MODULE SPECIFICATION

Part 1: Information			
Module Title	Dissertation (Events and Tourism)		
Module Code	UMKCYM-60-M	Level	M
For implementation from	September 2018		
UWE Credit Rating	60	ECTS Credit Rating	30
Faculty	FBL	Field	Marketing
Department	BBS, Business and Management		
Contributes towards	MSc Events Management, MSc International Tourism Management		
Module type:	Masters Dissertation		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
The focus of the module is on the design, process and outcomes of investigation. The independent study undertaken for this module builds on the knowledge and skills acquired across the programme and during research methods training within the module. The research methods training element of the will take place during the first semester of the academic year, with students developing research proposals for projects which will be submitted at the end of the third semester. **Where a student chooses to undertake an academic dissertation, the following procedures should be followed:** 1 preparation of a dissertation proposal identifying: aims; research questions; indicative sources; proposed research strategy; and setting out a programme of work including timescale. This will not be formally assessed, but the proposal must be approved by the relevant programme Dissertation Coordinator and students will be provided with formative feedback. Students must have their proposals approved before embarking on their research. 2 following approval of the proposal, students must provide their supervisors with an ethical audit and health and safety checklist. 3 students should develop and carry out their investigation in regular consultation with their allocated supervisor.

4 submission of a 15,000 -18,000 word dissertation.

Where a student chooses to undertake a substantial work-based project, the following procedures should be followed:

1 preparation of a learning contract agreed between the learner, host organisation(s) and academic supervisor which sets out the parameters of the work-placed project or intervention that is to be investigated and the timetable and resources required for the investigation. The learning contract should also formally consider ethical and health and safety issues.

2 the student will use their learning contract to explore and further enquire into their chosen work-based project/intervention in regular consultation with their organisational mentor and their academic supervisor.

3 submission of a 15,000-18,000 word (or word equivalent) project report.

Students will be expected to develop their own learning and skills by independently using resources within the University Library. Appropriate reading will be highlighted in discussion with the dissertation supervisor

The module commences in September each year and guides students towards dissertation submission the following September. Contact hours for the module are made up of a mixture of lectures, seminars and practical workshops for both qualitative and quantitative research methods. Contact hours are primarily concerned with the development of dissertation proposals which, once developed, are further supported through one-to-one supervision sessions and small group tutorials. Additional workshops and seminars are staged to support students with data analysis and writing up of the dissertation. Support for the module includes a teaching programme designed to help students prepare for the dissertation as well as a supervision which is used to support students during completion of the dissertation module. The taught element for the module consists of 30 hours formal class sessions which includes lectures and student-led discussions in Semester 1, practical workshops during Semester 2 and supervisor meetings in Semester 3.

The dissertation itself represents a significant piece of independent study undertaken by students. Involvement of academic staff in student completion of the dissertation is limited to the role of tutor, providing guidance for example on standards expected, planning stages of work and constructive criticism of proposed actions, thought processes and presentation of work.

Part 3: Assessment

The module provides students with the opportunity to undertake a substantial empirical enquiry into, and evaluation of, an Events or Tourism topic of their choice. Students may choose to:

- research an issue of academic, management or policy relevance in the subject fields of Events or Tourism,
- or to undertake a significant work-based project or intervention, whether in their own or another organisation(s).

In each case, students will be able to draw on the skills and knowledge developed on taught modules in the wider MSc degree and will apply models, methodologies and enquiry methods as appropriate. They will also develop, explore and synthesise these in a major piece of independent enquiry which may be organisation-based.

The enquiry and evaluation will be reported through the submission of a single dissertation or report equivalent to 15,000 – 18,000 words.

This dissertation/report will involve either researching an issue of academic, management or policy relevance in the subject fields of Events or Tourism or a work-based project or intervention covering planning, implementation, findings and recommendations

Identify final timetabled piece of assessment (component and element)	Component A

% weighting between components A and B (Standard modules only)	**A:** **100%**	**B**:
First Sit		
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**	
1. Dissertation/report 15,000-18,000 words	100%	
Component B **Description of each element**	**Element weighting** **(as % of component)**	
N/A		
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**	
1. Dissertation/report 15,000-18,000 words	100%	
Component B **Description of each element**	**Element weighting** **(as % of component)**	
N/A		

Part 4: Learning Outcomes & KIS Data

Learning Outcomes	On successful completion of this module students will be able to: • demonstrate in-depth knowledge and understanding of their chosen Events or Tourism subject matter, or the complex work-based context, that is the focus of their dissertation/report • demonstrate appreciation of research philosophies, strategies and methodologies in relation to investigation of their chosen topic or work-based project • critically evaluate academic literature, sources, arguments and interpretations, assessing their relevance to the issue in question and forming judgements on the basis of evidence collected • appreciate relevant ethical issues in social scientific and organisational enquiry, including those influencing the design of their research/project and the dissemination and implementation of the findings from their enquiry • design an appropriate research strategy and approach to the gathering and interpretation of data for the investigation of a relevant academic topic or aspect of workplace practice in Events or Tourism • synthesise information from a variety of relevant sources to draw informed and well-supported conclusions • make use of academic perspectives, as well as primary research findings, to make recommendations that may have practical application in a workplace where relevant • make discriminating use of a range of information sources, identifying and acknowledging appropriate material that can be used to inform their own research or work-based project; • Communicate ideas, information and arguments in a clear, organised, and well-presented dissertation/project report

Key Information Sets Information (KIS)

Key Information Set - Module data

Number of credits for this module 60

Contact Hours

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement and/or fieldwork hours	Allocated Hours
600	30	560	10	600

Total Assessment

The table below indicates as a percentage the total assessment of the module which constitutes a;

Written Exam: Unseen or open book written exam
Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)

Total assessment of the module:	
Written exam assessment percentage	100%
Coursework assessment percentage	0%
Practical exam assessment percentage	0%
	100%

Reading List

Reading List link - *https://uwe.rl.talis.com/lists/A5C2CB2B-FF04-BBDD-4488-4E1C549A94D7.html*

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First Approval Date (and panel type)	QMAC 2011			
Revision ASQC Approval Date *Update this row each time a change goes to ASQC*	31 May 2018	Version	*2*	link to RIA