



Part 1: Information			
Module Title	Advanced Broadcast Journalism 1		
Module Code	UABPMH-30-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Broadcast and Journalism
Department	Film and Journalism		
Contributes towards	BA(Hons) Broadcast Journalism		
Module type:	Standard		
Pre-requisites	Broadcast Journalism 1 UABAJL-30-2 Broadcast Journalism 2 UABAJM-30-2		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Indicative sessions will include:</p> <p>A number of “live” news days will allow the student to experience operating in a professional multimedia newsroom environment, prioritising the news agenda, researching, monitoring, gathering and producing news for broadcast and online.</p> <p>Technical and editorial workshops which will enable the student to learn and apply new skills using news scenarios and simulations, as well as attend seminars and discussions to review, evaluate and critique the team’s news output.</p> <p>News days will provide students with the opportunity to experience and practice multimedia newsroom roles, news workflow and processes.</p> <p>They will also give students the opportunity to produce news in a live environment for broadcast and online outlets.</p>
Part 3: Assessment: Strategy and Details
<p>Assessment will be based on the production of a portfolio of multimedia work (Component A) and a series of assessed news days (Component B)</p> <p>Portfolio of multi-media work (Component B) , indicative items:</p>

<p>A multiplatform news story (i.e. the same story produced and reversioned for two platforms(Online and one broadcast medium) LO 1, 2, An extended online news story or special report with multimedia , LO1, LO 2 A blog or blog entries and social media output LO 1, LO2</p> <p>News Days (Component A) will consists of: Students will take part in news days where their contributions as independent journalists and team members will be tutor assessed while they operate in different newsroom roles. Indicative items: Tutor observation reports (formative feedback) LO 1,2,4,5 Self evaluation report (a reflective document that considers the whole process from development through production and the extent to which the final portfolio meets the students' hopes and expectations. Its strength will be in the ability for the student to recognise he/her own weaknesses as well as strengths and clearly identify the criteria from which they are making these judgements.) (summative assessment) .LO 3</p>		
Identify final timetabled piece of assessment (component and element)	Component B	
% weighting between components A and B (Standard modules only)	A:	B:
	30%	70%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. News Days	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Portfolio	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. News Days	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Portfolio	100%	
Part 4: Learning Outcomes & KIS Data		
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Professionally apply the practical skills required in a multimedia news environment. (assessed through component A & B) • Apply knowledge & understanding of multimedia production techniques and practices across multiple news platforms. (assessed through component A & B) • Effectively evaluate multimedia news presentation and output and apply tools and methods to problem solving. (assessed through component B) • Operate effectively both independently and as a team member in a professional multimedia news environment. (assessed through component B) • Conduct themselves in a professional manner (assessed through component B) 	
Key Information Sets Information (KIS)		

	Key Information Set - Module data																																	
Contact Hours	Number of credits for this module				30																													
	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours																													
	300	96	204		300																													
Total Assessment	The table below indicates as a percentage the total assessment of the module which constitutes a;																																	
	<p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td colspan="5">Total assessment of the module:</td> </tr> <tr> <td colspan="5"></td> </tr> <tr> <td colspan="4">Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td colspan="4">Coursework assessment percentage</td> <td style="text-align: center;">70%</td> </tr> <tr> <td colspan="4">Practical exam assessment percentage</td> <td style="text-align: center;">30%</td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center;">100%</td> </tr> </table>					Total assessment of the module:										Written exam assessment percentage				0%	Coursework assessment percentage				70%	Practical exam assessment percentage				30%				
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Written exam assessment percentage				0%																														
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Practical exam assessment percentage				30%																														
				100%																														
Reading List	<p>Indicative Reading List: The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms. Additional digital materials are made available through Blackboard. https://uwe.rl.talis.com/search.html?q=uabpmh</p> <p>Bradshaw, P. and Rohumaa, L. (2011) <i>The Online Journalism Handbook: Skills to Survive and Thrive in the Digital Age</i>. Harlow: Longman. Bull, A. (2010) <i>Multimedia Journalism: a Practical Guide</i>. London: Routledge. Hanna, M. and Dodd, M. (2012) <i>McNae's Essential Law for Journalists</i>. 21st ed. Oxford: Oxford University Press. Harcup, T. (2009) <i>Journalism: Principles and Practice</i>. London: Sage. Hudson, G, and Rowlands, S. (2008) <i>The Broadcast Journalism Handbook</i>. Harlow: Pearson Education Jones, J. and Salter, L. (2012) <i>Digital Journalism</i>. London: Sage. Kobre, K. <i>Video Journalism – multi-media story-telling</i>, Focal Press Medoff, N., Fink, J. (2012) <i>Portable Video: News and Field Production</i> Orlebar, J. <i>The Television Handbook</i>, Routledge Trewin, J. (2003) <i>Presenting on TV and Radio: An insider's guide</i>, Focal Press. Thompson, R. (1988) <i>Grammar of the Shot</i>, Focal Press Thompson, R. (1993) <i>Grammar of the Edit</i>, Focal Press Thompson, R. <i>Writing for Broadcast Journalists</i>, Routledge</p>																																	

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First CAP Approval Date	September 2012			
Revision CAP Approval Date	15/11/2016	Version	2	
	12/12/2017	Version	3	Link to MIA