



### MODULE SPECIFICATION

Part 1: Information			
Module Title	Good Business, Bad Business and Sustainability		
Module Code	UMED8U-15-2	Level	2
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	FBL	Field	Economics
Department	UMED8U-15-2		
Contributes towards	BA (Hons) Economics, BSc (Hons) Economics; BA (Hons) Business and Management, BA (Hons) Business Management and Economics, BA (Hons) Accounting and Finance, BA (Hons) Business Management with Accounting and Finance, BA(Hons) Business and Events Management; BA(Hons) Business Management with Law; BA(Hons) Business and Law		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>Module delivery will be based on 3 hours of scheduled learning and teaching activities per teaching week. This will consist of an alternating pattern of one lecture, two seminars/workshops in one week, and two lectures and one seminar/workshop the next week.</p> <p>Lectures will focus on core material, with a particular focus on theory and its application. Seminars will focus on investigating and practising the lecture material; and will involve a mixture of tutorials, group presentations and practical classes. Seminars will utilise websites and software packages such as CBABuilder where appropriate.</p> <p>In addition staff will be available during the semester during their office hours (2 hours a week) for face to face meetings.</p> <p>Extensive use will be made of Blackboard for weekly guided independent study work; to support students' learning; to facilitate interactions between students e.g. for group project work and to provide feedback with quizzes and forums.</p> <p>This module typically will cover:</p> <ul style="list-style-type: none"> <li>Ethical frameworks for decision-making and frameworks for assessing good and bad business, such as The Triple Bottom Line and cost benefit analysis</li> <li>Measures and concepts of sustainability, such as The Five Capitals model:</li> <li>Definitions of sustainability: from very weak to very strong sustainability, ecosystems and issues of climate change,</li> </ul>

system degradation, assimilative capacity, threshold effects, biodiversity and resource depletion. Approaches to valuing the environment

- Frameworks for analysing impact: intergenerational and intragenerational equity, economic growth and the Environmental Kuznets Curve
- Mission, targets and KPIs Carbon Accounting, foot-printing and Life Cycle Analysis
- Social inclusion and equal opportunities Business, family and community
- Fair dealing: relational contracting and the stakeholder model Bad business: from professional crime to managerial self interest The danger signs: information asymmetry, principal-agent problems, opportunism moral hazard and adverse selection

### Part 3: Assessment

This module deploys a mix of formative and summative assessment. Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. Summative assessment will be multi-faceted. The first opportunity for summative assessment is a problem-based research project. It would be assessed early enough to provide feedback to students before the exam. The coursework is designed to assess students' abilities to apply core concepts in the module to a real-world problem. The examination will assess the entire module content and will occur at the end of the module.

#### Summative Assessment

- 2 hour examination at the end of the semester. This will comprise 50% of the final mark. The examination will be based on the topics covered and will reward understanding and analysis.
- 2,000 word problem-based assessment. The coursework is one in which the students would be invited individually to research and propose solutions to a problem chosen from a set of case studies identified by the teaching team

#### Formative Assessment:

- Engagement with other students in seminars that encourages a sense of belonging.
- Weekly individual/group presentations on the themes covered in the syllabus.

Identify final timetabled piece of assessment (component and element)

#### Component A

% weighting between components A and B (Standard modules only)

A:

50%

B:

50%

#### First Sit

**Component A** (controlled conditions)  
**Description of each element**

**Element weighting**  
(as % of component)

1. Examination 2 hours

100%

**Component B**  
**Description of each element**

**Element weighting**  
(as % of component)

1. 2,000 word problem-based assessment

100%

#### Resit (further attendance at taught classes is not required)

**Component A** (controlled conditions)  
**Description of each element**

**Element weighting**  
(as % of component)

1. Examination 2 hours

100%




**Component B**  
**Description of each element**

**Element weighting**  
(as % of component)

1. 2,000 word problem-based assessment

100%

### Part 4: Learning Outcomes & KIS Data

Learning Outcomes	On successful completion of this module students will be able to demonstrate the following:  <div><div>1.</div><div>A comprehension of the ethical dimension of business decisions (Component A, Component B)</div></div> <div><div>2.</div><div>A developed understanding of the economic value of ecosystem services and environmental sustainability (Component A, Component B)</div></div> <div><div>3.</div><div>Ability to apply techniques of evaluation in considering the externalities of business and economic activity (Component B)</div></div> <div><div>4.</div><div>Evaluation of the actions and performance of an organisation in relation to CSR, business ethics and sustainability (Component A, Component B)</div></div> <div><div>5.</div><div>Assessment of frameworks for complex business and economic decision making such as the triple bottom line. (Component A, Component B)</div></div>																																															
Key Information Sets Information (KIS)	<table><tr><td colspan="6">Key Information Set - Module data</td></tr><tr><td colspan="6"></td></tr><tr><td colspan="4">Number of credits for this module</td><td colspan="2">15</td></tr><tr><td colspan="6"></td></tr><tr><td>Hours to be allocated</td><td>Scheduled learning and teaching study hours</td><td>Independent study hours</td><td>Placement study hours</td><td>Allocated Hours</td><td></td></tr><tr><td>150</td><td>36</td><td>114</td><td>0</td><td>150</td><td></td></tr><tr><td colspan="6"></td></tr></table>						Key Information Set - Module data												Number of credits for this module				15								Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		150	36	114	0	150							
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open book written exam <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																																															
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Reading List	Reading List link <a href="https://rl.talis.com/3/uwe/lists/06C4BCC8-50DC-E6C0-F331-2C96E6826040.html?lang=en-GB">https://rl.talis.com/3/uwe/lists/06C4BCC8-50DC-E6C0-F331-2C96E6826040.html?lang=en-GB</a>																																															

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First Approval Date (and panel type)	QMAC December 2011			
Revision ASQC Approval Date	18 November 2015 (CAP) 31 October 2018	Version	1.2 2	<a href="#">link to RIA</a>