



Module Specification

Corporate Financial Strategy

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Part 1: Information

Module title: Corporate Financial Strategy

Module code: UMACTF-15-M

Level: Level 7

For implementation from: 2021-22

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Banking Academy Vietnam, Bristol Institute of Business Management, Frenchay Campus, Villa College

Field: Accounting and Finance

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: To explore the theoretical framework of corporate finance, that is, the understanding of finance from the perspective of the firm.

To enable students to review and discuss a range of problems within the area of corporate finance.

To provide students with a range of strategic tools and approaches to problems and opportunities in the real-world corporate finance arena.

Outline syllabus: Introduction to Corporate Finance, Valuing Bonds and Shares

Revision of Investment Appraisal Techniques

Risk and Return, Portfolio Theory, and the CAPM

Current Practice in Capital Budgeting and Real Options

Market Efficiency, Behavioural Finance, and Corporate Financing

Issuing Equity and Dividend Policy

Debt Policy, and Financing and Business Valuation

Derivatives and Option Pricing Methods

Bond Markets and Ratings, Debt Instruments

Forwards, Futures, and Forex Risk Management

Mergers and Acquisitions

Corporate Restructuring, and Governance

Part 3: Teaching and learning methods

Teaching and learning methods: The aim of the module is to explore the theoretical framework of corporate finance, that is, the understanding of finance from the perspective of the firm. This involves an appreciation of the key theories and debates, evaluation of the empirical testing of those theories, and the development of strategies for the firm in the light of theoretical and real-world considerations. Real-life, practical examples will be introduced to appreciate the key corporate finance decisions faced by the firm.

The module examines corporate financial strategy from both a theoretical and an applied perspective. In so doing it provides students with the theoretical underpinning of corporate finance as well as a range of strategic tools to tackle corporate finance problems and take advantage of opportunities.

Module Learning outcomes:

MO1 Evaluate the corporate objectives of the firm and the relationship of the firm with its various stakeholders

MO2 Understand the theoretical underpinning of corporate finance

MO3 Review and synthesise a wide range of competing theories underlying corporate finance practice

MO4 Evaluate theory and practical innovations in corporate financial policy areas

MO5 Collect and analyse data on real world corporate finance problems

MO6 Apply strategies for dealing with complex corporate finance issues

MO7 Apply a range of tools and methods within a corporate finance context

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umactf-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umactf-15-m.html>

Part 4: Assessment

Assessment strategy: The summative assessment has two components.

The first component (Component A) is a written exam (2 hours) (70% of module grade).

The second component (Component B) involves the submission of an individual written coursework assignment (30% of module grade) of no more than 1,500 words.

These assessment components will enable students to demonstrate that they have achieved the learning outcomes and covered the syllabus. Both components are individual assessments. In addition, formative assessment is provided from the start of the module through tutorials, during which students will work through computational, discussion and case study problems, with feedback from the tutor.

Assessment components:

Examination - Component A (First Sit)

Description: Written exam (2 hours)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment - Component B (First Sit)

Description: Coursework individual assignment (1,500 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Written Assignment - Component B (Resit)

Description: Coursework individual assignment (1,500 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested:

Examination - Component A (Resit)

Description: Written exam (2 hours)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Finance [Sep][FT][BAV][1yr] MSc 2021-22

Accounting and Finance [Sep][FT][Frenchay][1yr] MSc 2021-22

Accounting and Finance [Jan][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [Sep][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [Sep][FT][BIBM][1yr] MSc 2021-22

Accounting and Finance [Jan][FT][BIBM][1yr] MSc 2021-22

Accounting and Finance [Sep][FT][Villa][1yr] MSc 2021-22

Accounting and Financie [Jan][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [May][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [May][FT][Villa][1yr] MSc 2021-22