within a 48 hour window. This will comprise 100% of the final mark. The examination will be based on the topics covered and will reward understanding and analysis.

Formative Assessment:

Engagement with other students in seminars that encourages a sense of belonging.

Weekly individual/group presentations on the themes covered in the syllabus.

First Sit Components	Final Assessment	Element weighting	Description
Examination (Online) - Component A	✓	100 %	Examination (2000 words maximum) conducted in a 48 hour window
Resit Components	Final Assessment	Element weighting	Description
Examination (Online) - Component A	✓	100 %	Examination (2000 words maximum) conducted in a 48 hour window

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:		
	Module Learning Outcomes	Reference	
	A comprehension of the ethical dimension of business decisions.	MO1	
	A developed understanding of the economic value of ecosystem services and environmental sustainability .	MO2	
	Ability to apply techniques of evaluation in considering the externalities of business and economic activity .	MO3	

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	Evaluation of the actions and performance of an organisation in relation to CSR, business ethics and sustainability.	MO4
	Assessment of frameworks for complex business and economic decision making such as the triple bottom line.	MO5
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p>https://uwe.rl.talis.com/modules/umed8u-15-2.html</p>	

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Business Management and Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
 Business Management and Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
 Business Management and Economics [Jan][FT][Villa][3yrs] BA (Hons) 2019-20
 Business Management and Economics [Jan][SW][Villa][4yrs] BA (Hons) 2019-20
 Business Management and Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
 Business Management and Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19
 Business Management with Accounting and Finance {Top-Up} [Sep][SW][Frenchay][3yrs] BA (Hons) 2020-21
 Business Management with Accounting and Finance {Top-Up} [Sep][FT][Frenchay][2yrs] BA (Hons) 2020-21
 Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
 Business Management with Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
 Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
 Accounting and Finance {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20
 Accounting and Finance {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2019-20
 Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
 Accounting and Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
 Business and Events Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
 Business and Events Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

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Business Management with Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
Business Management with Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Accounting and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
International Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business Studies {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20
Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
Business and Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
Business Administration [Jan][FT][Northshore][3yrs] BSc (Hons) 2019-20
Business and Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business and Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20
Business and Management [Jan][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business Administration [Jan][SW][Northshore][4yrs] BSc (Hons) 2019-20
Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Economics {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20
Economics {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2019-20
Economics {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business and Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2019-20
Economics [Sep][SW][Frenchay][4yrs] BSc (Hons) 2019-20
Economics [Sep][FT][Frenchay][3yrs] BSc (Hons) 2019-20
International Business Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20
International Business Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2019-20
International Business Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
International Business Management [Sep][FT][NEU][3yrs] BA (Hons) 2019-20
International Business Management {Split Delivery} [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business Management with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20
Business Management with Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
Business and Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20
Economics {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2018-19
Business Management with Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
Business Management with Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19
Business Management with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
Business Management with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19
Economics {Foundation} [Sep][SW][Frenchay][5yrs] BSc (Hons) 2018-19
Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19
Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
Business and Events Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

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Business and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19
Business and Events Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19
Business and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19
Business and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19