



MODULE SPECIFICATION

Part 1: Information			
Module Title	Critical Discourse Analysis		
Module Code	UPNQ9P-30-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Linguistics
Department	ACE Dept of Creative & Cultural Industries		
Module Type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co-requisites	None		
Module Entry Requirements	None		
PSRB Requirements	None		

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Part 2: Description

Educational Aims: Students will be able to demonstrate their knowledge, understanding and intellectual skills by analysing and evaluating different approaches to the critical analysis of texts and by developing and applying an appropriate methodology to such analysis.

Outline Syllabus: The module aims to integrate the more theoretical approaches in critical and cultural theory that originate in European scholarship with the more empirical tradition that has developed in Anglo-American linguistics. It will incorporate the following components:

An introduction to theories, approaches and perspectives in critical discourse analysis including analysis of lexical choice, modality, transitivity, text patterns, figures of speech (including metaphor) and style

Description, interpretation and explanation of the ideologies that underlie specific texts (interviews, speeches, media reports etc.) through analysis of relevant linguistic features (e.g. lexis, modality, transitivity, metaphor and argument structure).

An Introduction to some methods that can be used in the critical discourse analysis including the discourse-historical approach, the discourse-space approach, critical metaphor analysis and rhetorical theory.

An explanation of how some existing concepts such as cohesion, coherence, narrative structure, genre and classical rhetoric may be adapted to a critical linguistics perspective.

An understanding of how the systematic analysis of metaphor (critical metaphor analysis) can contribute to our understanding of discourse.

Teaching and Learning Methods: See assessment strategy.

Part 3: Assessment

Assessment requires submission of a critical analysis of a text at the end of TB1 and an online examination at the end of TB2. These assessment artefacts are designed to measure the level and depth of understanding of concepts related to Critical Discourse, the breadth of reading and the level of analytical skill relevant to empowering students in their lives.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		50 %	Essay (3500 words)
Examination (Online) - Component A	✓	50 %	Online examination to be completed over a 48-hour period
Resit Components	Final Assessment	Element weighting	Description
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Examination (Online) - Component A	✓	50 %	Online examination to be completed over a 48 hour period

STUDENT AND ACADEMIC SERVICES

Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;">Module Learning Outcomes</th> <th style="text-align: left;">Reference</th> </tr> </thead> <tbody> <tr> <td>Understand some critical and discourse theories that account for relationships between the linguistic features of texts and the social and cultural contexts of their production</td> <td>MO1</td> </tr> <tr> <td>Understand the importance of lexical and grammatical choices in metaphor and myth in representation</td> <td>MO2</td> </tr> <tr> <td>Apply critical and discourse theories to the analysis of some contemporary texts that show evidence of ideological themes such as immigration, gender, political persuasion and leadership</td> <td>MO3</td> </tr> <tr> <td>Evaluate some of the different methods that have been developed for the critical analysis of ideologies and power relations for which there is linguistic evidence in texts</td> <td>MO4</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	Understand some critical and discourse theories that account for relationships between the linguistic features of texts and the social and cultural contexts of their production	MO1	Understand the importance of lexical and grammatical choices in metaphor and myth in representation	MO2	Apply critical and discourse theories to the analysis of some contemporary texts that show evidence of ideological themes such as immigration, gender, political persuasion and leadership	MO3	Evaluate some of the different methods that have been developed for the critical analysis of ideologies and power relations for which there is linguistic evidence in texts	MO4						
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/upnq9p-30-3.html</p>																

Part 5: Contributes Towards
<p>This module contributes towards the following programmes of study:</p> <p>English Language and Linguistics [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>English and English Language [Sep][FT][Frenchay][3yrs] Not Running BA (Hons) 2018-19</p> <p>English Language and Literature [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p>