

## MODULE SPECIFICATION

Part 1: Information					
Module Title	International Resourcing and Talent Management				
Module Code	UMPCXT-15-M		Level	М	
For implementation from	Septe	September 2019			
UWE Credit Rating	15		ECTS Credit Rating	7.5	
Faculty	Faculty of Business and Law		Field	Human Resource Management	
Department	BBS,	BBS, Business and Management			
Contributes towards		MSc Human Resource Management , MSc Human Resource Management (International)			
Module type:	Stand	Standard			
Pre-requisites		None			
Excluded Combinations		None			
Co- requisites		None			
Module Entry requirements		N/A			

## Part 2: Description

Teaching and learning in this module consists of a combination of formal lecturing supported by a range of participative activities including case studies, problem solving exercises and small group activities. Peer learning will be encouraged through activities designed to enable students to share and compare their experiences. Central to teaching and learning at this level is a high level of critical discussion and self reflection in contact sessions and assessed work.

Students will be directed towards the BBS study skills website as appropriate. Students will be encouraged to use Blackboard to access resources used during the classes.

#### You will cover:

- Link between international resourcing strategies associated with ethnocentric, polycentric, regiocentric and geocentric approaches and the achievement of organisational objectives in the global area; different international resourcing paradigms related to convergence and divergence.
- Leading theoretical approaches to contemporary international resourcing strategies in both parent and host country environments.
- Exploration and review of the role that cultural considerations play in international resourcing and talent management activities.
- Design and delivery of effective induction and training for different types of international assignments.
- Leading theories on expatriation and repatriation and their application to different international business operations.
- Current theories on the definition and development of talent in international business operations.
- Exploration and review of approaches to international resourcing activities associated with cross border

alliances such as international mergers, acquisitions and joint-ventures.

## Part 3: Assessment

Summative assessment consists of two elements, both of which are designed to encourage students to evaluate the theoretical concepts encountered in the module and apply them to a practical context.

The first component (A) consists of a group exercise requiring students to research and make recommendations to address a specific resourcing problem and present their findings in class. The in-class presentation of findings and recommendations should include all group members and last for 30 minutes; this will be followed by 10 minutes of questions. A group mark will be given to all members of the group for the group work and an individual mark for the individual 5-minute podcast/video of the group work.

The second component (B) is an individual written assignment of 2000 words based upon an analysis of a different resourcing problem within a context chosen by the student.

## Resit assessment:

- 1. Viva (30 minutes) and supporting documentation (500 words) which demonstrates competence in specific HRM knowledge relevant to:
- (a) Analysing the resourcing issues identified in a group presentation
- (b) Explaining the research method followed in investigating these issues
- (c) Critically reflecting on their learning about the issues identified at (a) and (b) above, from the perspectives of theory and practice

Formative assessment will be provided through tutor and peer feedback on the group presentations.

Identify final timetabled piece of assessment (component and element)	Component B			
% weighting between components A and B (Standard	A: 40%	B: 60%		
First Sit				
Component A (controlled conditions)  Description of each element		Element w		
Group Exercise (30 minutes)			63%	
2. Individual 5-minute video presentation/podcast	37%			
Component B Description of each element		Element w		
1. Written Essay (2000 words)			100%	
Resit (further attendance at taught classes is not req	uired)			
Component A (controlled conditions)  Description of each element		Element w		
1. Viva (30 minutes) and supporting documentation (500 words) which demonstrates competence in specific HRM knowledge.			100%	
Component B Description of each element		Element w		
1. Written Essay (2000 words)			100%	

## Part 4: Learning Outcomes & KIS Data

## Learning Outcomes

On successful completion of this module students will be able to:

- Make constructive contributions to the development or enhancement of international resourcing strategies and policies by critically evaluating existing practices, processes and theory in the light of evolving knowledge and understanding. (A and B)
- Contribute to the development of strategies that aid the attraction, recruitment, selection, expatriation and repatriation of a suitably skilled and diverse workforce within a global context. (B)
- Devise and critically evaluate approaches to the retention of employees, and the management of global careers and succession planning within the international business arena. (A and B)
- Understand and analyse the activities associated with human resource planning: evaluate long-and short-term human resource talent and succession planning; gather and utilise employee turnover data to aid retention; and manage employee exit from the organisation through 'downsizing' (i.e. redundancy, dismissal) within the expectations of the law (A and B)
- Critically discuss and evaluate different approaches to international resourcing strategies and practices associated with cross border alliances such as international mergers, acquisitions and joint ventures. (A and B)
- Explore the specific international resourcing challenges associated with 'offshoring'. (A and B)
- Critically review and adapt international resourcing policies and practices for different occupational groupings in parent and host country settings. (A and B)
- Ensure that international resourcing policies satisfy and support equal opportunity and managing diversity requirements, are legally compliant and sensitive to ethical considerations in both parent and host country environments. (A and B)
- Working as a team member, to critically apply theory to a specific case in order to analyse
  a resourcing and talent management issue and to present recommendations for resolution.
  (Component A)

## Key Information Sets Information (KIS)

Key Information Set - Module data					
Number of credits for this module				15	
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
150	36	114	0	150	<b>~</b>

## **Contact Hours**

The table below indicates as a percentage the total assessment of the module which constitutes a;

Written Exam: Unseen or open book written exam

**Coursework**: Written assignment or essay, report, dissertation, portfolio, project or in class test

	Practical Exam: Oral Assessment and/or presentation, practical exam (i.e. an exam determining mastery of a technical exam (i.e. an exam determining mastery of a technical exam)	
	Total assessment of the module:	
Total Assessment	Written exam assessment percentage	0%
	Coursework assessment percentage	60%
	Practical exam assessment percentage	40%
		100%
Reading List	Reading list link <a href="https://uwe.rl.talis.com/search.html?q=UMP0">https://uwe.rl.talis.com/search.html?q=UMP0</a>	CXT-15-M&qbutton=

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First Approval Date (and panel type)		CAP 28 March 2012 (1.1)			
Revision CAP Approval Date	2 February 2016		Version	1.2	
Revision ASQC Approval Date Update this row each time a change goes to ASQC	15 January 2019		Version	2	link to RIA