



## **Module Specification**

### **Management Research**

Version: 2023-24, v2.0, 21 Jun 2023

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## Part 1: Information

**Module title:** Management Research

**Module code:** UMSD3M-15-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Delivery locations:** Not in use for Modules

**Field:** Strategy and International Business

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** The module aims to enable students to understand the importance of gaining and using knowledge and evidence to inform management decision-making and academic study. It is designed to equip students with

knowledge and skills to collect, critically evaluate, interpret and present relevant information. During the module students will be encouraged to engage with a variety of academic perspectives that inform management research and decision-making.

In addition to the learning outcomes, the educational experience may explore, develop and practise, but not formally assess, the following abilities:

Work in teams to debate the merits and drawbacks of different approaches to the gathering, interpretation and presentation of data

Demonstrate knowledge of different approaches to learning, using evidence and presenting academic arguments

**Outline syllabus:** The syllabus includes:

A review of the main philosophical and theoretical perspectives associated with creation of management knowledge.

Reviewing literature and other sources of evidence critically.

Identification and critical analysis of significant types of research strategy used in management research.

Critical evaluation of ethics and values in the research process and the importance of considering risk to researchers and participants in designing any research.

Consideration of the purpose and role of ethics committees and the completion of ethical audits.

Questions and debates related to the nature and use of evidence and how it relates to managerial decision-making and academic studies.

Discussion of the process of planning and designing research: proposals, strategies, etc.

Comparing and contrasting methodologies and methods in conducting research.

Consideration of approaches to the analysis, interpretation and presentation of data for different audiences.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Learning in the module is achieved through a combination of class-based activity, group-based activity and independent study. The classroom sessions are designed to actively support the development of independent learning strategies by the students. The sessions combine formal lecture input with a wide range of participative activities including case studies, individual and group-problem solving activities, student-led discussions of existing research and article reviews. Students will be encouraged to study directed readings and to critique policy documents and research articles.

Students will be asked to explore key themes in more depth through their private reading and individual study, and will be encouraged to reflect on the similarities and differences in different approaches to learning, creating knowledge, interpreting evidence and presenting management and academic arguments. They will also be asked to reflect on the application of these ideas to their own interests.

Contact Hours:

12 weekly two hour sessions. Scheduled contact is supplemented by independent learning structured around reading and topics set in advance. In addition, students are encouraged to attend seminars organised by the Faculty of Business and Law.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Critically analyse a range of academic perspectives with reference to their role in the creation and use of different types of knowledge

**MO2** Demonstrate an appreciation of the contextual relevance of such perspectives in research design and in the selection of appropriate analytical techniques

**MO3** Discuss how culture and the values of the researcher, and others with an interest in the outcome of research, affect the research process and how data are gathered and used

**MO4** Evaluate the role of research-based knowledge and evidence in complex managerial decision-making and policy formation

**MO5** Make informed decisions about appropriate methodologies, commonly-used methods and any particular challenges of undertaking management research in a global context

**MO6** Appraise the ethical and practical issues arising in carrying out research, and take account of these issues when developing a research proposal

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 126 hours

Face-to-face learning = 24 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umsd3m-15-m.html) via the following link

<https://uwe.rl.talis.com/modules/umsd3m-15-m.html>

## **Part 4: Assessment**

**Assessment strategy:** The assessment comprises two tasks.

The first assessment is a research proposal (75%; 2500 words). Students will be required to develop a research proposal on an international management topic set by the module staff. This proposal will include the aim and objectives of the research, a brief literature review highlighting relevant sources and identifying research themes, proposed research methodology and methods with accompanying rationale, and an audit of ethical and health and safety issues to be taken into consideration in designing the research.

The second assessment task, which is the final assessment for this module, is an individual interview (25%; 10-15 mins) similar to a viva examination.

**Assessment components:**

**Written Assignment (First Sit)**

Description: Research proposal 2500 words

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5, MO6

**Presentation (First Sit)**

Description: 10 minute viva

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4, MO5

**Written Assignment (Resit)**

Description: Research proposal 2500 words

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5, MO6

**Presentation (Resit)**

Description: Viva (10 minutes)

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4, MO5

**Part 5: Contributes towards**

This module contributes towards the following programmes of study: