



Module Specification

Advanced Broadcast Journalism 1

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Part 1: Information

Module title: Advanced Broadcast Journalism 1

Module code: UABPMH-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: Broadcast Journalism 2 2023-24

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: See Teaching and Learning Methods.

Part 3: Teaching and learning methods

Teaching and learning methods: Indicative sessions will include:

A number of “live” news days will allow the student to experience operating in a professional multimedia newsroom environment, prioritising the news agenda, researching, monitoring, gathering and producing news for broadcast and online.

Technical and editorial workshops which will enable the student to learn and apply new skills using news scenarios and simulations, as well as attend seminars and discussions to review, evaluate and critique the team’s news output.

News days will provide students with the opportunity to experience and practice multimedia newsroom roles, news workflow and processes.

They will also give students the opportunity to produce news in a live environment for broadcast and online outlets.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Professionally apply the practical skills required in a multimedia news environment

MO2 Apply knowledge and understanding of multimedia production techniques and practices across multiple news platforms

MO3 Effectively evaluate multimedia news presentation and output and apply tools and methods to problem solving

MO4 Operate effectively both independently and as a team member in a professional multimedia news environment

MO5 Conduct themselves in a professional manner

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 204 hours

Face-to-face learning = 96 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uabpmh-30-3.html) via the following link <https://uwe.rl.talis.com/modules/uabpmh-30-3.html>

Part 4: Assessment

Assessment strategy: Assessment will be based on the production of a portfolio of multimedia work (Assessment 1) and a series of assessed news days (Assessment 2).

Portfolio of multi-media work (Assessment 2), indicative items:

A multiplatform news story (i.e. the same story produced and reversioned for two platforms (Online and one broadcast medium) LO 1, 2.

An extended online news story or special report with multimedia, LO1, LO2.

A blog or blog entries and social media output LO1, LO2.

News Days (Assessment 1) will consists of:

Students will take part in news days where their contributions as independent journalists and team members will be tutor assessed while they operate in different newsroom roles.

Indicative items:

Tutor observation reports (formative feedback) LO 1,2,4,5.

Self evaluation report (a reflective document that considers the whole process from development through production and the extent to which the final portfolio meets the students' hopes and expectations. Its strength will be in the ability for the student to recognise he/her own weaknesses as well as strengths and clearly identify the criteria from which they are making these judgements.) (summative assessment) LO3.

Assessment components:**Practical Skills Assessment (First Sit)**

Description: News Days

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2

Portfolio (First Sit)

Description: Portfolio

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Practical Skills Assessment (Resit)

Description: News Days

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2

Portfolio (Resit)

Description: Portfolio

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Broadcast Journalism {Foundation} [Sep][FT][Bower][4yrs] - Not Running BA (Hons)
2020-21

Broadcast Journalism [Sep][PT][Bower][6yrs] BA (Hons) 2019-20